NOV. 1

VOGUE

CHRISTMAS PRESENT TIMETABLE

CLOTHES FOR THE PARTIES

PARIS COPIES

ADVANCE RETAIL TRADE EDITION



INCORPORATING VANITY FAIR

50 CENTS

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DEB shoes

video vamps

Your show of toes in dazzling DEB splendor. Gold and silver kid, and metal-thread brocades. $7.95 to $10.95.

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Williston, N. D.—H & H SHOE STORE

Mail orders filled by the above and other leading stores. Write . . . we'll tell you where. Deb Shoe Company, Inc., St. Louis, Mo. Deb Shoes are made in Canada by the Savage Shoe Co., Ltd.

VOGUE

NOVEMBER 1ST, 1952 TRADE EDITION

HOW TO USE THIS ISSUE: Make the new fashions shown in this issue a basis for your holiday promotions.

"CHRISTMAS PRESENT TIMETABLE"—Coordinate pre-holiday promotions with timetable suggestions.

"CLOTHES FOR THE PARTIES"—Promote the excitement of the glitter look for evening throughout your store.

"PARIS COPIES"—Focus attention on the new ease, the new elegance in fashion.

In advertising, displays, and sales training

QUOTE VOGUE AND SELL

your merchandise with the authority of

NOVEMBER 1ST VOGUE *fashion points*

CHRISTMAS PRESENTS

Christmas present timetable (*pages 142-143*)
50 small presents (*pages 144-145*)
Silver headlines for Christmas (*pages 146-147*)
Linen for Christmas giving (*pages 148-149*)
Desk drawer gifts for Christmas (*pages 150-151*)
Lingerie for Christmas morning (*pages 152-155*)
Overseas presents (*page 156*)

"CLOTHES FOR THE PARTIES"

New Fashion philosophy for evening (*page 96*)
The glittered dinner-length sheath dress (*page 97*)
White with red, with mink for evening (*pages 98-99*)
Fire and Ice: new glitter look (*page 100*)
Iced white dresses (*pages 101-103*)
Ball dresses for débutante parties (*pages 104-105*)
The easy afternoon dress from Paris (*pages 106-109*)

OTHER IMPORTANT FASHION NEWS

Paris dresses copied for Mrs. Exeter (*pages 110-111*)
Young chiffons and jewelled crowns (*pages 118-121*)
Maternity fashions from Italy (*pages 130-131*)
Vogue patterns the feminine at-home dress (*pages 132-133*)
New fashions, a new colour, for the slopes (*pages 138-141*)

MEMO TO MEN:

A change in evening clothes (*pages 134-135*)
The English topcoat; the bright waistcoat (*pages 136-137*)

SEE "VOGUE SAYS" QUOTES ON PAGE 4, THIS TRADE EDITION

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VOGUE, NOVEMBER 1, 1952, VOL. 120, NO. 8

VOGUE PREDICTS— THE COLOUR AND FABRIC OF FASHION,

Resort—Spring—Summer 1952-1953

THE COLOUR OF FASHION

EARTH TO GRANITE TONES—dusty tan the new basic; grey a continuing good fashion; both are important in prints.

SHOCK COLOURS: IN THE NASTURTIUM RANGE; IN THE BLUED RANGE—yellow importantly coming-in; its influence on other colours makes them look new. Blue continues but the blue influence on other colours is news.

SHOCK-COLOURED PRINTS—both the yellow family and the blue family, alone or combined, give prints a fresh, strong look.

BLACK WITH WHITE—mingled or in clearly defined prints, there is a new black-and-white look in many fabrics.

TINTED COLOURS—pale colours, so pale we call them tints rather than pastels.

VOGUE'S CHART OF IMPORTANT NEW COLOUR TRENDS

EARTH TO GRANITE TONES

THE BROWN RANGE

dusty tan
greyed tans
oatmeal
pink-toned toast
true beige
brandy browns
chocolate browns

THE GREY RANGE

parchment white
blue greys to
white-slubbed light greys
and granite greys

SHOCK COLOURS

THE NASTURTIUM RANGE

yellow and its influence on other colours:
yellow reds
yellow greens
yellow browns
yellow beiges

THE BLUED RANGE

blued colours:
blued greens
blued pinks to reds
other blues to iris

SHOCK-COLOURED PRINTS

the yellow family
the blue family
alone or combined
(also plaids—light for resort wear, dark for summer town wear)

BLACK WITH WHITE

mingled or in clearly defined prints for day and late-day

TINTED COLOURS *tints: paler-than-pastel shades of colour*

WATCH FOR JANUARY VOGUE'S EDITORIAL REPORT OF FABRIC NEWS *Additional copies of these pages for sales training or*

THE PATTERNS OF FASHION

PRINT COLOURS are brilliant, with yellow or blue-shot tones leading in news values; or subdued with grey or brown tones giving a look of elegance; or black-with-white, strong combination in all fabrics. Monochromatic and duochromatic prints appear in both brilliant and subdued tones, in ombréd and in clearly-defined patterns.

PATTERNS: abstract prints; floral prints; geometric prints; classical designs printed or woven in—plaids, and dots in new shapes (squared, ovaled, broken, confetti-scattered), and neat little figured patterns, including paisley. Small prints look best for days; large patterns are newly important for evening.

"WARP-TYPE" DESIGNS are printed or woven to give a streaked look to the pattern and appear importantly in crêpes, satins, twills, and Shantungs.

THE FABRIC OF FASHION

NUBBED WOOLS continue in their modified forms; are news when their loops are cut to give a fluffy look.

FLEECES are newest when they have a frosted look, often given by the interweaving of mohair or nylon.

WORSTEDS are close-woven, polished-looking, but supple rather than crisp in the hand.

WOOLS WITH BASKET WEAVES or waffled weaves—loose with a hand-loomed look—appear in coat-weight and suit-weight wools and tweeds.

SHEER WOOL CRÊPES, often with a moss-like finish, are an important texture point and are also found in wool and synthetic combinations.

TWEEDS are generally lighter in weight and more loosely woven.

JERSEY appears in sheer pure wool and in blends of Vicara or Dacron with wool.

COTTON textures have a wide range: light with a crêpe-like finish; tight-woven with a polished finish; nubbly with a tweedy look; overwoven or interwoven to give texture and patterns. Orlon and cotton are blended to resemble chambray.

DENIM has been softened in texture for town wear; is news when printed or woven in a damask pattern. Rayon and acetate blends have achieved the denim look.

LINEN is often cross-dyed and rough-woven to look like tweed.

SILKS: the surah weave, both plain and patterned, of prime importance; crêpes, sheers in many weights; chiffons; Shantungs; and satin—news in prints or with a crêpe-like finish.

NATURAL FIBRE BLENDS: worsted with silk; silk with wool; cotton with silk; cotton with wool; linen with wool.

for sales meetings are available at $2.00 per 100 copies. Write: **VOGUE MERCHANDISING SERVICE,** *420 Lexington Avenue, New York 17, N. Y.*

TO SELL FASHION, QUOTE

VOGUE

YOUR RELEASE DATE: OCTOBER 31ST

Use these quotations in your advertising and/or on window or departmental cards

THESE "VOGUE SAYS" CARDS MAY BE ORDERED WITHOUT CHARGE

a. on 12" x 15" unmounted display sheets *b. on 5" x 7" tent cards for counters*

Fill in the number wanted in each size and return this coupon to us, please (11/1)

VOGUE SAYS: *"Fire and Ice—new look in the night this season"* ☐ *a* ☐ *b*

VOGUE SAYS: *"White with glitter—star of the big winter parties"* ☐ *a* ☐ *b*

VOGUE SAYS: *"Newest evening shape—the sheath"* ☐ *a*

VOGUE SAYS: *"The new afternoon dress—made easy"* ☐ *a*

VOGUE SAYS: *"The crêpe dress—slender, softly pretty, elegantly relaxed"* ☐ *a*

VOGUE SAYS: *"Chiffon—fashion for the young"* ☐ *a* ☐ *b*

VOGUE SAYS: *"The slender line from Paris for Mrs. Exeter"* ☐ *a*

VOGUE SAYS: *"New Christmas shopping schedule—effective immediately"* ☐ *a* ☐ *b*

VOGUE SAYS: *"Silver—a flattering Christmas present"* ☐ *a* ☐ *b*

VOGUE SAYS: *"Present of linen—Christmas delight"* ☐ *a* ☐ *b*

VOGUE SAYS: *"Desk presents—standard success for Christmas"* ☐ *a* ☐ *b*

VOGUE SAYS: *"Pretty new lingerie—wished-for present"* ☐ *a* ☐ *b*

VOGUE SAYS: *"Men's waistcoats for Christmas giving, all-winter wearing"* ☐ *a* ☐ *b*

NAME.....

STORE NAME.....

STREET.....

CITY..... ZONE ..... STATE.....

Vogue Merchandising Service, 420 Lexington Avenue, New York 17, N. Y.

PRINT THESE "VOGUE SAYS" QUOTES ON YOUR OWN DISPLAY CARDS

To sell "clothes for the parties"

VOGUE SAYS: "White for evening—with red, with mink"
VOGUE SAYS: "The new ball dress, glittered with white"
VOGUE SAYS: "New dancing colours—pink, red, white, and black"
VOGUE SAYS: "New evening materials—satin, chiffon, *peau de soie*"
VOGUE SAYS: "Fire and Ice—the fashion that strikes sparks"
VOGUE SAYS: "Fire and Ice in glittering sheath dresses"
VOGUE SAYS: "The small fur cardigan—new wrapping for evening"
VOGUE SAYS: "For full-length dresses, *day*-length coats of fur or silk"
VOGUE SAYS: "New necklines—wide, jewelled, banded with fur"
VOGUE SAYS: "The new glitter is everywhere"
VOGUE SAYS: "Brilliant white chiffon dress—new shorter length"
VOGUE SAYS: "The chiffon dress in glowing emerald green"

To sell "Paris copies"

VOGUE SAYS: "The nothing-yet-everything dress—Paris sensation"
VOGUE SAYS: "New afternoon dress—slender, bloused, sleeveless"
VOGUE SAYS: "Easy line—a new elegance in the afternoon dress"
VOGUE SAYS: "Slender crêpe dress with easy simplicity"
VOGUE SAYS: "Mrs. Exeter chooses a moulded dress in lace"
VOGUE SAYS: "Mrs. Exeter's Paris dress—black, with a shapely line"

To sell "Ski clothes for the slopes"

VOGUE SAYS: "Knickerbockers, a Swiss idea for the good skier"
VOGUE SAYS: "Pink—new colour for the slopes"
VOGUE SAYS: "Overblouses are lighter, warmer, look furrier"
VOGUE SAYS: "Wide-away necklines that rise and fall with the weather"
VOGUE SAYS: "The Black Watch plaid is on skis"

To sell new accessories and shoes

VOGUE SAYS: "New stoles—shaped, jewelled and embroidered"
VOGUE SAYS: "New stoles—in fur, silk, tulle and jersey"
VOGUE SAYS: "New necklaces—growing bigger"
VOGUE SAYS: "Fiery white rhinestones—design for glitter"
VOGUE SAYS: "Dinner hats have never been littler"
VOGUE SAYS: "For evening—satin pillboxes, little caps"
VOGUE SAYS: "Young fashion—jewelled crowns for gala parties"
VOGUE SAYS: "The new shoes—less shoe than ever"
VOGUE SAYS: "New evening slippers—embroidered and jewelled ribbons"

To sell men's fashions

VOGUE SAYS: "The single-breasted dinner jacket with peaked lapels"
VOGUE SAYS: "The white batiste shirt—pleated twenty times in front"
VOGUE SAYS: "Black satin cummerbund—cut like a waistcoat"
VOGUE SAYS: "Regent's Park hat—black, soft, with unbound brim"
VOGUE SAYS: "The greatcoat of giant Glen Plaid tweed"
VOGUE SAYS: "English officer's coat—to wear in America for town"

To sell maternity fashions

VOGUE SAYS: "Fullness over narrowness, fashion with a maternity clause"
VOGUE SAYS: "Narrow at-home trousers, delicious overblouse"
VOGUE SAYS: "Taffeta maternity dress—pleated top, narrow skirt"

To sell silver, linen and desk presents for Christmas

VOGUE SAYS: "Sterling silver letter opener—good addition on any desk"
VOGUE SAYS: "Silver, classical in design—Christmas suggestion"
VOGUE SAYS: "White challis blanket cover, sprigged with flowers"
VOGUE SAYS: "Grey linen buffet cloth—circular, with scalloped edge"
VOGUE SAYS: "Linen glass towels, monogrammed—kitchen luxury"
VOGUE SAYS: "Blue violets on a white terry cloth bath sheet"
VOGUE SAYS: "Giant feather powder puff—Christmas delight"
VOGUE SAYS: "Tweed towels—designed with a man in mind"
VOGUE SAYS: "Charcoal-coloured towels—designed with a man in mind"
VOGUE SAYS: "Paper for the house—a trim address, a slim border"
VOGUE SAYS: "Paper for a man—his name in bold letters"
VOGUE SAYS: "Paper for a woman—monogrammed, white-bordered"



BG

ready-to-wear

Originals

are designed by our own
Bernard Newman
and are as easily recognized
wherever they are worn as if they
carried his signature on their sleeves.
From his current collection of Exclusives
designed only for us, sold only by us
and ready for immediate occupancy—
his black wool sheath with its
own ivory satin bolero, embroidered
with black jet-lit chenille.

Ready-to-Wear Dress Salon, Third Floor

BERGDORF GOODMAN
5th AVE. at 58th ST. • NEW YORK 19
ON THE PLAZA



Avedon photograph — hat by Mr. John

Lilli Ann
san francisco

fabric-of-France wool and mohair

about one hundred dollars at fine stores or write

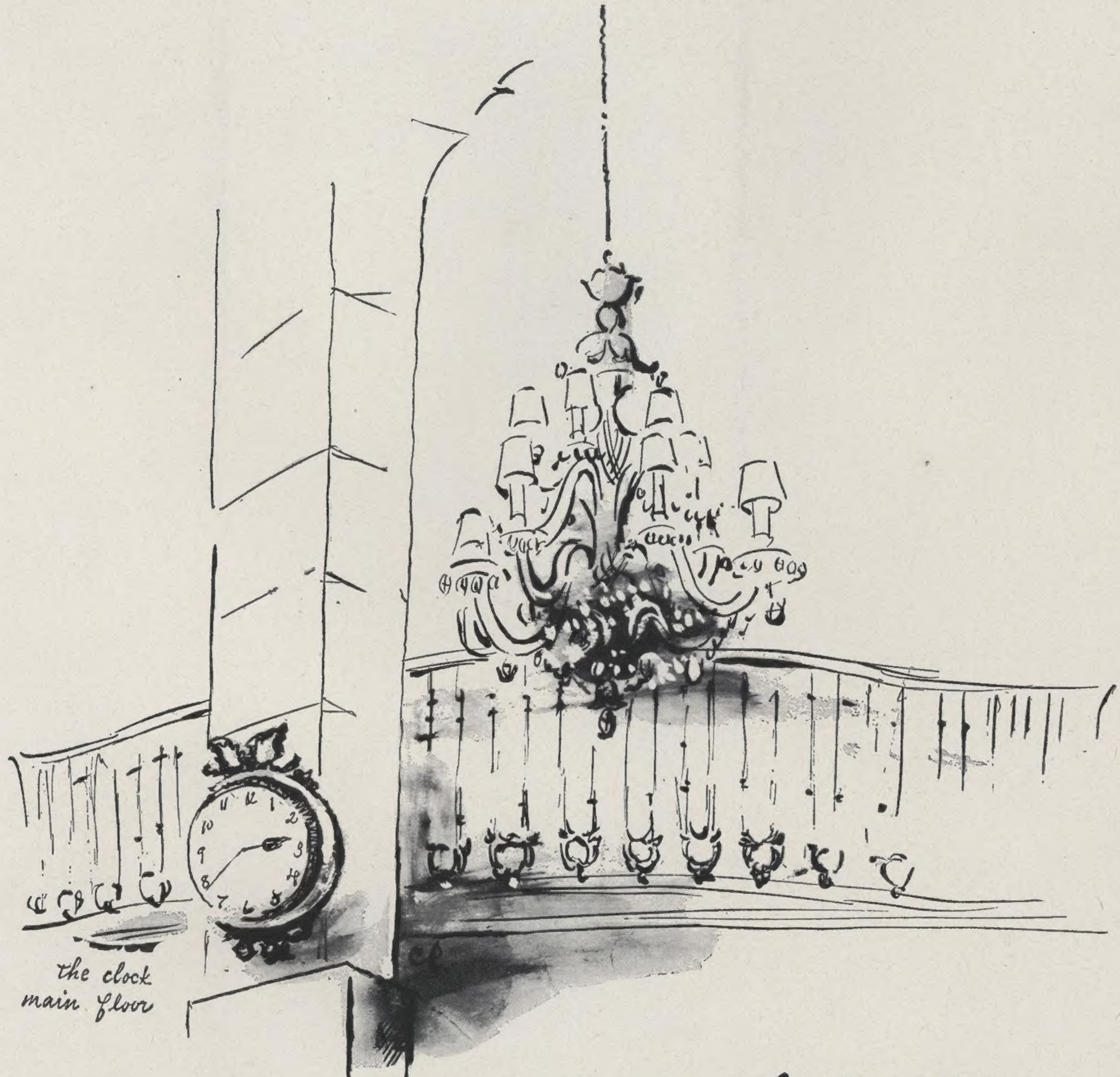
Lilli Ann, 973 Market Street, San Francisco or

512 Seventh Avenue, New York.

Vogue
November 1st, 1952

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Vol. 120, No. 8
Whole No. 1898



the clock
main floor

10 West

an address
a perfume
for now — and all time
a perfume that has scaled
the heights of the timeless



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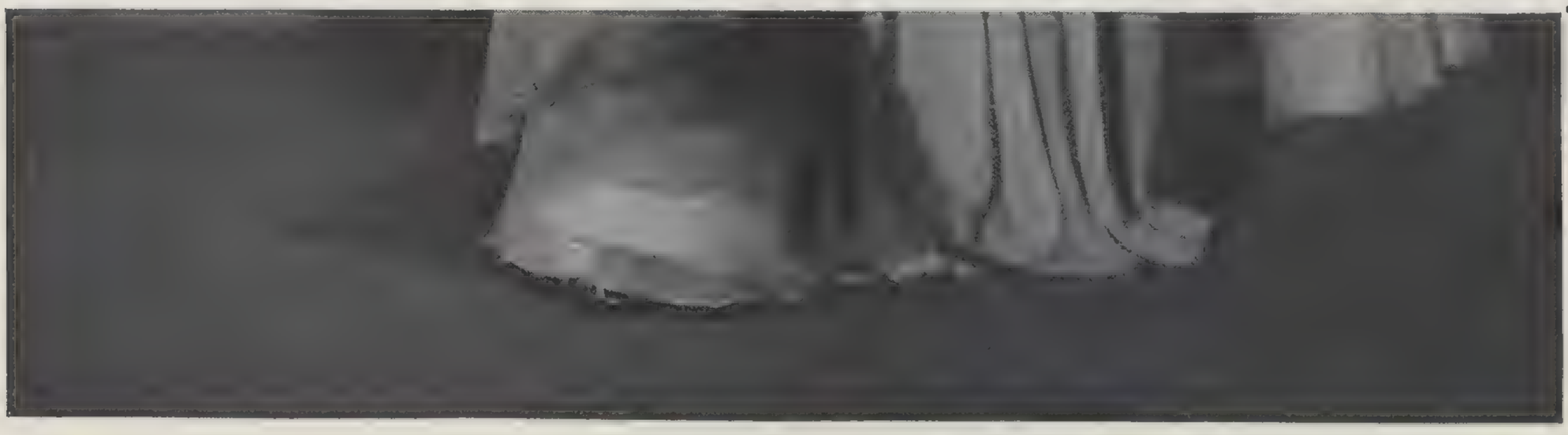
NECKLACE, $30 EARRINGS, $15
PLUS 20% FED. TAX

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OUR FLOATING VENUS...



BONWIT TELLER

brightest star
of the evening in billowy silk chiffon with a beaded halter bodice.
10 to 18 Amber, white, symphony blue, coral
by Gothé 195.00 Sorry, no mail orders
New York Chicago Cleveland Boston White Plains

Yolande *has those lovely hand-detailed dresses*

for that lovely age . . . 3 to 6



If she's between 3 and 6 she's a lucky girl . . . because Yolande has now created a custom collection specially for her. *Left, a sheer chambray dirndl, red or blue, with white organdy for the pleated front and half the sleeves. About $12.95. Center, party-pretty organdy, hand-shirred and braid-embroidered. Permanent-finished, too, for Mummy's sake. Pink or maize. About $10.95. Right, best bib'n tucker of hand-embroidered, lace-trimmed white organdy on babyfine pink or aqua broadcloth. About $8.95.* ***Slightly higher on the west coast.***

At fine stores everywhere, or write *Yolande Corp., 16 East 34th Street, New York, N. Y.*

Makers of Blouses, Lingerie, Baby things and Nylon Tricot Underthings

You can buy this merchandise at stores listed (Vogue's Buying Guide) p. 170.

BEST & CO.

Fifth Ave., New York 22, N. Y.



Separates—*by Loomtogs*

Your Crowning Glory in Black Velveteen

Styled with unerring sense
of what's new, what's you. White crowns
embroidered here-there-everywhere
over velveteen teamed with solid black
... for a winter-full of gala
day-time date-time wear.

1. Jumper, 10 to 16. *(V1)* **25.00**
Stole. *(V2)* **12.95**

2. Skirt, 10 to 16. *(V3)* **19.95**
Halter, 10 to 16. *(V4)* **7.95**

3. Skirt, 10 to 16. *(V5)* **17.95**
Weskit, 10 to 16. *(V6)* **12.95**
Oyster white cotton rep, shimmer
finished blouse, 30 to 38. *(V7)* **5.95**

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A Necklace from Van Cleef & Arpels
is synonymous with the best



Modern Diamond Necklace
Eleven large lozenge-shaped diamonds encircled with round diamonds. Platinum.

Incomparable Pearl-Diamond Necklace
Five lustrous cultured pearls festooned with strands of round diamonds. Platinum.

Two-part Diamond Choker
Round diamonds surrounded with baguettes. Detachable to make two bracelets. Platinum.

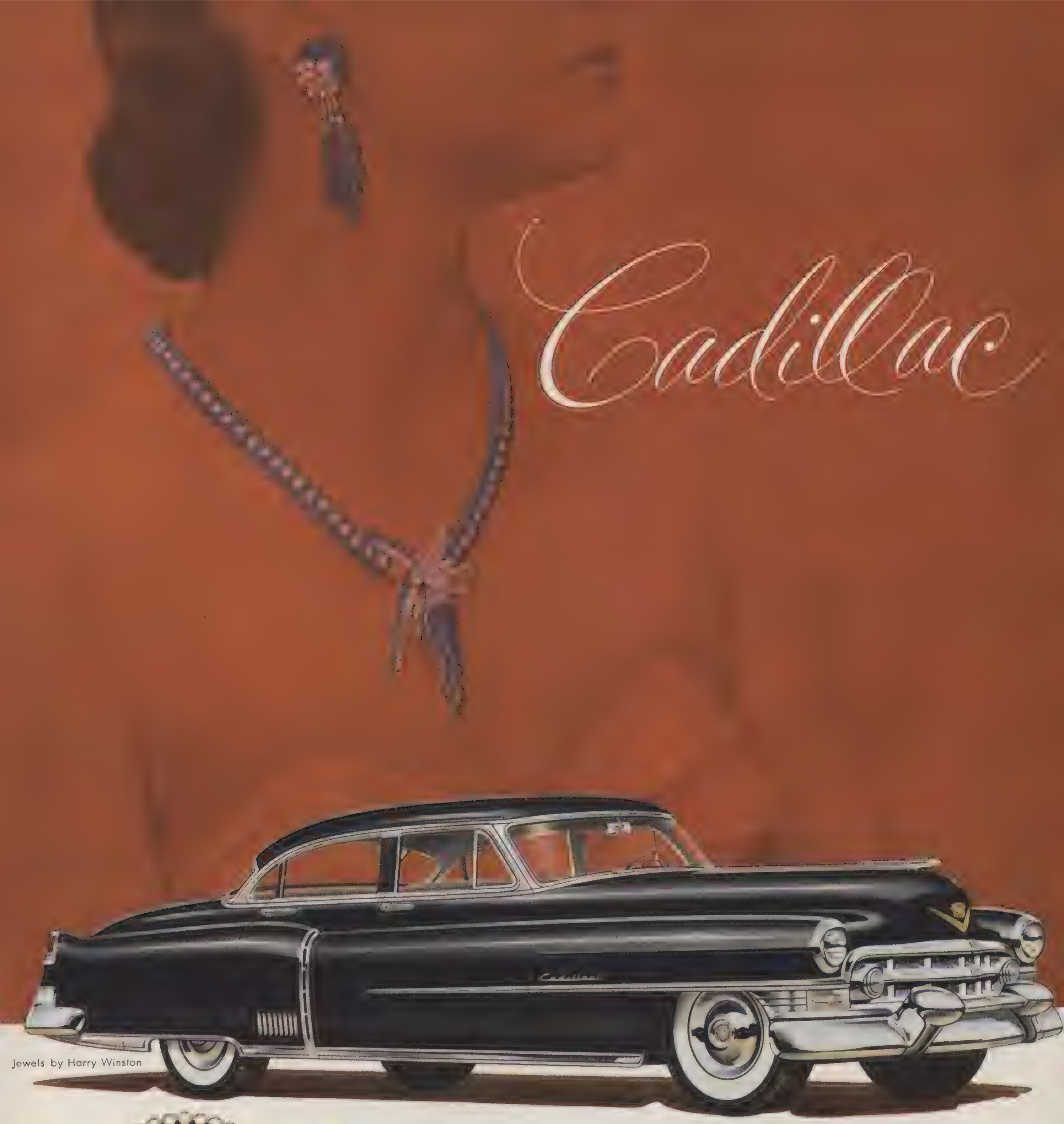
Parisian Gold Necklace
Petite shell-shaped motifs mounted with round diamonds. Yellow Gold.

VAN CLEEF & ARPELS

World Famous French Jewelers

744 FIFTH AVENUE, NEW YORK

DALLAS • PALM BEACH • NEWPORT • PARIS • MONTE CARLO • CANNES • DEAUVILLE



A woman, quite naturally, expects many wonderful things when she first moves up to Cadillac. . . . She expects superlative comfort and luxury, for instance —and surpassing beauty and performance and pride of ownership. And her Cadillac, it goes almost without saying, meets her fondest expectations in all these regards. . . . But it also offers certain things she probably *never* expected from a car so big and luxurious. She's surprised to find, for example, how incredibly *easy* it is to drive and handle—even in the heaviest traffic. And she's amazed to learn how unbelievably simple it is to turn and park—*especially* if she has selected Power Steering. . . . But it is not until the *miles* roll by that she receives the greatest surprise of all! For then she discovers that her Cadillac is among the most *economical* cars in the world to operate and maintain. . . . So as *you* look forward to your Cadillac, expect all the wonderful things you have always associated with the car—plus *three* grand surprises. You will not be disappointed!

CADILLAC MOTOR CAR DIVISION • GENERAL MOTORS CORPORATION



Cheney Brothers

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A NEW UPHOLSTERY TEXTURE AND

"BUTTER MOLD"—A HAND PRINT

FROM OUR UNIQUE COLLECTION OF

UPHOLSTERY AND DRAPERY FABRICS

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...THE FRAGRANCE
THE COLOUR
THE FASHION



EMERAUDE . . . new fashion in color, sparking warmth to the winter season.

EMERAUDE . . . classic fashian in perfume, brilliant accent for any season.

50.00 to 2.85 *plus tax*

COTY

Sophie Original Designed by Sophie of Saks 5th Ave.

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She Lives in Los Angeles.. She Sleeps in UTICA

Such luxurious and practical percales . . . soft, lustrous, longer-wearing Utica BEAUTICALES . . . *regardless of price, you can buy nothing finer.* At J. W. Robinson Co. and Bullock's Stores in the Los Angeles area, and other fine stores throughout the country.

Utica and Mohawk Cotton Mills,
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At-home costume by Dorian; of fine wool flannel, a Stevens Fabric.

UTICA BEAUTICALE® Sheets

Fine Combed... Fine Count Percale



emba cerulean sapphire mink

designed by **fredrica**

shrug-stole of shimmering blue..emba* cerulean mutation mink.

american ranch mink, the finest in the world.

at fine retailers, or write fredrica, 345 seventh avenue, new york 1



Jewels—CARTIER

dress—adele simpson

*® mutation mink breeders association

from the heart of France



-every whiff a heady challenge

...every drop of Shocking perfume imported from France. 8.75 to 32.50... double strength cologne 2.75-5.00-9.00
(prices plus tax)

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DESIGNED BY

KAREN STARK



Rosette

Pennington

20 East 56th Street, New York

Also Arther Morris in Norfolk, Va.



Seymour Jacobson

PRELUDE... imported Chantilly lace
and pure silk taffeta. Black over nude,
all black. Misses sizes. Around $110.
Seymour Jacobson, 530 Seventh Avenue, New York.

HENRI BENDEL • **BLUM'S VOGUE** • **I. MAGNIN**

You can buy this merchandise at stores listed (Vogue's Buying Guide) p. 170.



THE DRESSMAKER SWEATER BY HADLEY

New as Field's second century.

Created in classic cashmere with a new emphasis on detail;

the white throat and cuff on navy,

skyway blue, fiesta red, bark, smoke or arrowroot.

Sizes, 36 to 40, $23.95

Marshall Field & Company CHICAGO

SUNNINGDALE SHOP SIXTH FLOOR



WENCZEL

bergère for fashion jewelry

bracelets
are better
than
ever

It's the news in Paris,

the fashion news everywhere, the news for now...

more and more and more bracelets. On one arm, flexible

links and chains, 5.00 to 15.00. On the other, hinged bangles,

2.00 to 10.00. And jingles, 2.00 each. All plus tax

Only at better stores everywhere
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CHAMPAGNE VERVE..THE OBLIQUE WRAP OF NUTRIA, DYED BY HOLLANDER

A ritter ORIGINAL

RITTER BROS., 224 WEST 30TH STREET, NEW YORK • MILLER & RHOADS, RICHMOND • TITCHE-GOETTINGER CO., DALLAS • R. H. STEARNS CO., BOSTON





Someone lovely has just passed by!

Intoxication D'ORSAY

PARFUM $3 TO $35 EAU DE TOILETTE $3 & $5 PLUS TAX

Tribout Shop
John Wanamaker
Philadelphia

Current excitement: the serpentine sheath that takes its alluring lines from your own figure . . . in nude imported Ribbonzine lace richly furred with natural Ranch mink. Find it at the Tribout Shop, great world of fashion in Philadelphia.

TRAINA-NORELL

Cartier

INTERNATIONALLY RENOWNED
JEWELLERS SINCE 1847



Exquisite New Paris Creations in 18kt Gold—from Cartier

Chalcedony "Duckling Caddy" clip, sapphire eye, coral pennant and feet, $275; Aventurine "Drowsy Duckling" clip, ruby eye, coral feet, $275; flexible palm weave necklace of jingling diamond-centered discs, $1900; diamond tipped fan clip, $1500; bracelet girdled with gold rope looped with diamonds, $2600; petal clip with diamonds, $1750; oblique earclips edged with round diamonds, $1500; looped clip with diamond-studded fringe, $750. . . Prices include Federal Tax.

Cartier, synonymous with finest quality and value

FIFTH AVENUE AND FIFTY-SECOND STREET

PARIS NEW YORK LONDON

emba cerulean sapphire mink

rhapsody in blue . . the great coat of emba cerulean® sapphire mink*

designed by j. weinig & son, new york

julius garfinckel & co., washington • sakowitz bros., houston • meier & frank co., portland •

jewels—CARTIER

*®mutation mink breeders association





Newton Elkin
FOOTWEAR



FLEMING-JOFFE LTD.
NEW YORK

Calcutta Lizard—Skin of Fascination

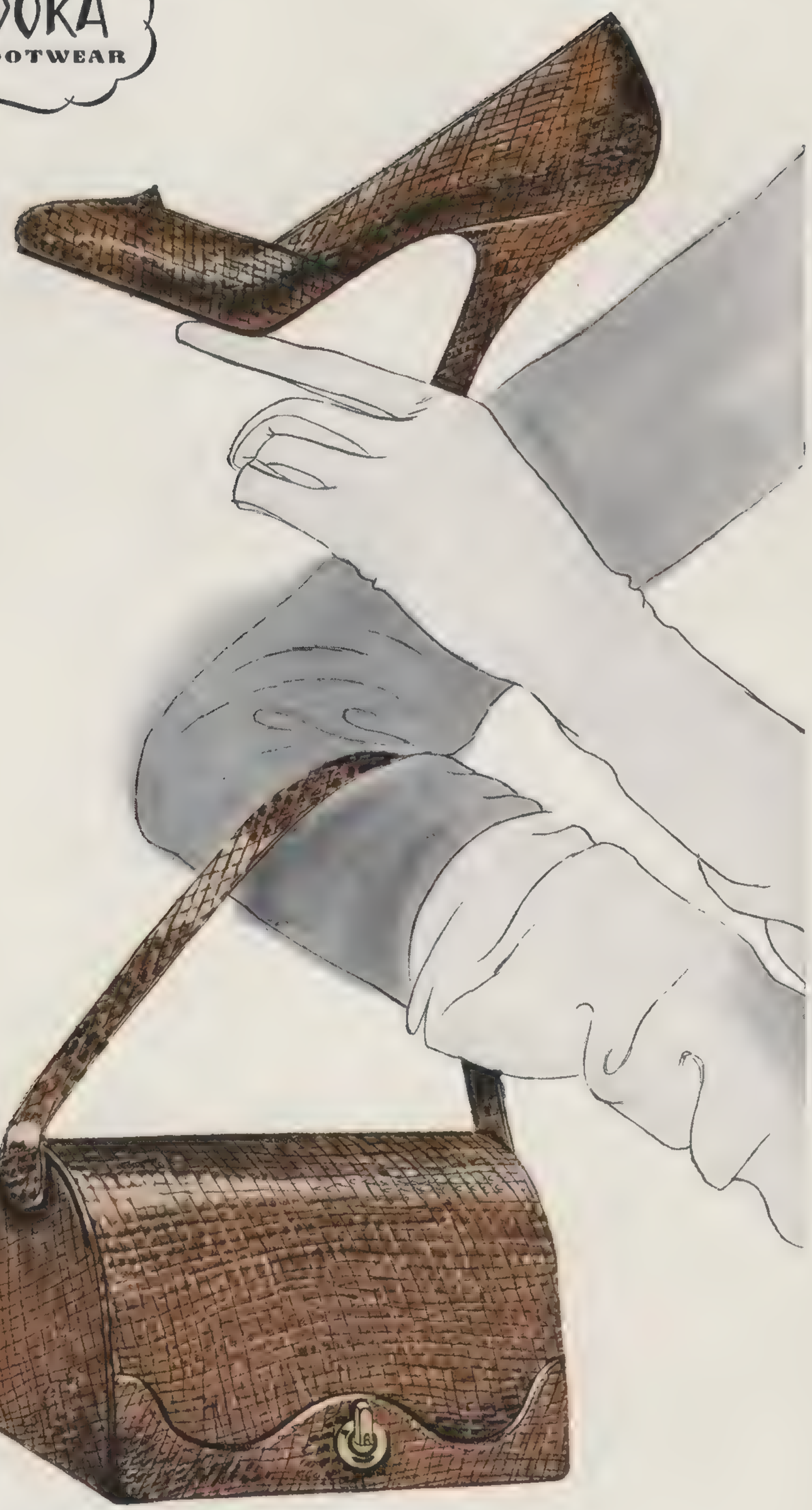
Rare, strangely beautiful, Calcutta Lizard by Fleming-Joffe. The bejewelled leather. Perfect, refined markings. Skin-soft, supple, now steeped in a treasure of pure glowing colors.

Calcutta Lizard—stir-of-the-season—the choice of leading designers for exquisite fashion accessories such as these by Coblentz and Newton Elkin shown here.

FLEMING-JOFFE, THE WORLD'S LARGEST TANNERS OF EXOTIC FASHION LEATHERS — ALLIGATORS — LIZARDS — SNAKES.



PANDORA
FOOTWEAR



bags by
Coblentz

Calcutta Lizard for Fascinator Accessories

New important shoes and handbags by Coblentz and Pandora in Fleming-Joffe's Calcutta Lizard designed to add color and texture excitement to your fall costumes.

Pandora presents the sandal—a cluster of straps, a French knot, a pencil line ankle strap. The elegant pump—a simple sheath with new "peaked" vamp.

Coblentz completes the news with the fashionable panier suspended in mid-air by ribbons of leather. Above, the "sugar-loaf" shape which opens to a new wider view.

All accessories in red, Havana gold, and black.

PANDORA AND COBLENTZ, CREATIVE STYLING — COORDINATORS OF BEAUTIFUL ACCESSORIES.

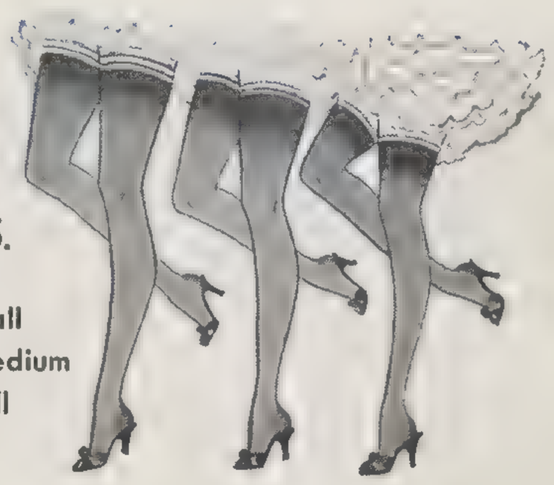
Exquisite nylon stockings by

McCallum

. . . you just know she wears them!

they wear so well because they fit so well.
In three perfect proportions . . . from $1.35 to $1.95.

1 blue stripe if you're small
2 blue stripes if you're medium
3 blue stripes if you're tall

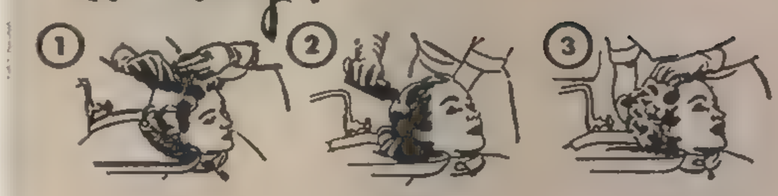


PROPPER-McCALLUM HOSIERY CO., INC., Northampton, Massachusetts

why be Gray?

Make the most of the feature that does most for you—your hair. Keep it lustrous and young-looking, with Roux Color Shampoo treatments that give glorious *color* to every visible strand. Natural-looking color. Lasting color. Rich, radiant *Roux* color that professional beauticians prefer (beauty salons use more Roux than all other haircolorings!). From Pale Blonde to Blue Black, one of the 17 Roux colors is *yours* . . . and application takes only minutes. See your hairdresser today!

so easy!



FINGERTIP APPLICATION! • NO BRUSH! • IT'S SHAMPOOED!

ROUX

COLOR SHAMPOO



Illustrated (as faithfully as reproduction permits):
No. 4 Light Warm Brown
Use according to directions



for you who love to flirt with fire...

who dare to skate on thin ice...

Revlon's Fire and Ice

for lips and matching fingertips. A lush-and-passionate scarlet

...like flaming diamonds dancing on the moon!



"Indelible-Creme" Lipstick... Regular Lipstick
Frosted Nail Enamel ...
Improved-Formula Nail Enamel

COSTUME BOVÉ OF ROSE SCHOSTAL
PHOTO ALDEN AND JOHN P. ORR

ARE YOU

MADE FOR 'FIRE AND ICE?'

Try this quiz and see!

What is the American girl made of? Sugar and spice and everything nice? Not since the days of the Gibson Girl! There's a *new* American beauty . . . she's tease and temptress, siren and gamin, dynamic and demure. Men find her slightly, delightfully baffling. Sometimes a little maddening. Yet they admit she's *easily* the most exciting woman in all the world! She's the 1952 American beauty, with a foolproof formula for melting a male! She's the "Fire and Ice" girl. (Are *you?*)

Have you ever danced with your shoes off?	*yes* ☐	*no* ☐
Did you ever wish on a new moon?	*yes* ☐	*no* ☐
Do you blush when you find yourself flirting?	*yes* ☐	*no* ☐
When a recipe calls for *one* dash of bitters, do you think it's better with *two?*	*yes* ☐	*no* ☐
Do you secretly hope the next man you meet will be a psychiatrist?	*yes* ☐	*no* ☐
Do you sometimes feel that other women resent you?	*yes* ☐	*no* ☐
Have you ever wanted to wear an ankle bracelet?	*yes* ☐	*no* ☐
Do sables excite you, even on other women?	*yes* ☐	*no* ☐
Do you love to look *up* at a man?	*yes* ☐	*no* ☐
Do you face crowded parties with panic—then wind up having a wonderful time?	*yes* ☐	*no* ☐
Does gypsy music make you sad?	*yes* ☐	*no* ☐
Do you think any man *really* understands you?	*yes* ☐	*no* ☐
Would you streak your hair with platinum without consulting your husband?	*yes* ☐	*no* ☐
If tourist flights were running, would you take a trip to Mars?	*yes* ☐	*no* ☐
Do you close your eyes when you're kissed?	*yes* ☐	*no* ☐

Can you honestly answer "yes" to at least eight of these questions? Then *you're* made of "Fire and Ice!" And Revlon's lush-and-passionate scarlet was made just for you—a daring projection of your *own* hidden personality! Wear it tonight. It may be the night of your lifetime!



Martini Designed

by **SYLVAN RICH**

Fire Red taffeta . . . iced with shimmering jewels. William Rose silk taffeta.
Also in Ice green or Pink. Sizes 10-16. LEFT: $110.00 RIGHT: $125.00

MILGRIM, NEW YORK, WHITE PLAINS, DETROIT, CLEVELAND, MIAMI
THE BLUM STORE, PHILADELPHIA
NEIMAN-MARCUS, DALLAS • HUTZLER'S, BALTIMORE



Beautiful Bryans

dress up in

"georgette"*

the most exciting
new stocking fabric
since nylon itself!

Remember the excitement
over the first nylon stockings?
"Georgette" is the most fabulous
thing that's happened *since!*
The new faceted fashion fabric
in stockings, "Georgette" is made from
nylon yarn which has been
given an incredible, dimensional
beauty *twist.* Result—

- the gossamer, crêped texture of sheerest georgette!
- mist-dull finish, flattering as stardust!
- fantastic two-way stretch, for clinging fit, elegant ease!
- soft, supple smoothness!
- froth-cool, airy transparency!

"Georgette" stockings in
Charming Beige and Tender Tone...
colors born to be worn with
Fire-and-Ice fashions!

Beautiful
Bryans
always a shade ahead!

*T. M. App. for Photo: Blumenfeld Dress: Lawrence Gaines ©Beautiful Bryans, Inc. Chattanooga 1, Tennessee



THE DIAMOND® LOOK BY

KRAMER

OUR FIRE AND ICE COLLECTION IN CRYSTAL

From $10.00 to $25.00 Kramer Jewelry, New York, Paris

WINGATE PAINE

The magnificent minimum...an original stole in natural ranch mink.

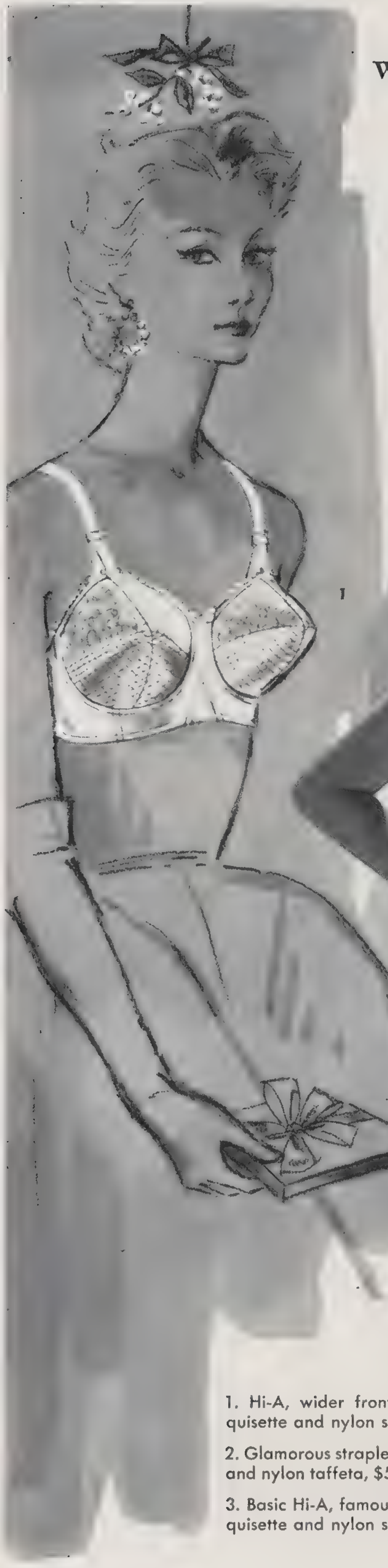
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J. Diamond furs



CHILDREN'S DRESSES BY CERUTTI DRESS BY TRIGÈRE

NONE SO PRECIOUS



with *Hi-A* you, too, can be a

CHRISTMAS EVE



What an enchanted and enchanting person you'll be . . . that Christmas gift air, that mistletoe charm . . . a lovely, dreamy figure in your Hi-A beauty bra . . . the only brassiere designed with double stitching beneath the bust cups for gentle uplift and firm support . . . single rows on top for glamorous softness. Hi-A's beauty is a gift to you.

AMERICA'S FABULOUS BEAUTY BRASSIERE



1. Hi-A, wider front and back. Embroidered nylon marquisette and nylon satin, $4.00 . . . Pima broadcloth, $2.50

2. Glamorous strapless Hi-A. Embroidered eyelet nylon sheer and nylon taffeta, $5.00 . . . Pima broadcloth and net, $4.00

3. Basic Hi-A, famous stitched cup. Embroidered nylon marquisette and nylon satin, $4.00 . . . Pima broadcloth, $2.50

At fine stores, or write for store nearest you

MARJA BRASSIERES • JACKSONVILLE, TEXAS

You can buy this merchandise at stores listed (Vogue's Buying Guide) p. 170.

Maxwell makes the silk Nathan & Strong makes the dress



Silk by MAXWELL for your appointments with romance. Nathan & Strong intuitively turns to MAXWELL'S Soie-Légère (Soft Pure Silk) and invents bouffant fantasy in a progression of shadings that darken as they descend. In three tones of grey, brown or red. Sizes 10 to 16. $39.95

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Gifts of magnificence . . .
White Shoulders . . . Golden Shadows . . . Most Precious

Van Raalte

UNDERTHINGS • STOCKINGS • GLOVES



All "Fire and Ice": luscious nylon tricot slip with permanently pleated nylon chantilly lace bodice and hem, in Black, Sauterne, Petal Pink, $16.95.
At fine stores everywhere or write Van Raalte, 417 Fifth Avenue, New York 16, N. Y. We'll tell you where.

Such clever feats with nylon lace pleats!

"BECAUSE YOU LOVE NICE THINGS"

Cordials by Cointreau







Before dinner, enjoy the delightfully refreshing Cointreau sidecar.





After dinner, Cointreau, the perfect liqueur with your coffee.



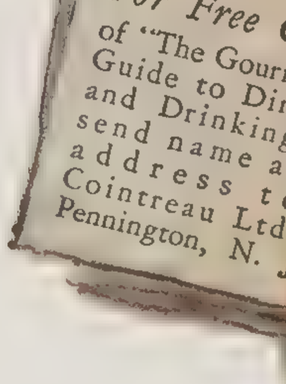




Cointreau Liqueurs are produced today exactly as they were more than a century ago. The 19 delicious flavors have long been associated with gracious living the world over. Cointreau Liqueurs . . . *The crowning touch to a perfect dinner.*

ANISETTE, CREME de CACAO, 50 PROOF.
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For Free Copy of "The Gourmet's Guide to Dining and Drinking," send name and address to: Cointreau Ltd., Pennington, N. J.



Pour Cointreau on your favorite fresh fruits and enjoy the superb *exotic* taste that Cointreau lends to all desserts.





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JUNIOR HOUSE

three part fashion . . . three part fabric story



Jersey halter and

matching gloves,

velveteen cummerbund,

printed cotton satin quilted skirt.

Red and white, black and white.

Sizes 7 to 15. All about $35.

At better stores everywhere or write JUNIOR HOUSE, INC., MILWAUKEE, WISCONSIN — 231 E. 51st ST., NEW YORK 22, N. Y.

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This rare
combination of
delicate beauty,
drama and
practical magic
realized in
peignoir,
nightdress
and slip.
Permanently pleated
of superb
nylon tricot
and net with
exquisite nylon
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#1-5-20
Peignoir, $59.95

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Nightdress, $69.95

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Lavenesque



a toilet essence
2 oz., $3
4 oz., $5.50
Plus tax

a new fragrance
that speaks for
the secret and
reckless heart.
An exotic counterpoint
to Lavender's world-famous
scent! Wildly different—
created of course by

YARDLEY

. . . . What goes on . . ?

in her dressing room . . .



Circloform
WITH AND WITHOUT
Floating Action

For fluid . . . perfect contour control . . . it's Exquisite Form's

Exquisite Form
BRASSIERES

You *bend* . . . your bra doesn't hike up. You *twist* . . . there's no shoulder-strap pull.
You *stretch* . . . your bra doesn't slip. It's Circl-o-Form's unique design that does it!

Circl-O-Form. Broadcloth or Acetate Satin, 2.00—Nylon, 2.50
Circl-O-Form with Floating Action. Broadcloth or Acetate Satin, 2.50—Nylon, 3.00
A cup 32 to 36 • B cup 32 to 40 • C cup 32 to 42. White.

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GIVE A SHINING PIECE OF THE FUTURE!

... SOLID SILVER BY TOWLE, CRAFTED FOR A LIFETIME. Give Southwind, youngest beauty in a family of beauties, new to this Christmas — but destined for many. Like all TOWLE designs, its appeal is to the heart as well as to the eye.

Like all TOWLE patterns, its gift range is pat and perfect. Like all TOWLE Sterling, its rhythmic grace will move into Christmases yet undreamed of. Yet superb TOWLE Sterling is not expensive: Southwind six-piece place setting, $33.50; other six-piece place settings as low as $29.75, teaspoons from $3.70, serving pieces from $4.00.

THE CRÊPE DRESS... LATE-DAY AND EVENING



THE FASHIONS:
IN CRÊPE FABRICS BY

AMERICAN VISCOSE CORPORATION
CELANESE CORPORATION OF AMERICA
CROMPTON & KNOWLES LOOM WORKS
DUPLAN CORPORATION
E. I. DUPONT DE NEMOURS
AMERICAN ENKA
J. W. VALENTINE

THE FOLLOWING STORES WILL FEATURE THESE OR SIMILAR CRÊPE FASHIONS.

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Bonwit Teller, Boston, Massachusetts
L. L. Berger, Inc., Buffalo, New York
Bonwit Teller, Chicago, Illinois
Jenny Inc., Cincinnati, Ohio
Bonwit Teller, Cleveland, Ohio
Younkers, Des Moines, Iowa
The J. L. Hudson Company, Detroit, Michigan
Burdine's, Fort Lauderdale, Florida
The Fair, Fort Worth, Texas
The Fashion—Ben Wolfman, Houston, Texas
Harzfeld's Inc., Kansas City, Missouri
I. Magnin & Co., Los Angeles, California
Burdine's, Miami, Florida
The Dayton Company, Minneapolis, Minnesota
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I. Magnin & Co., Oakland, California
I. Magnin & Co., Pasadena, California
John Wanamaker, Philadelphia, Pennsylvania
Joseph Horne Co., Pittsburgh, Pennsylvania
Famous-Barr Co., Saint Louis, Missouri
Frank Murphy, Saint Paul, Minnesota
Frost Brothers, San Antonio, Texas
I. Magnin & Co., San Francisco, California
I. Magnin & Co., Santa Barbara, California
I. Magnin & Co., Seattle, Washington
Flah & Co., Syracuse, New York
The Gillespie Shop, Toledo, Ohio
Seidenbach's, Inc., Tulsa, Oklahoma
Julius Garfinckel, Washington, D.C.
Forester, Inc., Waterbury, Connecticut
Burdine's, West Palm Beach, Florida
John Wanamaker, Wilmington, Delaware

NEWS ON THE NEXT EIGHT PAGES

Because the crêpe dress
takes its most alluring form after five,
these pages were planned to show you the fashions in crêpe,
designed for after-dusk enchantment
all winter long.

ADVERTISEMENT

CONTRASTING *Textures* LOOM IMPORTANT . . .

We started by welcoming back the little crepe dress.

We watched while the new soft silhouette took hold.

And now that it is definitely here to stay, two especially interesting things are happening to it.

The first is that we are seeing something more than dresses of *crepe* alone.

Crepe is being played against other textures. Sleek against rough. Shiny against dull. Fine texture against bold texture.

This new trend, this contrast of textures, is probably never handsomer than in fabrics of acetate.

By its very nature, acetate fiber is supple. Whether it is made into satins or crepes or failles, it makes them drape magnificently. By its very nature acetate is moldable—so that it turns out some of the richest, most deeply textured surfaces. And by its very nature, acetate has an extraordinarily good, sumptuous *feel* to it.

At the same time, we are seeing this soft silhouette move out beyond *dresses* alone. And into *separates*. Into new soft separates for late afternoon and evening.

Probably there is no more brilliant example of these—the trend to contrasting textures, the trend to soft formal separates—than this Greta Plattry design. In her beautifully simple separates, she contrasts one richly textured acetate fabric against another. And she uses two of the handsomest from Folker Fabrics handsome collection—an acetate-and-rayon crepe that looks almost *knitted*, and a bountiful hammered acetate satin. Celanese Corporation of America, New York 16.

Greta Plattry's separates in Folker Fabrics. Matching skirt and halter (acetate-and-rayon crepe) in light green—contrasting overskirt and cummerbund (acetate satin) in emerald. Also black basic costume with ruby or gold overskirt and cummerbund. Sizes 10-16. Halter 7.95. Skirt 16.95. Apron 16.95. Cummerbund 3.00. At Bonwit Teller, all stores; Rike-Kumler Co., Dayton; Kaufmann's, Pittsburgh; Jos. Magnin, San Francisco. For additional stores see the Buying Guide.

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Celanese*

ACETATE, one of the world's great textile fibers

LOOMED WITH ACETATE, THE BEAUTY FIBER





CORAL JEWELS BY MIRIAM HASKELL

MORGAN FAUTH of **DAVID CRYSTAL** makes much of crêpe for late day and resort. Here, his tucked and pleated sheath with belt of coral, tube of a stole. At BONWIT TELLER, NEW YORK; I. MAGNIN, CALIFORNIA; J. L. HUDSON, DETROIT; MARSHALL FIELD, CHICAGO.

In Knickerbocker's supple acetate and rayon, opaque sheer woven by Duplan



The **LARRY ALDRICH** touch; the understated eloquence of white fire, spelled out in a maze of rhinestones and near pearls on a simple white sheath. At BONWIT TELLER, NEW YORK; I. MAGNIN, CALIFORNIA; J. L. HUDSON, DETROIT,

In rayon crêpe woven on looms manufactured by **CROMPTON AND KNOWLES**

LATE DAY AND EVENING...

THE RAYON CRÊPE DRESS

Ceil Chapman's very special, very lovely drapery makes pure elegance of a slim sheath, a removable shoulder piece that flows to the floor. Of Bloomsburg's Calabar, one of the new full bodied crêpes of Avisco "Minifil" rayon and acetate yarn. Banwit Teller, New York; Julius Garfinckel & Co., Washington, D. C.; The May Co. Wilshire Blvd., Los Angeles.

Avisco®

"Avisco" is the trademark for products of American Viscose Corporation, 350 Fifth Avenue, New York 1, N. Y.

Needletuft rug made of Avisco Rayon.

Crêpe

Eve herself . . .

for late afternoon and evening

Eternally feminine, eternally flattering,

created to join that small

constellation of memorable fabrics,

this fluid crêpe made of rayon

and acetate fibers by Du Pont.

Nettie Rosenstein makes it

the star of her resort collection,

includes a separate

fringed cape against cool

Southern evenings.



REG. U.S. PAT. OFF.

150th Anniversary

BETTER THINGS FOR BETTER LIVING

. . . THROUGH CHEMISTRY

ENKA RAYON



CREPE FOR RESORT WEAR

Modern Couture's 'Fire and Ice'
dinner suit in Bloomsburg's Dominet,
woven with acetate and Enka Rayon yarn.
DePinna, New York
I. Magnin & Co., California-Seattle
Montaldo Shops

AMERICAN ENKA CORPORATION
206 MADISON AVE., NEW YORK 16, N. Y.

SCAVULLO

CRÊPE,

CRÊPE,

BEAUTIFUL CRÊPE



HAT MR. JOHN UMPA MINK STOLE J. WEINIG

MIKE LEVINE turns out crêpe with today's clinging, fluid lines, sleeves that might have been Dubarry's.
In Didi, the newly, beautifully textured crêpe of acetate-and-rayon by **FABREX.** About $30 at LORD AND TAYLOR, NEW YORK;
HALLE BROS., CLEVELAND; WM. FILENE'S, BOSTON; KLINE'S, DETROIT; THE SHILLITO CO., CINCINNATI
and other fine stores throughout the country. **J. W. VALENTINE CO., INC.** 40 WORTH ST., N. Y.

You can buy this merchandise at stores listed (Vogue's Buying Guide) p. 170.

The French Curl



One swoop—that's all there is to it!

The new way around in shoes. About $24

I. Miller

beautiful shoes

SHOPS AND AGENCIES IN PRINCIPAL CITIES. EXECUTIVE OFFICES, EMPIRE STATE BUILDING, NEW YORK.

FOR STORE NEAREST YOU, SEE VOGUE'S BUYING GUIDE, PAGES 170 TO 171



Lord & Taylor .....New York, N. Y.
Manhasset, Westchester, Millburn
Marshall Field .....Chicago, Ill.

Bullocks .....Pasadena, Calif.
Westwood, Downtown
Thalhimers .....Richmond, Va.
J. B. Ivey .....Charlotte, N. C.

Scruggs Vandervoort Barney.....St. Louis, Mo.
Stewart Dry Goods.....Louisville, Ky.
L. S. Ayres .....Indianapolis, Ind.
Leon Frohsin.....Atlanta, Ga.

Joseph Horne..... .....Pittsburgh, Pa
Himelhoch .....Detroit, Mich.

Which?



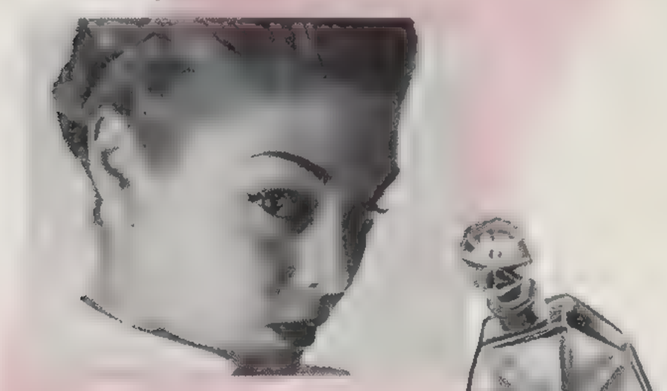
Danger: Because she likes very dry martinis, very fast cars, high-keyed conversations, low-keyed lighting and intensive friendships. She and *Danger* are equally direct . . . vital . . . compelling.



Reflexions: She's thoughtful—and thoughtful of others. She reflects depth, wisdom, inspiration . . . and leaves her imprint everywhere. For this memorable lady, a memorable perfume—*Reflexions.*



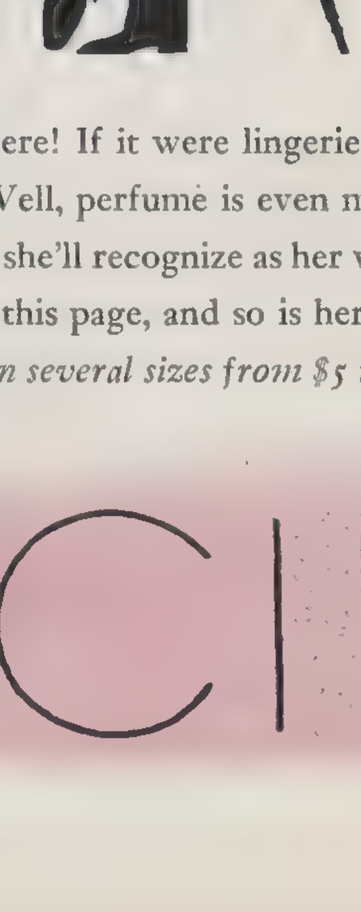
New Horizons: She looks ahead, moves ahead, *has* a head! Her imagination is boundless; her drive and warmth contagious. *New Horizons* has exactly her spirit and stimulation.



Surrender: You wish she would . . . and hope she won't! She's intimate, but unattainable . . . highly charged, yet soothing. Definitely, a force. Very definitely —the girl to *Surrender* to!



Acclaim: She's in the spotlight, without seeking it—everything about her attracts applause and admiration. Other women openly and gladly copy her. She certainly deserves *Acclaim!*



Guessing will get you nowhere! If it were lingerie, you'd *know* if she's the tailored or the frilly type. Well, perfume is even more personal! To choose the fragrance she'll love, one she'll recognize as her very own—match *its* characteristics to hers. She's on this page, and so is her perfume . . . you can't go wrong! *(All Ciro perfumes in several sizes from $5 to $35, plus tax.)*

PARFUMS CIRO

Sheer delight . . .
this fabulously beautiful
nylon tricot peignoir,
with exquisite nylon lace,
sweeping cape and
matching pleated gown

faerie

FINE KNIT UNDERTHINGS

—with that handmade look

Style 8556
Black, White, Blush
Matching Gown 8556

Coeur-Joie

Joyous Heart"

Loveliest of Paris imports,
most elegant of French perfumes . . .
in the famous Lalique hole-hearted bottle.
Perfume, 4.50 to 60.00
Eau de Toilette, 2.25 to 18.00

Fille d'Eve

"Daughter of Eve"

The most tempting perfume
this side of Paradise . . .
in the provocative apple
bottle by Lalique.
Perfume, 4.50 to 25.00
Eau de Toilette, 2.25 to 18.00

All prices plus tax



NINA RICCI

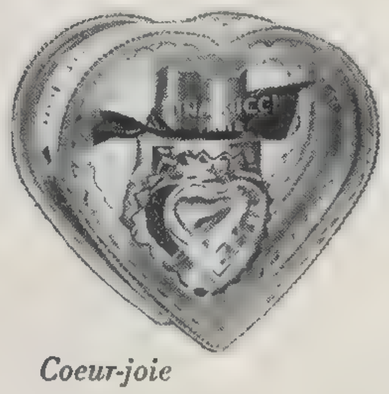
PARIS

NINA RICCI PERFUMES ARE BOTTLED, SEALED, AND PACKED IN FRANCE



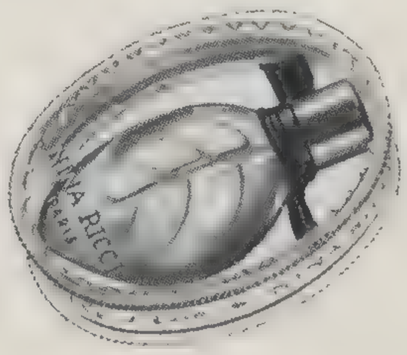
These beautiful perfumes are the sensation of Paris!

NINA RICCI perfumes are said to be the most French of all French perfumes . . . intensely, elegantly feminine . . . matching in beauty and originality their magnificent Lalique presentations. Because they are the most talked-of perfumes in Paris today, the American arriving in Paris meets them at once, and inevitably with a joyous sense of discovery. The American in America can meet them here and now, in the original Lalique bottles shown opposite, and in the French miniatures on this page. The miniatures are new, the exquisitely detailed little bottles also by Lalique.



Coeur-joie
"Joyous Heart"—2.00

They are the most beautiful carry-size perfumes ever made. One, or both, would make an inspired "little" present. They could be charming party favors, or placed thoughtfully in a guest room. Primarily, of course, their purpose is introduction. Introduction to the loveliest perfumes that ever came out of Paris.



Fille d'Eve
"Daughter of Eve"
2.00

IMPORTED BY JACQUELINE COCHRAN, INC., 630 FIFTH AVENUE, NEW YORK


Rogers
gold filigree—spectacular new
opulence on a breathtaking new night-
dress and peignoir of Rogers own superb nylon tricot.
All magnificently washable—non-tarnishable.
Parma Violet, Dawn Pink and White.
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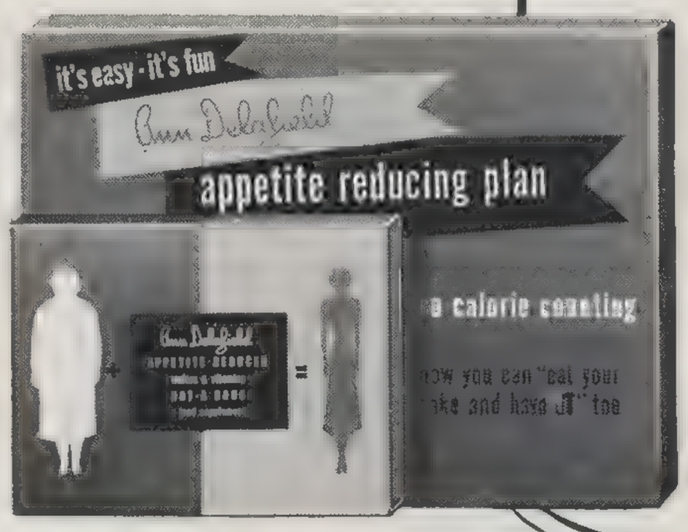
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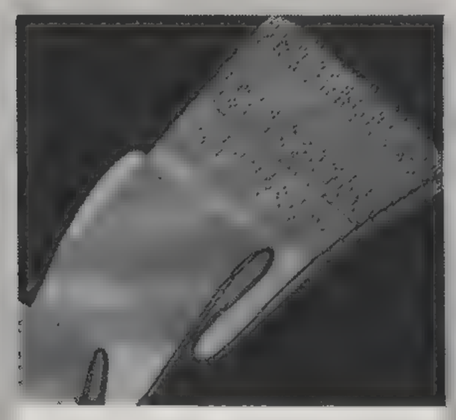


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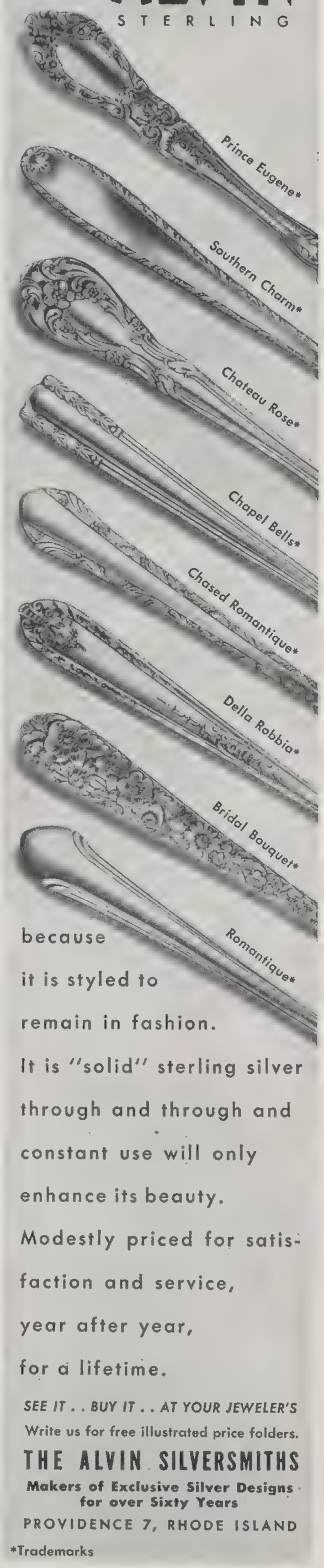
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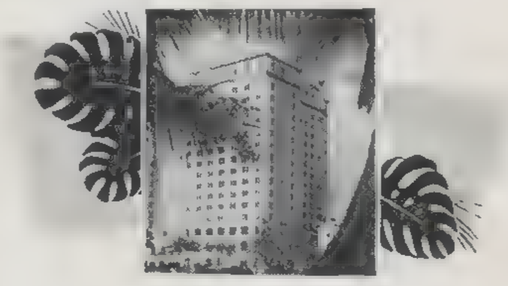


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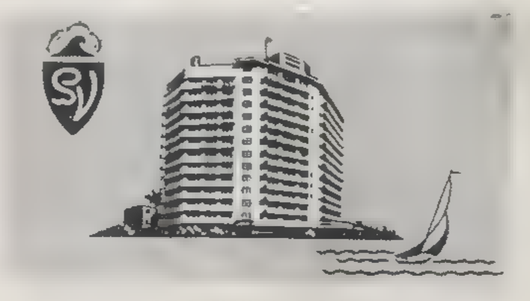
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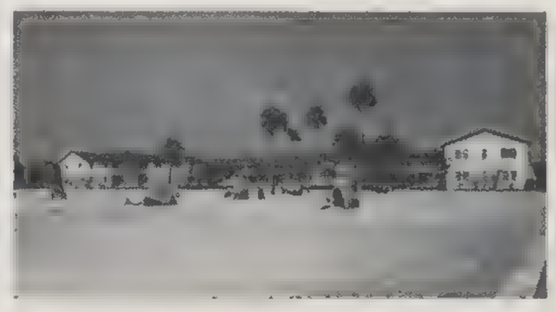


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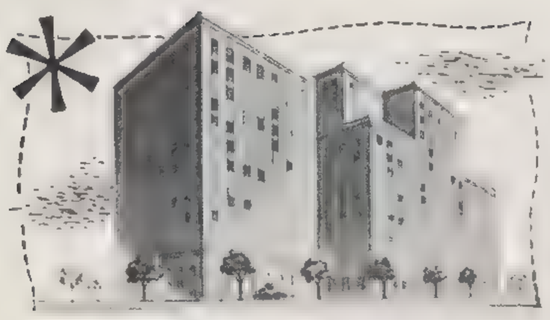
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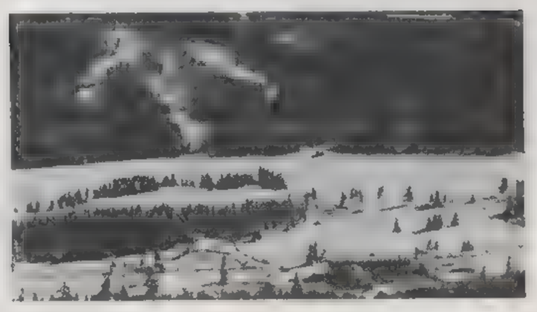
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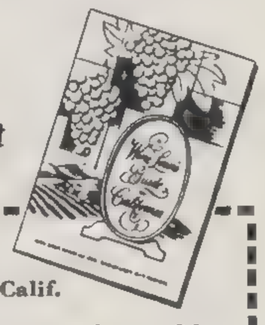
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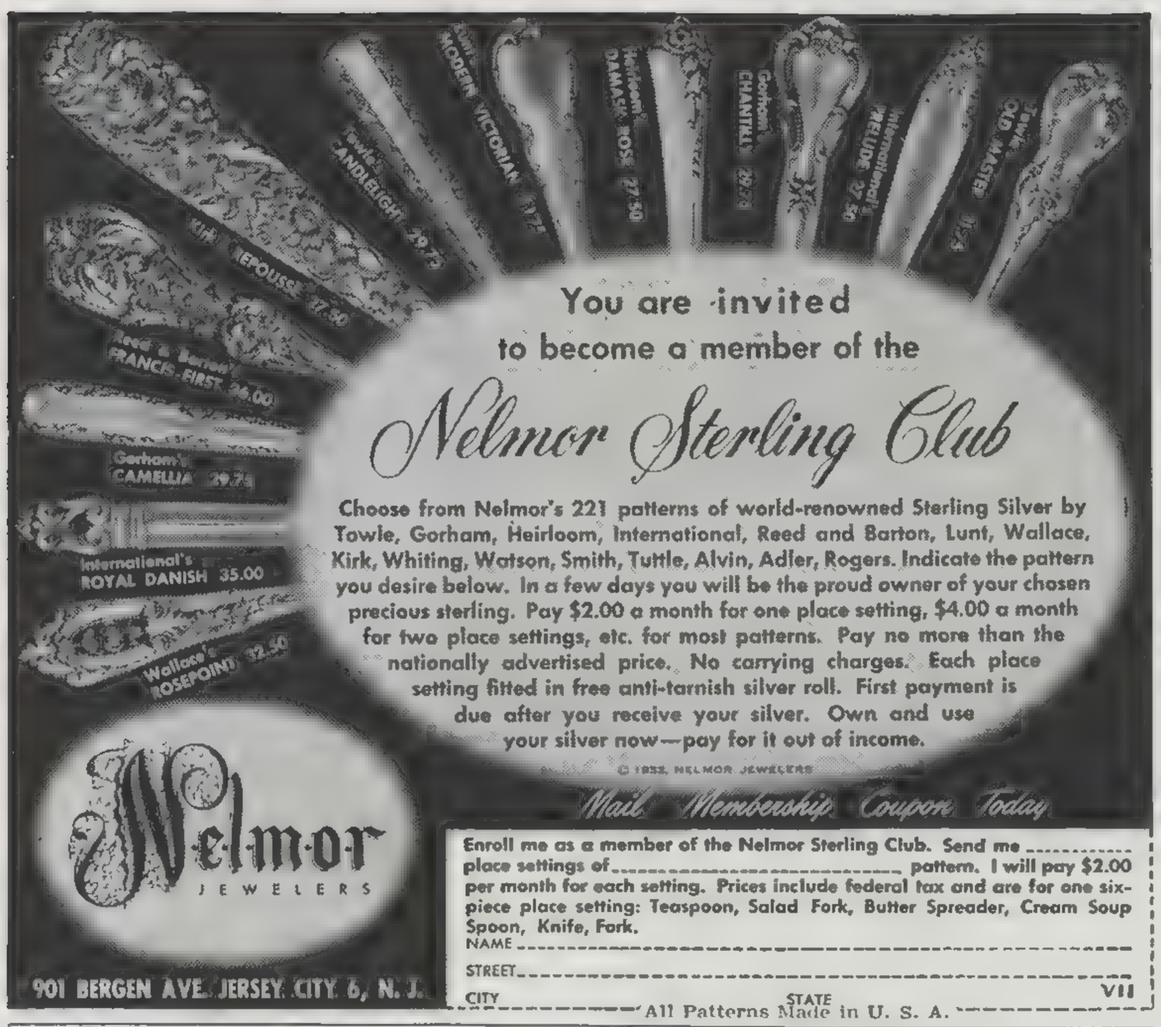
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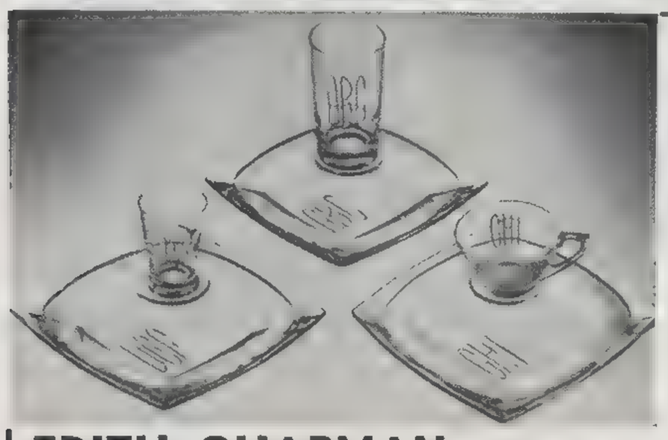
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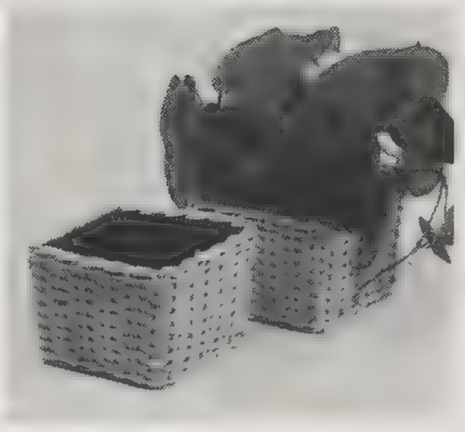
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Name .....
Address .....
City ..... Zone ..... State .....

SHOP



RATTAN PLANT-HOLDERS with shiny (removable) metal linings. Our idea is: a half dozen or two, to fill with green plants and send as a Christmas greeting. About 5" square; each, $1 ppd. Miles Kimball, 380 Bond Street, Oshkosh, Wisconsin.



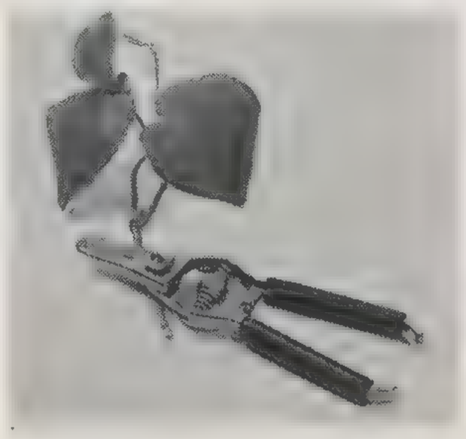
SERVICES RENDERED by this new tool include: opening cans, uncapping bottles, cracking nuts or ice, doubling as a wrench or pliers. Of gilded chromium, to hang on the wall in its own cowhide sheath. $7 ppd. ($4.50 without sheath). Gifts Galore, 65 W. 39th St., N. Y.



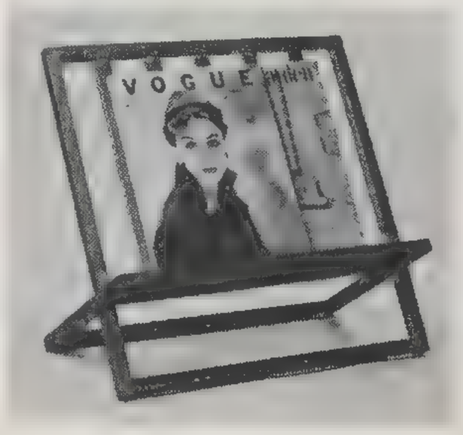
A REALLY BIG ASHTRAY—nice present to the house (any house). This one is eight inches in diameter; made of heavy glass, and monogrammed. $5.60 ppd. (there's a baby, six-inch-size for $4.35). Eunice Novelties, Box 41, Rego Park, New York.



FOR A GARDENER, a tool designed to prevent an occupational disease (calluses); sturdy clippers and pruning shears with handles gloved in heavy black rubber. $4.50 ppd. from Max Schling Seedsmen, 618 Madison Ave., N. Y.



PRESENT FOR A FAMILY, perhaps—a well-constructed birchwood magazine rack given a maple or mahogany complexion; wide enough for several magazines to be visible at once. Also in grey or limed oak. $9.95 exp. coll. Beaumond Distributors, 133 Lexington Ave., N. Y.



HOUND

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THE FAT BLOCK LETTERS are what we like about this monogrammed sterling silver letter-holder. Plus the fact that it holds a good thick file of correspondence. $14 inc. tax, ppd. Ruth Brawer, Box 4035, Tucson, Arizona.



MAP-READER—this intelligent instrument tots up distances not as the crow flies, but as a car must go. It traces the route on the map; records in miles, kilometres, et cetera. Built on a scale of one inch to one mile (multiply or divide for others). $2.95 ppd., Annis Baker, 258 Main St., Danbury, Conn.

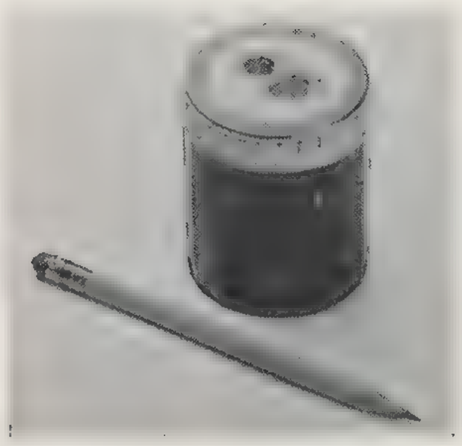


WATERFORD GLASS salt dish, a little treasure to give to someone's collection. Shop Hound likes the boat shape, a surprise in this miniature size. Hand-cut; $10 ppd. Gem Monogram & Cut Glass Co., 852 Third Ave., N. Y.



OLD ENGLISH INNS, and legends about their history, adorn these cream-coloured English pottery mugs, which come filled with lasting Chinese evergreens. A pair might be nice for the owner of a pair of small tables—$5.50 ppd. Goldfarb, 160 E. 57 St., N. Y.

MIEHLMANN



FOR A LIBRARY THAT has everything—a gold-tooled leather pencil sharpener to go with the everything. The works came from Germany; provide for different sizes of pencils. In dark red, green, or brown; $2.98 ppd. Dreer's, 936 Dreer Building, Philadelphia 6, Pa.

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"THE SHOWCASE OF WISCONSIN CHEESE"

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Ship. wt. approx. 2½ lbs. . . . **3.15**

LUXURY PACK—
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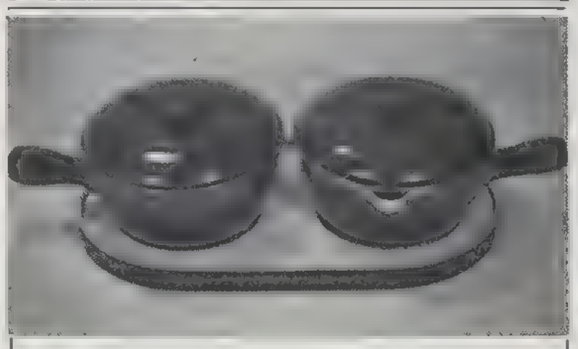
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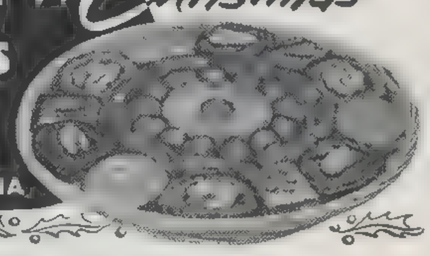
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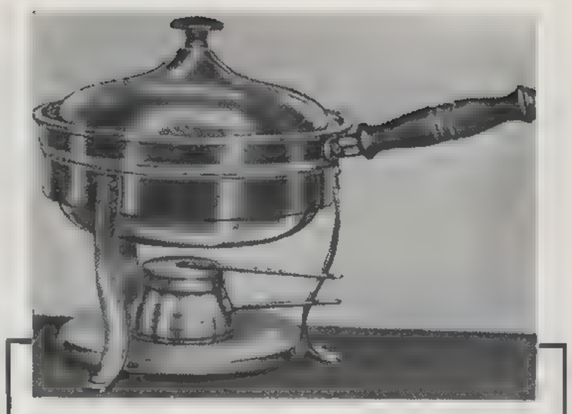
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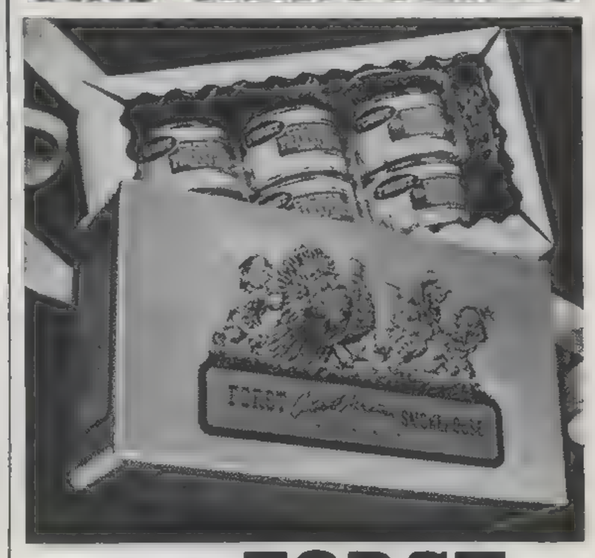
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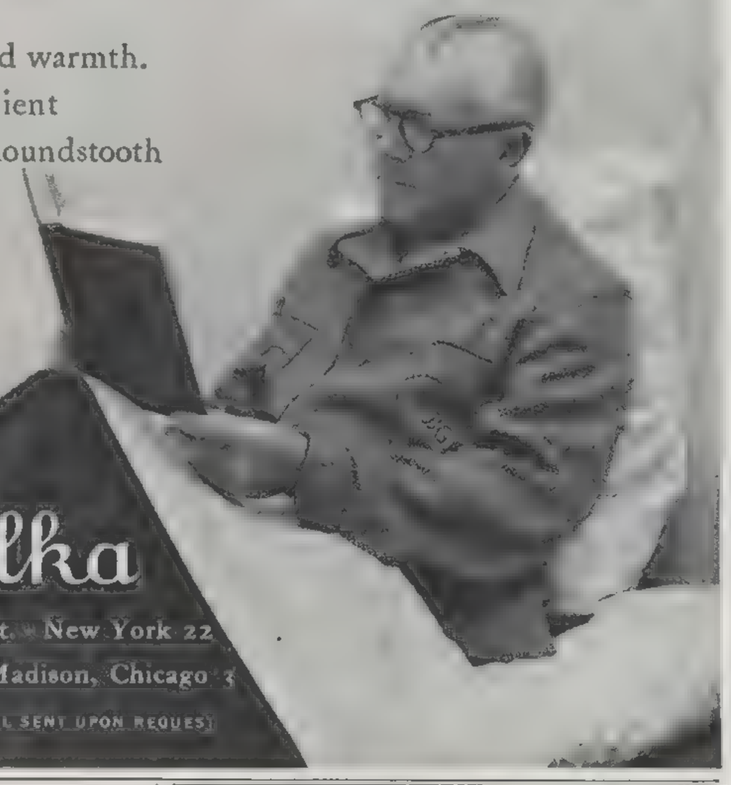
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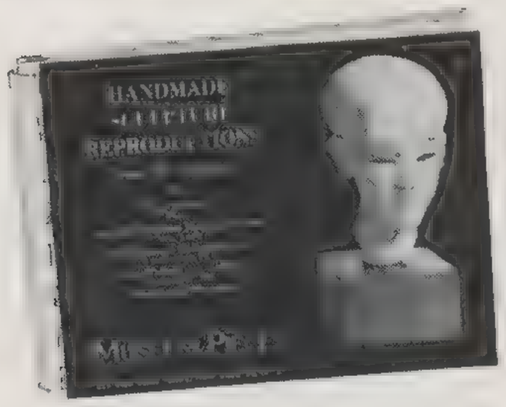
Horse, Chinese (Han Dynasty). 4 inches high. $3.50. Mailing charge 50c



Cup, Etruscan (about 500 B.C.). 10¼ inches high. Has watertight metal liner. $10.00. Packing charge $1.00. Shipped express charges collect.

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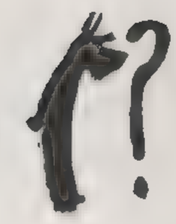
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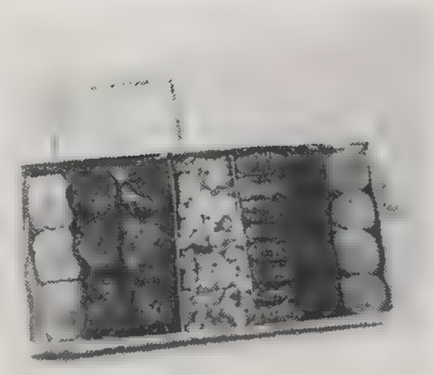
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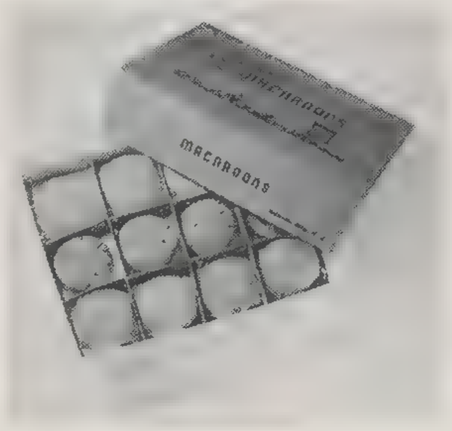
FROM CALIFORNIA, therefore every one of these dried fruits is jumbo size: seedless raisins, prunes, dates, black mission figs, apricot halves, white Calmyrna figs, Elberta peach halves. $3.65 ppd., Vaca Valley Orchards, Box V, Vacaville, California.



CATSKILL MOUNTAIN HAM, with a new reason for its to-be-expected goodness: air-conditioned, humidified smokehouses that preserve natural juices and flavour. Hams are ready to eat, weigh from 12 to 18 pounds; $1.40 the pound, ppd. The Forsts, Kingston, N. Y.



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HICKORY AND MAPLE logs flamed the fire that smoked this cheddar—and all we can say is that the taste is in it, and delicious. A slice just fits a plain cracker. This foot-long bar, about 1½ pounds; $2.50 ppd. Sugarbush Farm, Woodstock, Vermont.



COMICE PEARS—famously juicy; famously delicious. One, with some cheese, makes one of the most satisfying desserts there is. A box of from 11 to 14 pale green pears, $3.65 ppd. Pinnacle Orchards, 477 Fir St., Medford, Ore.



HOUND

. . . so many presents



SWEET BUTTER, walnuts, cinnamon—just an idea of the ingredients (lavishly used) that have been mixed with a certain Viennese magic to make this one of the most delightful coffee rolls ever tasted. It will stay fresh about a month. $2 ppd., Baker Boy Bakeries, 1234 South Lorena, Los Angeles.



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LIVE LOBSTERS, hurried into a can and shipped off to arrive still kicking—they must be eaten immediately, and they're delicious. Anywhere in the U. S. on one week's notice (better alert the receiver, too). Six lobsters, $9 plus express charges. Eight, $11.75. Live-Pak Corp., 35 India St., Boston 10, Mass.



CHOCOLATE-COATED popcorn—something the very young might be expected to love (Shop Hound, quite an adult by now, loves it too). Comes also with butterscotch coating. Two tins, $2 ppd. Hampshire Manor, Lyndeboro, New Hampshire.

MIEHLMANN



ROYAL PURPLE FIGS, stuffed to bursting with big chunks of English walnuts. By now, Shop Hound is overcome—anyone have a succulent adjective? 1½-pound box, $3.50; 2-pound box, $4.50 ppd. Sey-Co Products, 14657 Lull St., Van Nuys, California.

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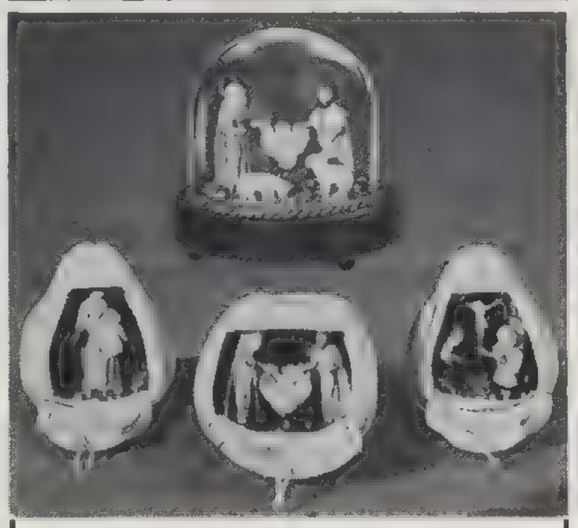


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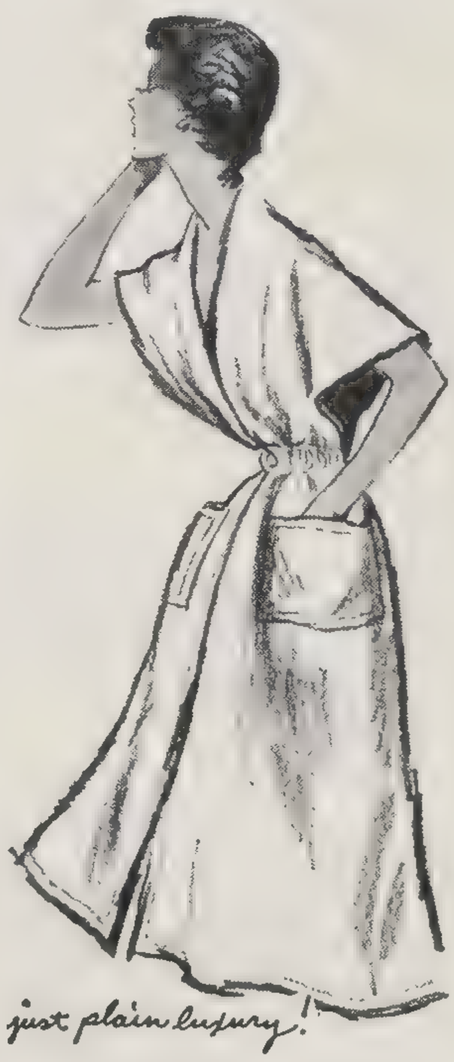
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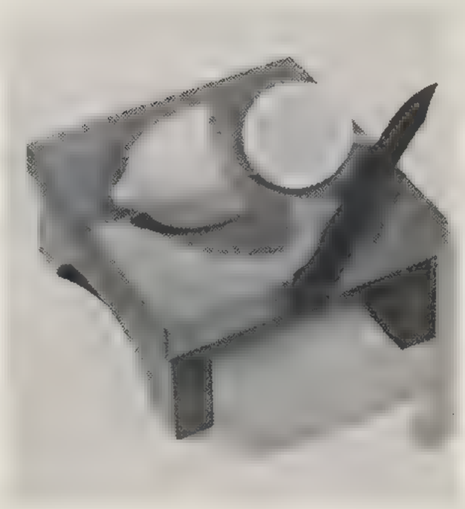
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SHOP

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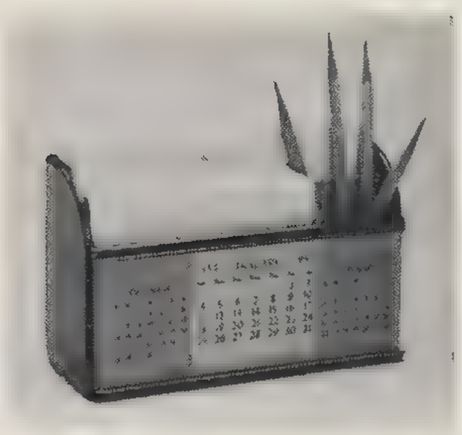
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HOUND

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THE THIRD DIMENSION practically disappears when this rolling tea table folds flat for storage. A thought for anyone with space limitations—in other words, almost anyone. The dull black finish resists alcohol. Height: 31". Surface: 26" by 17½". $39.50 exp. coll., Edith Chapman, 50 Piermont Ave., Nyack, New York.



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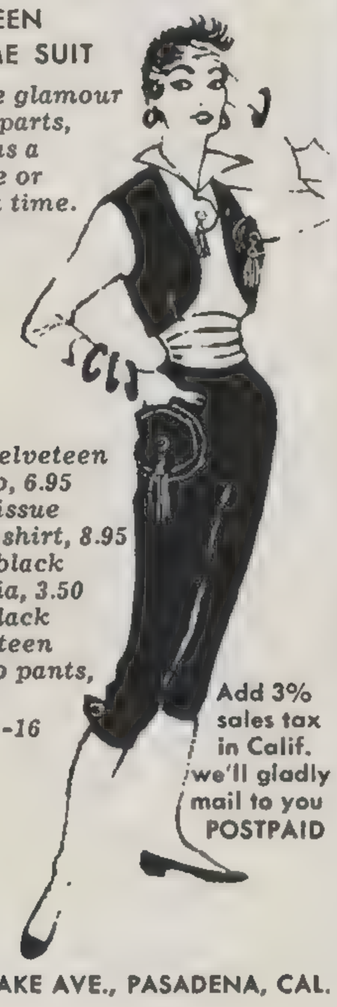
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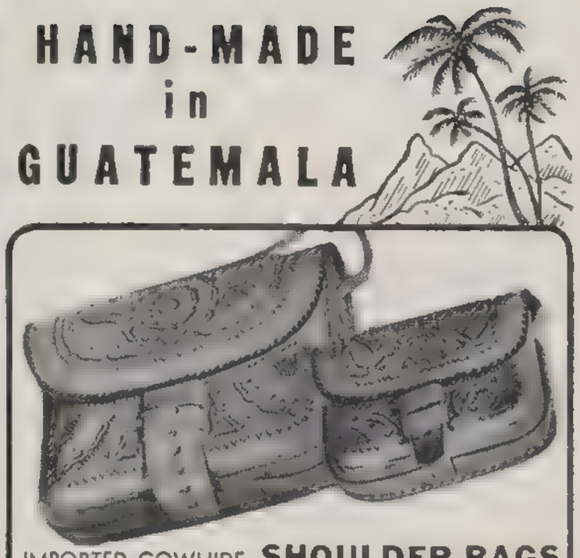


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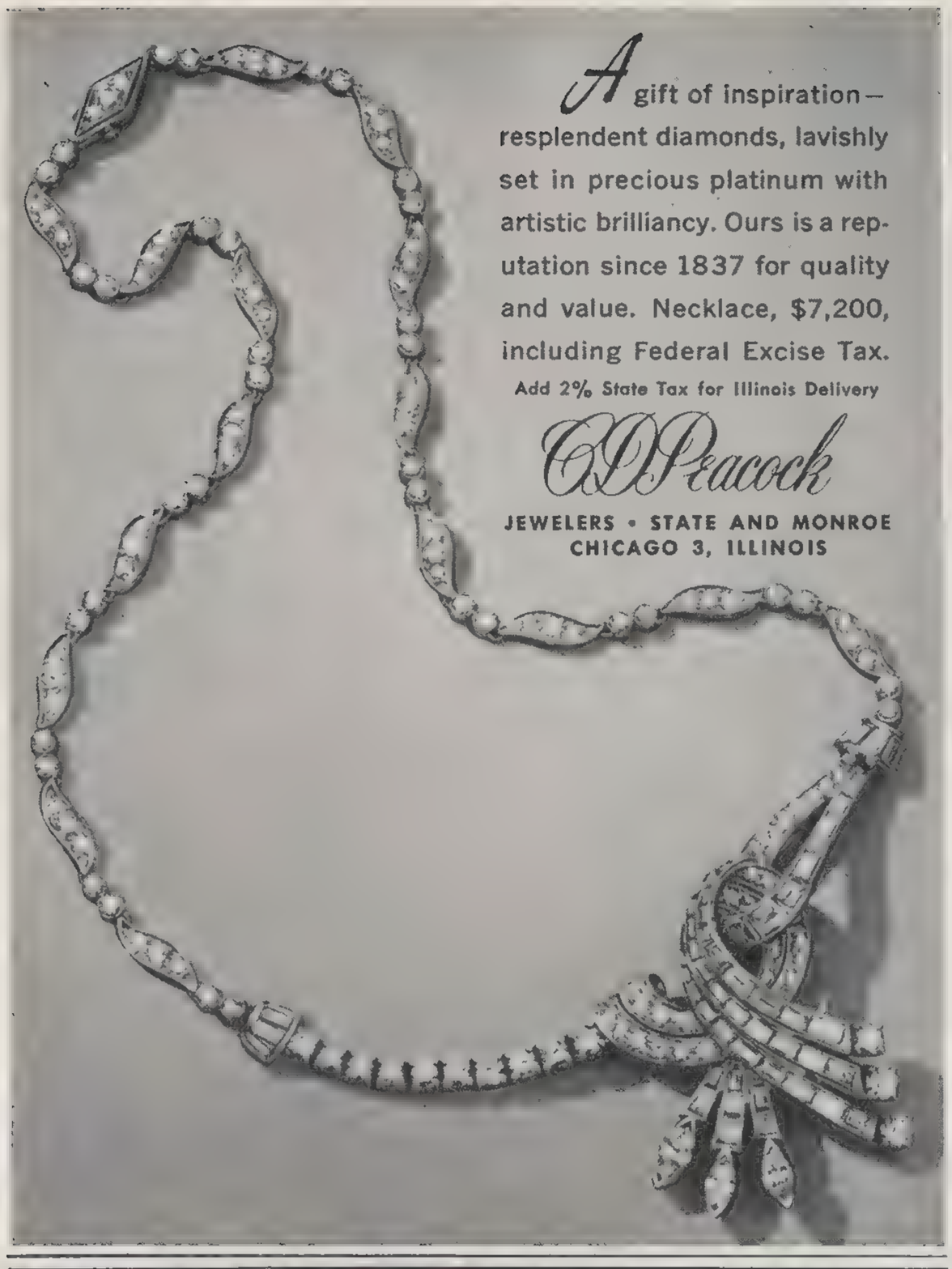
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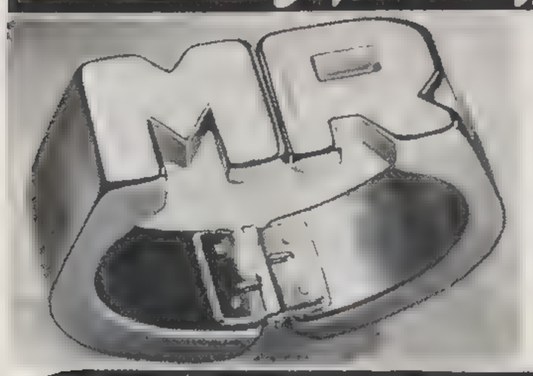
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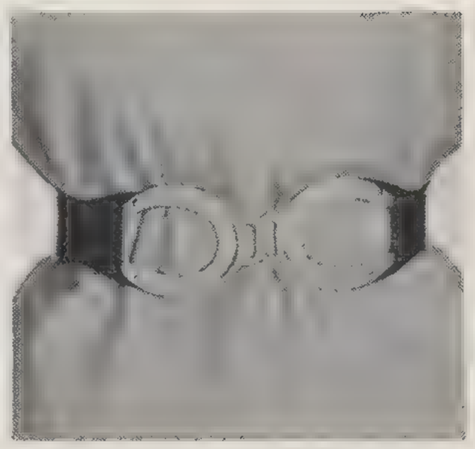
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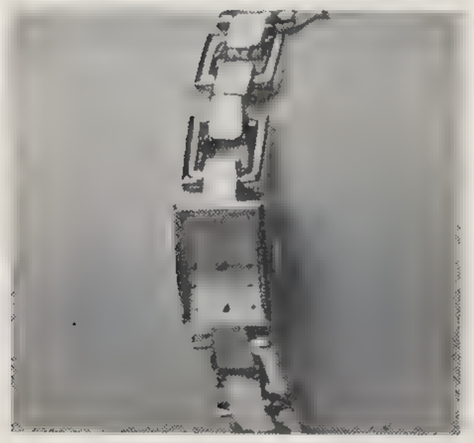
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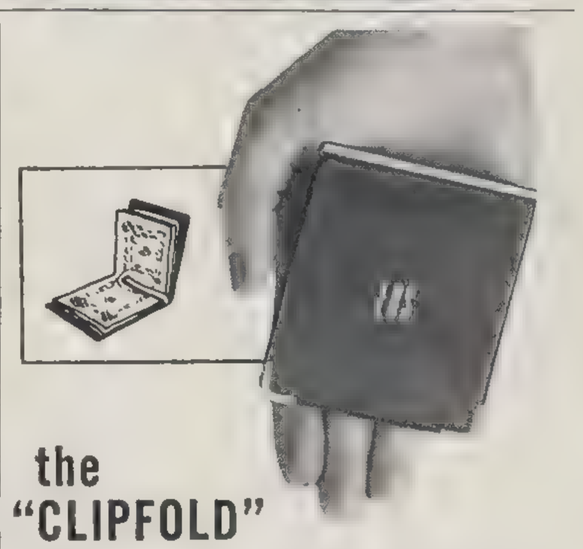


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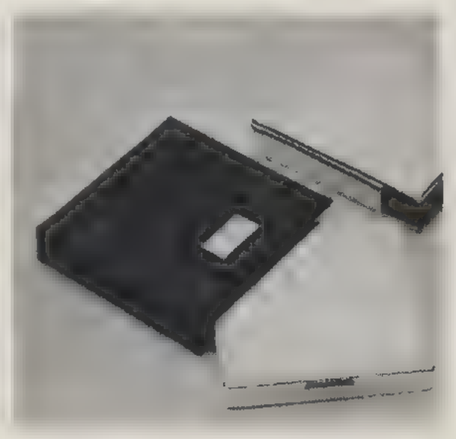
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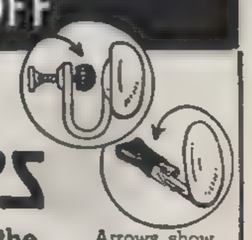
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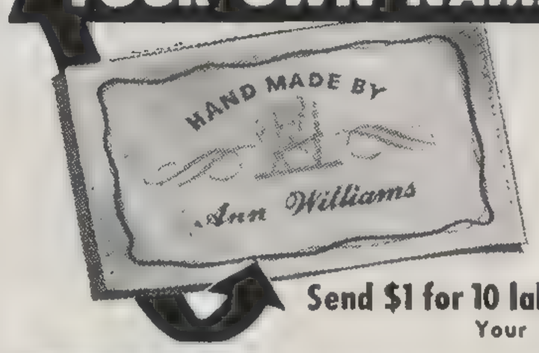
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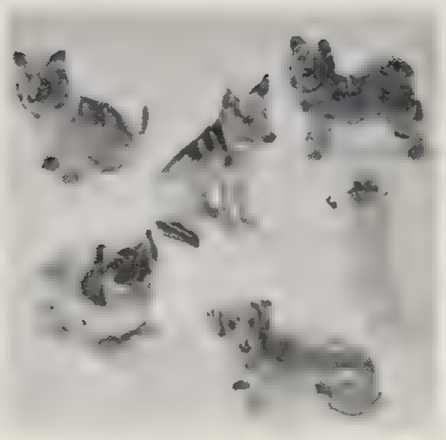
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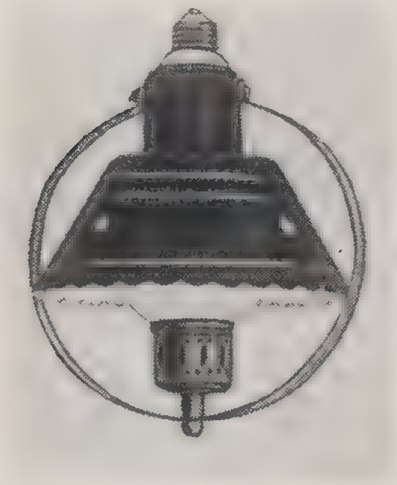


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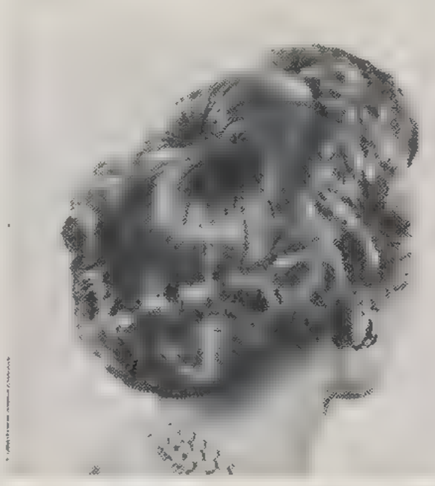
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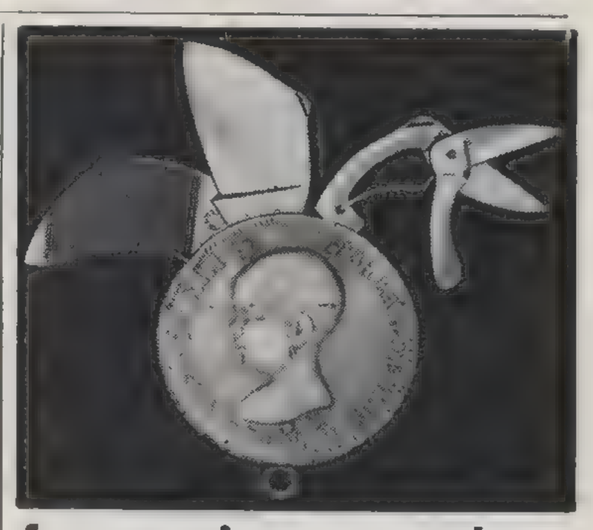
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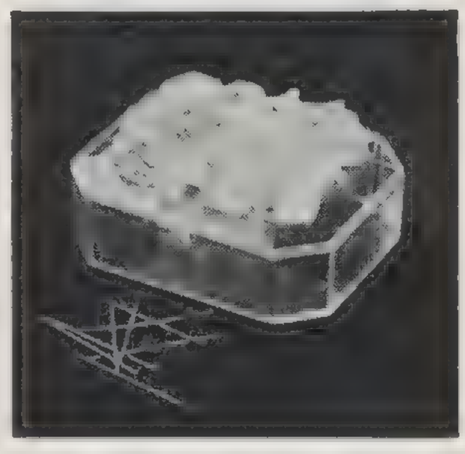
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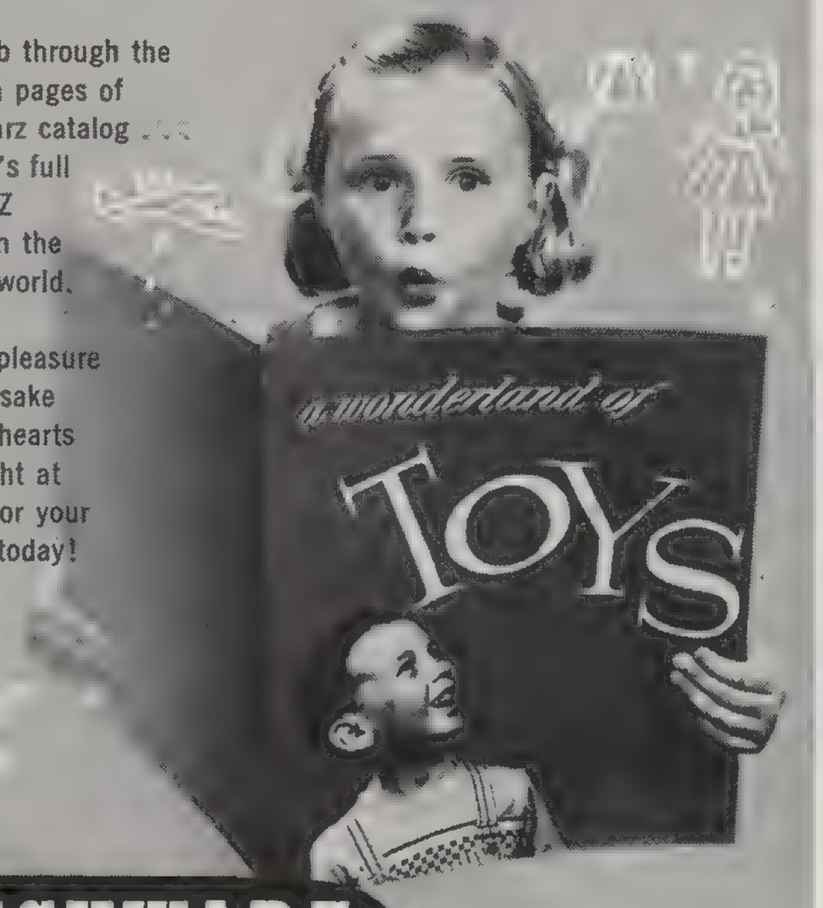
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NOVEMBER 1, 1952

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FRANCES McLAUGHLIN



COVER: Around the shoulders of a low-necked black wool suit, a length of white blanketing tied with cyclamen satin—that's Balenciaga, winter 1952. Costume in America at Hattie Carnegie; Kaufmann's; I. Magnin. On the lips, a cool flame of colour—that's Revlon's new winter shade, "Fire and Ice" (to be continued, dramatically, on pages 100-102 of this same issue).

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VOGUE'S EYE VIEW OF CHRISTMAS TIMING

The sparkle in this lady's eye is a watch—and here's why. She's just made up her mind that *this* Christmas everything is going to go like clockwork: cards will be ordered and mailed, presents bought and wrapped, the tree and trimmings ordered, and every tiny detail discharged, all in good time for the holidays. Wait a minute with those cynical smiles—she may well be able to keep that resolution this year. Because: what you don't see here is this lady's handbag, and there's an ace in it—a copy of Vogue's Christmas Timetable (page 142), the concise schedule we've drawn up to help our readers organize their chores for the next six weeks. It's to be used in conjunction with Vogue's gallery of Christmas presents: in this and the next two issues, we've pre-shopped the shops and are showing our findings; all picked for high desirability, near-infallibility. The point of all this: to take the hurry and the harry out of Christmas; and put the happiness back in.

PEOPLE ARE TALKING ABOUT...



HORST

The Republican candidate for President of the United States

DWIGHT D. EISENHOWER, WITH MRS. EISENHOWER



ED FEINGERSH—PIX

The Democratic candidate for President of the United States

ADLAI E. STEVENSON

CLOTHES FOR THE PARTIES

The new excitement—white. The most exciting way you could look this winter—arriving at an opening, a dance, a big party or a little one—is in white, framed in a dark coat. White, like the short dinner dress opposite; or white, as a full-length ball dress. White, shining, matte, glistening; white in oyster tones, or vanilla-ed. White, trimmed with a tiny mink bolero, draped with a crimson stole, a pale blue cashmere cardigan. As long as it's white. . . .

The new hem lengths. Ten inches from the floor, or longer—but not an inch shorter—for the *big* evening dress. The ten-inch length replaces the day-length evening dress of last year (the dinner dress, the restaurant dress, however, can still be happily day-length). And it is the best all-around advice we can give you for the big crushes—the dances, the public benefit balls, where floor-length skirts are apt to get trodden on, tripped over, and torn; for the lobby crush at the opening of, for instance, the new revue *Two's Company* (Bette Davis singing, Nora Kaye dancing); for the opening of the Horse Show, where it's no fun just to sit in a box all evening, and where you'll want to get a closer look at those eight Clydesdale draft horses with their beer wagons. As for the full-length evening dress—this year, it clears the floor by an inch or two; is the perfect dress where there's carpet and parquet; the dress for the opening of the opera (*La Forza del Destino,* November tenth); the dress to take with you if you're going to big parties in England and France.

The new shapes. The short evening dress is often wide-skirted (although it may *fall* narrowly, as in chiffon). But short or long, the newest evening shape is the sheath (sometimes given a secondary silhouette by a huge sash or pouf).

The new colours. After white—pink, red, and black. These are the colours you'll see at the dances, in the lobbies, at the openings of—for instance—Terence Rattigan's drama, *The Deep Blue Sea;* at the French plays that Jean-Louis Barrault is bringing over; at *The Millionairess* (that's Katharine Hepburn); at the dancing places: The Maisonette, the Sherry-Netherland.

The new wrappings. For the short *and* the full-length dresses—the very small fur jacket, the unadorned cashmere cardigan; or an ermine sweater (we've seen one with a gold lamé lining and spangled binding); or a hip-length jacket. And stoles, which are so important that they have the next *(Continued on page 167)*

Beginning here: seven pages of the fashion for evening white

Here is a lady followed by the main ingredient of a marvellous evening—an attractive man (which may account for her slightly triumphant look). Her dress, important fashion: white. It's a silk brocade sheath, with a dinner-length skirt. By Adele Simpson, $115. The black Russian broadtail lamb coat, Hammer Brand processed, is street-length (twenty-four-hour service guaranteed), with a wide-away collar. Glitter: the necklace, the bright scent of "Étoile Filante." All, Henri Bendel. Dress, also at Garfinckel's; Younkers.




PENN



FRANCES MC LAUGHLIN

Evening white swept with red, *above.* Here: about as much beauty as can be fitted between lines. You *could* describe this dress as nothing but satin-and-seams—but, because the seams are by Balenciaga, this is the result: a flawless figure in white satin with a simple neckline, wide shoulder straps, a skirt swung to the back. The red velvet stole, an important independent fashion—and a beautiful one with white. Photographed on the Escalier des Ambassadeurs, Versailles. Dress and stole are at Bergdorf Goodman.

Evening white wrapped in mink, *left.* Here: white at its slenderest—a narrow chalk line connecting fashion with a fine figure. A slim crêpe column, with a fantail (ease for dancing), embroidery sparkling at the bosom, and a one-shoulder stole. The wrapping—almost too pretty to open—is dark, dark mink, and, worn with white, a magnificent winter fashion. Marano design of Umpa ranch mink. Dress, of acetate-and-Enka rayon, and coat, Russeks; I. Magnin. Her hair, washed in colour with Clairol's "Moonbeam."



RAWLINGS

FIRE AND ICE New look in the night, in this season—the fashion that strikes sparks. Design for this glitter: a sequin-bright red to spangle the lips and nails; and all the iced white dresses on these pages and the next. *Above:* Revlon's flashing "Fire and Ice" lipstick and nail enamel; a flaming bib of brilliants. At Bonwit Teller; Woodward & Lothrop; Neiman-Marcus.



Iced white:
new evening fashion

This page: The white dress
glittered with white—
it shines forth as one of the
winter's prettiest looks.
Here, slipper satin
with a cool ivory pallor,
frostily embroidered,
and cut to the longer new
short-evening length.
It's dresses like this that
rhinestones were cut
to flame for; that call for
a spangling of fire-and-ice
colour on lips and nails.
Dress by Harvey Berin, in Celanese
acetate, $175. Rhinestone
necklace, $20*, and earrings,
$14*; by Kramer.
All, Bonwit Teller; Hudson's.
Dress, also The Dayton Co.

*PLUS TAX





ICED WHITE:
NEW EVENING FASHION

Colour spark: "Fire and Ice" on lips, nails

This is the dress certain to be a star of the big winter parties
the white dress glittered with white: with snowy spangles,
silvery embroidery, frosty beads.
Wonderful with its icy whiteness
the fiery white of rhinestones; lipstick with a cool red flame.
Facing page: White net, silver bugle beads,
and silvery embroidery — the great-skirted ball dress is the
glittering new tradition. A Jean Desses adaptation.
Bonwit Teller; The Blum Store; I. Magnin.
This page: White silk satin, white spangles, white beads—
the new slender ball dress, its icy glitter
concentrated in tulle panels at the bodice and back.
By Martini. Bonwit Teller; Hutzler's; Thalhimers.
The jewels: To add fire to the iced white ball dress—
a rhinestone-roofed compact
by Elgin American; $20 plus tax.
A rhinestone scarf by Kramer; $15 plus tax. Both, Bonwit Teller.

RAWLINGS

Miss Bettina Lindsay



THE DÉBUTANTES: HOME FOR THE HOLIDAYS



All but a handful of débutantes are at college these days (or at art school or taking extension courses), which means a concentration of parties during the holidays. Concentration, an understatement. Starting with the Thanksgiving holiday, the big, beautiful ball dresses start spinning across the parquet, and keep on circling until well after the New Year. Dresses like these: wide-skirted, full-length dresses, as here. Long white dresses (regulation for some of the cotillions) of net or taffeta or nylon tulle. Chiffon over crinolines. Satin dresses, sometimes ten inches from the floor, often embroidered, often with slippers dyed to match. The colours? Pink, blue, white, and no black at all. Here, two of this year's débutantes wearing (and who wears it so well?) the big, beautiful pastel ball dress.

Above: Miss Bettina Lindsay, daughter of Mr. and Mrs. Owen Seton Lindsay, of Lake Forest, Illinois, made her début in June and is now at Smith College. She wears a shell pink dress, mostly net, with a taffeta bodice and reverse polonaise. $185. Lord & Taylor.

Left: Miss Lindsay wearing another pale-pink dress; again of net, with a satin fascia and side pouf. $135. Bergdorf Goodman.

Facing page: Miss Elizabeth Brokaw, daughter of Mr. Clifford Brokaw and the late Mrs. Brokaw, made her début at a ball at her father's house on Long Island last September, now goes to Briarcliff College. Here, she wears a born-to-dance dress of pale-blue nylon net, embroidered with a deeper shade of blue, lovely with her smooth-coiled golden hair. $195. Saks Fifth.

Miss Elizabeth Brokaw

PRIGENT





PHOTOGRAPHED BY NORMAN PARKINSON IN THE APARTMENT OF PRINCESS GOURIELLI

THE NEW AFTERNOON DRESS— MADE EASY



Before we so much as say a word about the line of the new afternoon dress, let's discuss the impression it makes—easy, softly pretty, elegantly relaxed. Balenciaga began it. Now: the new afternoon dress analyzed. Slender, always. Gently-belted, always. Often two-piece. Often sleeveless or easy-sleeved. Often bloused. *Very* often, of crêpe.
Facing page: Butter-beige crêpe, with a loosely buckled belt extending down from the waist, not up. By Talmack, in Bianchini crêpe (wool with Estron acetate). $60. Dress, and white wool jersey gloves by Hansen, both at Bonwit Teller. The dress is also at Harzfeld's and Frost Bros.
Above, right: An elegantly easy over-blouse dress; black crêpe, all corrugated pleats (very Paris). By Larry Aldrich in crêpe woven of rayon and Celanese acetate; $90. Bonwit Teller; Hudson's.
Directly right: A black sheath dress, fringed sleeveless cardigan. By Talmack in wool-and-acetate crêpe, about $80. Costume and Balenciaga hat: Lord & Taylor. The costume is also at Garfinckel's.





THE NEW AFTERNOON DRESS— MADE EASY

Illustrated here: two highly desirable dresses, and a lesson in the new elegance, if you look closely. Easy simplicity is its theme, and Balenciaga propounded it beautifully in his winter collection— his nothing-yet-everything dresses, sleeveless, sometimes bloused, and always slender, were a Paris sensation; are the reason for American afternoon dresses like those shown here. Combining smartness and prettiness, they say everything a dress should say—effortlessly.

This page: The newly, truly easy afternoon dress—navy-blue wool crêpe sashed at the hips with grosgrain ribbon, the bateau neckline curved low at the back into a round of folds. By Larry Aldrich, in Orlaine wool. $70. This and the Koret bag at Bergdorf Goodman. Dress, also at Hutzler's; Neiman-Marcus.

NORMAN PARKINSON



The nothing-yet-everything dress,
the slender little wool crêpe dress,
a fashion in Paris this winter,
is now an American fashion in the making.
Its strong points are ease, simplicity—
simplicity not to be confused
with plainness (as far apart from it
as an exquisite opera pump
is from the "sensible" shoe).
This page: Navy-blue wool crêpe,
with a high boat neck.
Like the dress opposite,
it's sleeveless, most interesting
at the back (here, a bloused-back bodice,
a knotted-back hipband) —
and just what's called for
under a fur coat in the late afternoon.
By Larry Aldrich, in Orlaine wool, about $80.
Bonwit Teller; Famous-Barr; I. Magnin.
The hat: a Balenciaga.

PARIS COPIES FOR MRS. EXETER



1



2

3

Five dresses, copied from Paris designs; fresh 1952 evidence that "Paris is a woman's town." If she wishes, all Mrs. Exeter's undercoat dresses this winter can be brand-news from Paris. **1.** The slender look, the look of easy fit—exactly right for Mrs. Exeter—happens to be the major news from Paris. Here, an all-day dress, with skirt fullness fore and aft, below a flat-hipped peplum. A copy of Balenciaga, in golden Wyner jersey. Sizes 12 to 38. About $70. Copy of Balenciaga's velvet cap, $30. **2.** This is Balenciaga's lace dinner dress. Mrs. Exeter points out that it has sleeves, and a ten-inch hem-length, and *could* be a perfect mother-of-the-bride dress. Blue French lace over a pink slip. Sizes 12 to 20. About $175. **3.** For late day—as a matter of fact, from luncheon on, this dress: Lanvin-Castillo's swept and ungarnished line. Warm brown taffeta, knotted high, the skirt swept wide from a dipping waist, and freshest worn with black accessories. Sizes 12 to 40. About $70. **4.** This is a copy of Dior's crystal pleated dinner dress (we showed it in our Paris reports). Stroke-thin pleating; close but not clinging skirt, a little longer than street length. Sizes 12 to 20. About $110. Nice with the costume, a stole. This, of Emba Royal Pastel mutation mink; Mazarin Furs. **5.** For eventful afternoons and don't-dress dinners—black taffeta pulled into very fashionable lines: the top cut low over pink velveteen; a side pouf and fringed sash jutting at the side. A copy of Lanvin-Castillo. Sizes 12 to 20. About $85. Red velvet wreath, copy of Dior; $25. Throat note: the pearl bib.

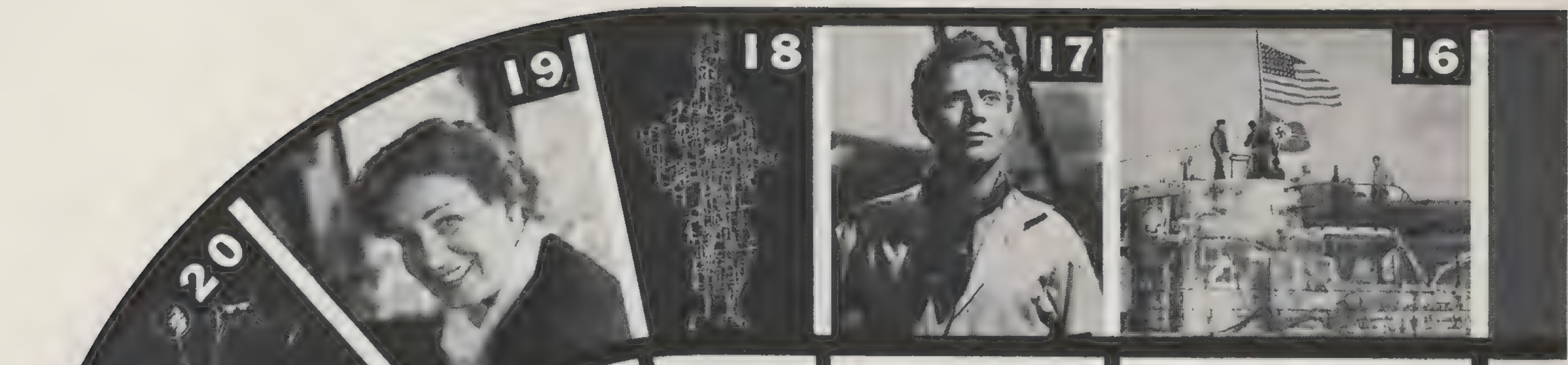


4



5

ALL THESE COPIES ARE BY FRED GREENBERG. LORD & TAYLOR; WANAMAKER'S, PHILA.; HIMELHOCH'S; CARSON PIRIE SCOTT; AND AT SHOPS LISTED ON PAGE 169. HATS, LORD & TAYLOR.



"Victory at Sea," twenty-six half-hour NBC-TV episodes, detailing seapower in World War II, the film from ten governments, including Japan and Germany. Its successes, the photography, the Richard Rodgers score; its failures, the lack of strategy explanation, the sometimes over-emotional statements. Roll again.

Eight operas in English, one Sunday a month, all on NBC-TV. Benjamin Britten's *Billy Budd*, with Theodore Uppmann (above), was the first; next, Leonard Bernstein's *Trouble in Tahiti*, on Nov. 16. If these too lacking in arias, return to 5.

"Monoceros" by Ibram Lassaw: in "Sculpture of the 20th Century" at Philadelphia Museum of Art. Roll again.

Shirley Booth, one of our great actresses; this season in the play, *The Time of the Cuckoo*. Roll again.

The Best Cartoons from Punch, a delectable collection. For broader British wit, return to 14.

"The Herman Hickman Show" on NBC-TV; Southern-charm chatter on sports. Return to 2.

The Thief, the no-talk movie, with the all-sex girl, Rita Gam, who quite shocks the dubious hero, Ray Milland. Return immediately to 9.

Alan Webb, an actor who can steal a play away from a star; now with Margaret Sullavan in London's serious hit, *The Deep Blue Sea*. If you want more fireworks, skip to 25.

Léger, his work all over the place; at the U.N. his mural; at the Sidney Janis Gallery recently his brilliant "Rose and Compass" (below); at the Perls Gallery, 20 paintings now. Roll for a snake-eye to win.

George Bernard Shaw: Katharine Hepburn in his piece of social flash-backery, *The Millionairess*; Alan Young in the movie, *Androcles and the Lion*; *Don Juan in Hell*, on records; and at last published, his correspondence with Mrs. Pat Campbell. If you like Shaw, you're home free.

John Brown's Body, Stephen Vincent Benét's long poem transformed into theatric form. The stars, Tyrone Power, Judith Anderson, Raymond Massey. Roll again.

Mrs. Loula Long Combs, a famous figure in her red-wheeled rigs; the seventy-one-year-old owner-driver of the world's top harness ponies and horses will drive again at the National Horse Show at Madison Square Garden (Nov. 4-11), for her fifty-sixth year of competition during which she has won thousands of ribbons and trophies. A gentle-voiced religious woman from Missouri, a free, confident driver with a poker back, she never shows on Sundays. Roll again.

Seurat's "Chanteuse," one of the 150 French drawings, mainly from the Louvre, now in the loan exhibition at the National Gallery; none ever seen here. If Seurat too tame, too known, jump to 15 and Pagava.

John Cromwell, that extraordinary actor, in *The Climate of Eden*, Moss Hart's adaptation of the Mittelholzer book about a missionary in British Guiana. If Cromwellian acting too finely etched, go back three spaces to Power.



ROLL FOR THE SEASON

Vogue's new game played with dice (one to a player) and discrimination, for the best of the new season in art, theatre, sports, music, movies, television, and books. The roll of the dice puts you on the track; hepness for the nonsensical—and the noble—keeps you ahead; mental blanks set you back. The prize—twenty-five possible pleasures.



15

Vera Pagava's "The Church," in the 1952 Pittsburgh international exhibition at the Carnegie Institute. (Her pencil drawings form images of great delicacy.) If this too calm, skip to the nervousness of 18.



14

Alec Guinness, funnier than ever in *The Promoter*, a sauntering, whistle-happy film, in which the great British export, Guinness, catches opportunities for riches as easily as catching a cold. If this too giddy, start all over again.



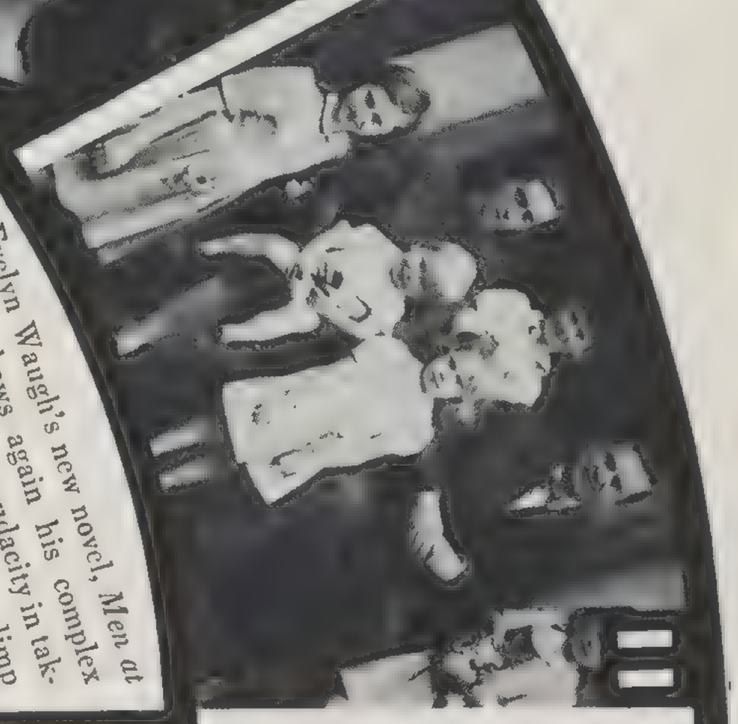
13

Albert Schweitzer's noble organ recordings, in three new LP Columbia albums, all Bach except for Mendelssohn's Sonata No. 6 in D Minor. If too scholarly, too pure, return to 7.



12

Amalia, a beautiful, shy, new-to-New York night-club singer, whose specially is Portuguesefolksongs, those sad fado melodies. Roll again.



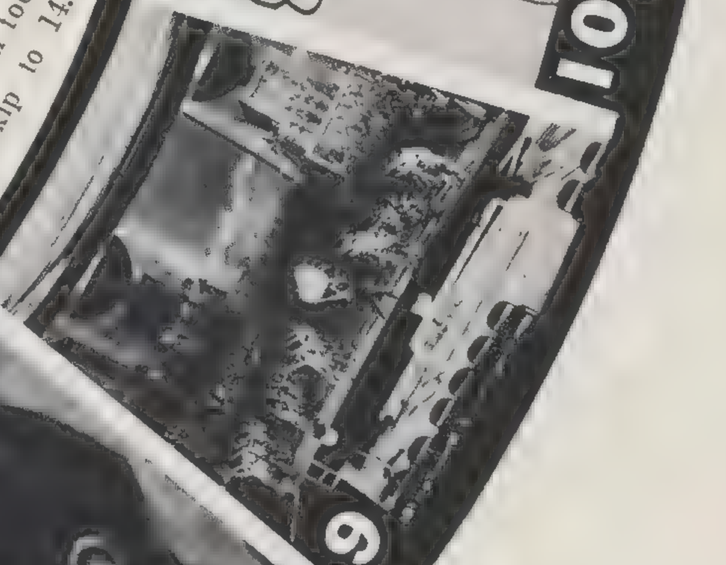
11

Evelyn Waugh's new novel, *Men at Arms*, shows again his complex comic genius, his audacity in taking for the hero a rather limp World War II junior officer faced with the miseries and bravery of the war staffs. If you want your war naval. skip to 16.



10

Christopher Columbus, Milhaud's music, Claudel's libretto, alive with depth and grandeur; performed by The N.Y. Philharmonic Nov. 6-9. If too new, jump to 13 for Bach.

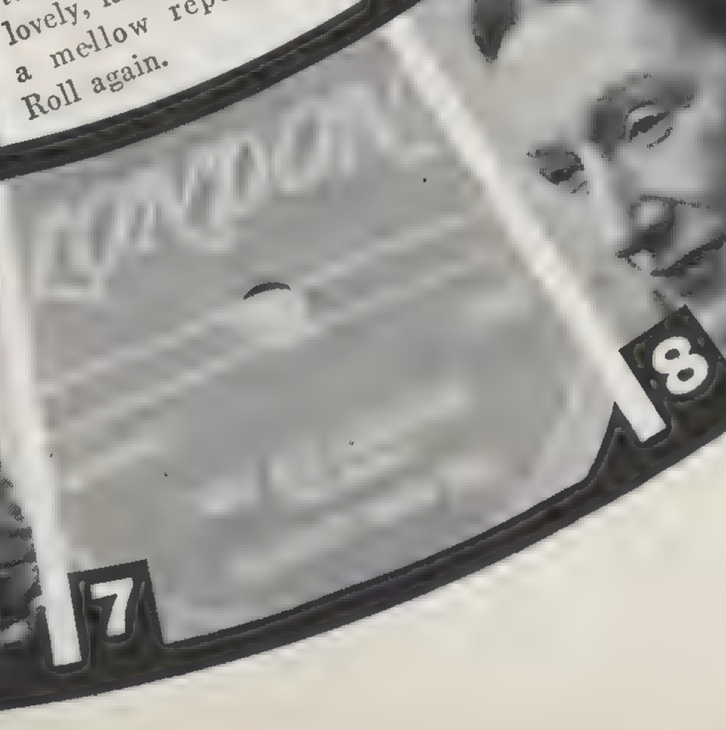


9

Cinerama, three-dimensional film, the biggest movie upset since the talkies. If audience participation too much, skip to 14.

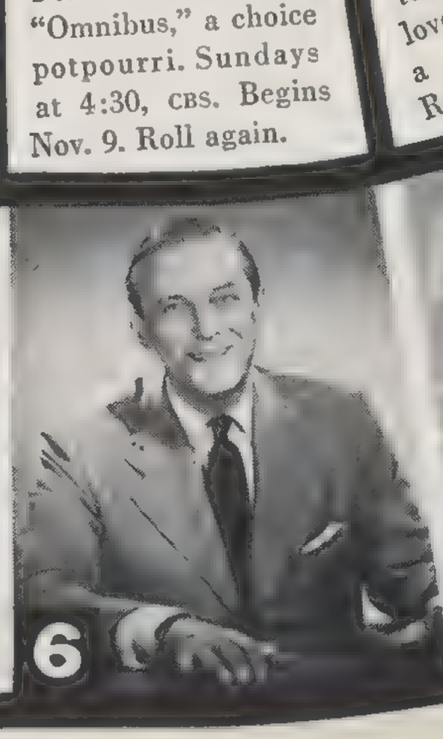
8

Elizabeth Bowen's republished *The Last September*, which she calls the work "nearest to my heart." Superb, tight, flicked with wit. If her tenderness too much, jump to 11.



7

The pop record, "Meet Mr. Callaghan," made from the background music of a London mystery play. The tune, lovely, lazy, waving in a mellow repetition. Roll again.



6

Alistair Cooke, the shrewd, literate MC —obviously the next national love—on the Ford Foundation TV "Omnibus," a choice potpourri. Sundays at 4:30, CBS. Begins Nov. 9. Roll again.



5

Dorothy Sarnoff, who has one of the few operatic voices comfortable in musical comedy, stars in *My Darlin' Aïda*, which is simply Verdi's Egypt shipped to the Civil War South. If this too swingy, too melodious, jump to 10 and Milhaud.

The eleventh in Vogue's "Arts of Living" series

THE ART OF SCEPTICISM

BY REBECCA WEST

Author of one of the great travel books, *Black Lamb and Grey Falcon,*
and the scrupulous biographer of mind and motive in *The Meaning of Treason.*
Miss West is also one of England's most distinguished literary critics.
She cuts with three-bladed scepticism
to the facts of history, of art, and of the human spirit.

Scepticism is a pompous name for a simple and necessary process which is seen in its purest form in the kitchen.

When making an omelet one does not break the eggs straight into the basin in which they are going to be mixed. One cracks each egg separately into a cup, sniffs it to see if it is good, then adds it to the others. There is really no more to it. It is a useful precaution, and that is all.

But in life and in art alike it is dangerous to over-value scepticism. Nobody ever made himself a circle of friends simply by refusing to make acquaintances who were not beyond reproach. Nobody ever wrote a good book simply by collecting a number of accurate facts and valid ideas. Nobody ever made a good omelet simply by ascertaining that certain eggs were fresh. There has to be the solid pan that will not burn or stick, the stove that comes to the right degree of heat, the exact amount of butter; the cook must have a golden and pleasant conception of what an omelet ought to be and the cunning hand which can make the fine compulsive movement which at the crucial moment will force her material to realize her conception.

In both art and life it is important to remember that scepticism does not mean the practice of disbelieving everything one hears, which is no more than credulity turned inside out. It means accepting no person, no fact, no idea, with which one is going to start something new, without informing oneself of their true nature. If one is not going to enter into a relationship with a person, a fact, or an idea, one need not trouble to put one's mind to work.

Scepticism is an art and does not have to be practiced all over the place, any more than painting has to cover all flat surfaces in the world. The painter restricts himself to a canvas of a size suitable to a composition he has in mind, or to a particular part of a wall or ceiling which needs decoration for architectural purposes. One needs a person as a friend who will fulfill certain needs in life, as a partner, as an employer, as an employee, and so finds out what these persons are. Otherwise one suspends judgment on them, and in the meantime gives them the benefit of any doubt and is polite.

The most perfect exponent of scepticism in life that I have ever known was Marie Belloc Lowndes, who died a few years ago as a very old lady. She was half-French and half-English, and her French part was prudent and logical; her English side, romantic and poetic. She lived in England all her life and never ceased to examine with French detachment and patience the wild English creatures that lived around her. People approached her trustfully, for she was a little woman with a short, spreading body and a deprecating style of dress, and a face which must have been softly pretty in her youth and was lit by blue eyes. But she could have made a magnificent criminal lawyer, and at a certain stage she would get each acquaintance to tell her his story and cross-examine him on it; and at the end she knew the truth. Then either that person saw no more of her, or was always her friend, defended by her loyalty, encouraged by her praise, brought together with people of like mind who would otherwise have remained strangers.

Marie Belloc Lowndes' approval of her friends did not depend on their capacity to satisfy the conventional standards of morality, though she was a devout Roman Catholic who followed in all respects the

prescriptions of her Church. But though she was in a sense a very worldly woman, who was happy in society and enjoyed its protocol as other people enjoyed bridge, she was following some exalted principle in creating her circle of friends.

For all her knowledge of human beings she was not a very good writer and wrote, for the most part, murder stories of which only *The Lodger* survives in popular memory. In these stories there is the proper horror of murder, the right sense of revolt against the destruction of the unique miracle which is a human being. Her conception of friendship was the opposite of murder. She saw it as confirming and extending the personalities of the people who were her friends.

But she could not have put such trust in her friends, she could not have made the bonds of friendship carry the strain that circumstances often put on them, had she not exercised her powers of scepticism on her acquaintances before she promoted them to closer intimacy. I do not mean that she was not kind to people whom she thought unreliable. I have known her take tender action to protect a man whom she knew to be irritable and ungrateful. But her great achievement of forming a circle of friends who thought well of each other and therefore would act in concert as people of goodwill was done with tested material.

In the sphere of art the process is more difficult to follow. It is carried on differently by creative artists of different sorts, and critics have to use scepticism differently again.

Authors who write works not of the imagination, who deal with hard fact, have soon to realize that very few facts indeed are hard, and have to use the sceptical process overtime. It is a great pity that every human being does not, at an early stage of his life, have to write a historical work. He would then realize that the human race is in quite a jam about truth. It is absolutely necessary to bring up children in the belief that there is such a thing as easily ascertainable objective truth, but it is actually very hard indeed to find out the real facts about anything outside our immediate surroundings. Facts do not lie around in neat heaps waiting for inspection. They get mislaid and confused by time; and every incident sufficiently important to seem a good subject for a book must have exposed the participants to a certain amount of criticism, so that they may have, consciously or unconsciously, lied about it. But nobody wants to admit this, because man is in a dangerous and undignified plight if he can not control his environment, and it is hard for him to do that if the facts about his environment are hidden from him.

There is, therefore, an inherent difficulty in the production of what is called non-fiction, a not very pretty name which nevertheless contains a germ of historical truth. It suggests that fiction came first. and so, bless it, it did. First there were the bragging songs about victories in battle and genealogies showing descent from gods and heroes, howled round the camp fire; then the sober recording of fact came afterwards, and to many authors it must seem that it has never caught up. Just how difficult it is to write biography can be reckoned by anybody who sits down and considers just how many people know the real truth about his or her love affairs.

As for history, the enterprise is hideously uncertain, whether the subject matter is remote or recent. If it is sited far away in the centuries, then the truth has to be traced in documents, which may quite well be written by liars; and one can not tell by looking at a man's grave whether he was a liar or not. When the subject lies nearer at hand, in time, one can at least have better opportunities for judging whether people responsible for certain statements are liars; but then the libel laws intervene. One can say that a monk who died in 1399 indulged in a weakness for forgery. One can not say that a contemporary who writes on Balkan politics may not be reliable because he has been in the pay of every government in a certain Balkan country for the last twenty years, whether it was Right Wing, Left Wing, or straight Communist.

As for travel books . . . but there the thing is monstrous. Human fallibility and the unpredictability of life conspire against the writer. I once wrote a book on Yugoslavia, and while I was preparing it and reading the books other people had written on the country, I became interested in the many allusions they had made to a delightful monastery on a lake in Macedonia. This, I gathered, was a restful place where a number of monks indulged in mystic contemplation. I made arrangements to go there, and mercifully took with me a Yugoslav friend who was of a penetrating curiosity which nothing could defeat. We at once discovered that the place was really a lunatic asylum. What earlier travellers had regarded as crowds of peasants, whose wild air was accounted for by their remoteness from any centre of civilization, were in fact lunatics who had come to be treated by the monks.

Little blame attached to my predecessors for not discovering this. The monks regarded them as travellers who were in search of pleasure and interest, and showed them the old church and gave them good meals, and regarded themselves as having discharged their duties. They also did not want to treat the lunatics of whom they were in charge as a show for people from other lands. But when I had grasped the true state of affairs, the possibility of error was not exhausted. I took it for granted that these monks were treating these lunatics by some form of magical mumbo-jumbo. I made arrangements to come back and stay there so that I could observe it, tying it up in my mind with a repulsive superstitious rite I had seen in another part of Macedonia, in which a lamb was sacrificed on a stone as an offering to a God that liked blood.

Only because there was a monk who was patient enough to submit to my questioning over many days, in a horrible linguistic mosaic composed of his bad French, my bad Serbo-Croat, our terrible German, did I discover that I was wholly wrong. The work in this monastery was following a path which ran parallel to the main avenues laid out by Western psychiatry. There was a very high rate of insanity in Macedonia. This was partly due to the fact that owing to the disturbed conditions of the district many people had known the fear of sudden death, had seen members of their family killed while they were children, and had known torture or the threat of torture. It was also due, so far as the women were concerned, to the cruel overwork which is the lot of the peasant's wife and daughter in all primitive communities. The monks took these people in for periods of forty days, they gave them plenty of food and rest, they encouraged them to pour out their miseries, and they made them the centre of church ceremonies; a lunatic would be taken up to the golden gate in front of the altar and would have the great book of the Gospel held against his head, and would be chanted over by priests in glittering robes, and the maimed and disregarded ego was rehabilitated.

The monks had even noticed that there was a difference in the chances of curing two separate kinds of lunatics. They were, indeed, in agreement with Western psychiatrists in thinking that there was much more hope for the neurotic, the man who is at war with himself but accepts the universe, than for the psychotic, who accepts himself but is at war with society and rejects the universe.

I do not know whether that interested my readers, but I know it interested me; and my scepticism long ago led me to the belief that writers write for themselves and not for their readers, and that art has nothing to do with communication between person and person, only *(Continued on page 168)*



HAAS

THE DAY SHE LEFT ME

BY EVELYN GREEN

For parents weathering the jokes and alarms of adolescence, a far-sighted school has many of the answers.

EDITOR'S NOTE: The author and her husband live surrounded by the changing and sometimes startling complications of full-time jobs, an apartment in New York, a house on Long Island, and two children—one, the young lady described here.

One day someone told her she looked like Diana Lynn—and that was the day she left me. Oh, she eats at my table (rather like having a stranger seated with you at Schrafft's). And she lives in her bedroom (this year, we got her the dressing table). But I can't say I have a child any more.

What I *have* got, medically and psychologically speaking, is an adolescent. And much of what she is is thoroughly typical of any American girl her age, living almost anywhere. Some of what she is is not so typical. For she is one of the comparatively few thousands (among all the millions) who are conditioned by living in a big city, going to a famous girls' school, and whose social life must be, because of the city, a rigorously-set pattern.

But, typical and special, she's left me. And I'm told the most I can hope for is that when she has jelled with a few more years, and I have gone a good bit greyer, we may become friends.

In any case, it has become perfectly patent to me that she intends to be very kind. She encourages me so in my little successes. In a discussion one evening, I referred to a point of history in a certain phrase, and was rewarded by her saying, "Why, that's just what Miss MacDermot said in school today," and I could almost feel her patting my little head. As a matter of fact, I really did hear her on the 'phone, immediately afterward, saying, "Guess what Mummy said," and then she went on in the most embellishing way; very much as I used to make, in the telling, a really precocious remark out of one of her *almost* precocious sayings.

Although she's gone, I know where she is. She's at school. Or she's with The Group. And often The Group is at our house. Our Miss Lynn is a firmly coalesced part of a collection of other girls, each one looking as much like some Star of Stage, Screen, or Television as her different shape, height, and colouring will permit. The Group is a cohesive mass which is always talking—until I come into the room. In the silence which invariably falls, I am eyed stolidly, while they eat. They are always equipped with something edible. My

daughter is always embarrassed by my entrances, whether I stay and say hello, or whether I duck out quietly. I am beginning to feel like that mad wife of Jane Eyre's Mr. Rochester, down from the attic again.

The Group decides on all current uniforms (the reason so many good clothes hang listlessly in the closet, unworn). Takes care of all problems, from God to lipstick colours. And agrees thoroughly on everything, which makes it tough on parents who sometimes disagree. And The Group is omnipresent. When it is dispersed for study and separate homes, the 'phone begins to ring, and the en masse process goes on. They are all bundled together again with wire.

And the drama! Everything is passionately adored or hated. Everything is screamingly funny or a full-scale disaster. A mother has to go probing through the laughter and the tears, delicately, to find the real meaning in any sentence. I was awakened one morning abruptly to find my Miss Lynn standing in a tragic attitude in the drapery-drawn gloom by my bedside. She looked at me beseechingly, started to speak, strangled on her own words. I started up, alarmed.

"What's the matter?"

"Just look at me."

I stared. And she said, again in throbbing tones, "Look at me. I've been up *all night* studying. Just look at the bags under my eyes!" And with that, she turned on her run-down moccasin heels, and stalked out proudly, tragically.

There is, too, drama *cum* defiance. By this time, an intelligent thirteen-year-old has discovered something: she is too old to spank, or isolate in her room; and she can defy an edict, and *still* keep her bed, board, and be clothed. Parents are obligated that way. This, with school, seems to be about all she requires from parents—so why not take a stand? A stand with tears, with supercilious smiles, with outright laughter at a grownup's quaint attitude. Why not? The parent feels the reins slipping out of numb fingers, finds it wiser to take a stand only on the really serious cross-purposes—and hopes that setting a good example will pay off in the end.

While all this quite typical parent-daughter thing goes on at home, a curious counter-reaction is going on at school. The desire to conform becomes its strongest at this point, and while the parents are thinking how thoroughly inadequate they are, they are apt to get glowing reports from school. The daughter whose room is a jackdaw's nest, whose clothes are in balls all over the floor, is cited for her neatness. The daughter who has defied your rules is being very successful, enforcing the school's rules as a member of student government. The daughter whose conversation at home has consisted of inarticulate squeaks and screams and silliness, or who doesn't ever show anything but the most vacant of stares as you speak to her, has just got an A in Science for the term.

I find myself thinking that the good school has many of the answers. And it has. Mrs. Harold S. Osborne, the wise and witty former head of the Spence School in New York, has this to say, in explanation: since the days when the mother of a current adolescent was herself at school, there has been a real revolution, not only in education, but in the rôle of the school as parent-*in-absentia*.

Twenty-five years ago the "fashionable" school tried earnestly enough to educate its pupils for a fashionable life. The percentage of girls going to college from these schools was then only about twenty per cent. And the school, quite logically, expected the *parents* to relate this education to the child's particular life; to be responsible for behaviour; to drill in the manners; to solve, by themselves, all emotional and practical problems which were not strictly a part of the school day. But twenty-five years ago, the now-adolescent's grandmother had plenty of leisure to spend on the guidance of the now-adolescent's mother.

In the past twenty-five years, that leisure has largely disappeared. With fewer servants, with the governess almost an extinct species, with more mothers getting real jobs either for money or civic virtue—there is less time for the close guidance of daughter by mother. And Spence, for one, realizes it and has intelligently changed its curriculum to make up the vast difference.

In the first place, such New York schools for girls as Spence, The Brearley, Miss Chapin's, many other schools, give more hours for instruction to a girl now than they did when her mother was young. Luncheon at school usually becomes obligatory, and the school day is often longer than Daddy's office stint. School begins at eight-thirty, ends often at four or five. Since, during the whole time, an adolescent is anxious to conform to her fellows, and since the current standard for behaviour and *(Continued on page 161)*



YOUNG CHIFFONS AND JEWELLED CROWNS

Mrs. William H. McManus

COFFIN

Here, four pages to say that the young are taking over chiffon—on their own terms. The colours are mostly bright. The skirts are street-length, or the new ten inches from the floor. The jewels could be stoppers—could be these little jewelled crowns, if it's a very gala party (wouldn't like to see them walking down a theatre aisle). *Opposite:* Mrs. William H. McManus, one of Vogue's young editors, in a chiffon dress that wraps and billows; ends ten inches from the floor. In a colour glowing against blond—emerald green. Crown, pure rhinestone. Dress, Best's; Frost Bros.; The Broadway. *This page:* Mr. and Mrs. William F. Talbert—he's known for his tennis; she for her energy and beauty—have two young sons; live in New York when they're not following the tennis around the world. Here, Mrs. Talbert wears a brilliant white chiffon dress of street-length. At Bonwit Teller; Wm. H. Block. Crown, made of rhinestone chess pieces.



Mr. and Mrs. William F. Talbert



Mr. and Mrs. Curtis Roosevelt



Opposite: Mr. and Mrs. Curtis Roosevelt—the grandson of the late President, he was known to everyone as "Buzzy" when he lived in the White House—have an eight-months-old daughter, Julianna. For Mrs. Roosevelt, a blonde of very subtle colouring, a dress of electric blue chiffon (skirt ten inches from the floor). Bendel's Young-Timers; Garfinckel's; J. W. Robinson. An occasional jewel, the crown of rhinestone fleurs-de-lis. *This page:* A composer and a ballerina, Mr. and Mrs. Michael M. Brown have both entertained New York audiences. He wrote some of the music for *New Faces;* she, as Miss Joy Williams, appeared with *Les Ballets de Paris.* Her dress, beige chiffon with a pearl-embroidered bodice. At Rosette Pennington; Sakowitz. Her crown, silver with rhinestones. All of the jewelled crowns shown on these four pages, at Saks Fifth.



Mr. and Mrs. Michael M. Brown

COFFIN





HORST

Mme. JACQUES BALSAN, AT 75, THE HAPPY AUTHOR OF "THE GLITTER AND THE GOLD," AN AUTOBIOGRAPHY IN WHICH SHE REMEMBERS REMARKABLE AND ARCHAIC MATTERS.

PEOPLE ARE TALKING ABOUT...

Mme. JACQUES BALSAN, *left,* was first known to the public at eighteen as Consuelo Vanderbilt, then Duchess of Marlborough, a heroine, a fragile dream to the country at large. In time, as she tells with an eye for the salient detail in *The Glitter and the Gold,* she made a great marriage of convenience, went to dine and sleep at Windsor Castle at the invitation of Queen Victoria, wore a "tulle train held by a belt of real diamonds" at the Czar's Winter Palace. (Eventually, she became one of England's most famous hostesses and an effective leader of social reform.)

Few readers of Mme. Balsan's autobiography, which went into a second large printing before the first was two weeks old, agree about her. Readers of her undecorated prose, sometimes discreet to the point of dehumanizing, sometimes disconcertingly open, find that envy bites them or pity for her lonely years overtakes them. She gives neither a partisan nor a too nostalgic picture of an era. She looks back from a distance. Perhaps the reason for the sense of remoteness is that Mme. Balsan never stopped deepening the river of her life. Now, she lives on Long Island, the hub of a whirl of grandchildren and great-grandchildren. No echo of an era, she is a contemporary who has written of periods of her own life that read as though they were cut from both history and fairy tale.

PEOPLE ARE TALKING ABOUT . . . The emotional dishevelment in both parties just before election. . . . The unique ABC television program, "Seminar," an analysis of American civilization, given by Columbia University which will supply and grade examination papers without charge and without credits. . . . The hitch of eight enormous Clydesdale horses pulling beer wagons and manœuvring simultaneously with a hitch of eight ponies, all going at top pace, coming to the National Horse Show.

PEOPLE ARE TALKING ABOUT . . . *Father's Dilemma,* an Italian comic movie, resting on the slight support of a father who rushes to get his child's confirmation dress, a film full of accurate exaggeration. . . . "Minute Mysteries," a guessing game, based on seemingly impossible and certainly incomplete situations. . . . Maria Sermolino's book, *Papa's Table d'Hôte,* written with love and delight, about her father's restaurant when cocktails were three for a quarter.

PEOPLE ARE TALKING ABOUT . . . The exquisite Vuillard show at the Cadby-Birch Gallery. . . . *An Evening with Beatrice Lillie* in which Miss Lillie is at her fantastic best when the skits are a little below par and she rushes with her hypodermic technique to rescue them. . . . E. B. White's *Charlotte's Web,* the straightforward, sensible story of the friendship of a pig and a grey spider; although calling the pig Wilbur has a certain archness, it seems quite normal for the spider to be called Charlotte. . . . Claire Bloom's clarity of beauty in Charlie Chaplin's *Limelight;* his three set vaudeville turns, miracles of comedy.

PEOPLE ARE TALKING ABOUT . . . The definition of a crackpot: a psycho-ceramic. . . . The return of Alicia Markova, dancing again with the Ballet Theatre. . . . The film, *The Snows of Kilimanjaro,* which spreads the original Hemingway dialogue so thriftily that his famous story comes through with about as much resemblance as cardboard to the trees it comes from.

PEOPLE ARE TALKING ABOUT . . . The superb Rembrandt show at the Metropolitan Museum, with the crowds moving slowly and reluctantly from one painting to another. . . . The need for fourteen million Civil Defense volunteers to supplement the thinly grouped three million now enlisted. . . . The seductive technique, the beauty of Ni Gusti Raka, the twelve-year-old star of the Balinese Dancers, whose dances are incredibly exciting for the first ten minutes, excruciatingly long for non-Balinese.

PEOPLE ARE TALKING ABOUT...

PEOPLE ARE TALKING ABOUT . . . Low-cost and high-calibre psychiatric care, an urgently needed combination sponsored by the League for Mental Health with fees as modest as five dollars a visit. . . . The North Pole, no longer Air Force and explorers' property since Scandinavian Airlines began test flights for a regular commercial trans-polar air route from the U.S. to Europe.

PEOPLE ARE TALKING ABOUT . . . The exacerbated frankness of Arthur Koestler's autobiographical *Arrow in the Blue*. . . . New York's smoggy harbour requiring radar even on ferry boats. . . . *Don Juan in Hell*, recorded by Columbia with its First Drama Quartette cast consisting of Agnes Moorehead, Sir Cedric Hardwicke, Charles Laughton, and Charles Boyer; the battery of Shavian wit intensified when listened to at home.

PEOPLE ARE TALKING ABOUT . . . The evocative delights of *There Are Ladies Present*, a book of the late Helen Hokinson's cartoons with its endearingly eager-beaver captions: "But Madam President, I think we should all take *turns* at entertaining people like Thornton Wilder." . . . Haru Miyake, the Japanese opera star, singing Puccini's *Madame Butterfly* in Italian with the New York City Opera.

PEOPLE ARE TALKING ABOUT . . . The Old West, historic paintings of the American frontier by such artists as Remington, Stanley, and Eastman, who rode into the West on horseback, lived under canvas, and shot buffalo for food; the show at Knoedler's is teamed with Harold McCracken's authoritative new book, *Portrait of the Old West*. . . . *Mr. Pickwick*, Stanley Young's pleasant, artful comedy, sometimes acted with too much bounce as though the actors, as amused as the audience, thought Mr. Pickwick, Mr. Jingle, and Sam Weller had never lived at all.

PEOPLE ARE TALKING ABOUT . . . A new U.N. shop in the Assembly Building selling fabrics and curios—their source some sixty-odd nations. . . . Hedda Hopper's book, *From under My Hat*, an autobiography written with off-the-lip colloquialism and shrewdness. . . . Baccarà, an inconspicuous restaurant just off Third Avenue. its specialties such Italian delights as the noodle dish called *manicotti*. . . . Bernard Berenson's book, *Rumor and Reflection*, the wartime diary of the great art historian which has little to do with art but has a wealth of practical wisdom: "The anthropological study of ourselves in all classes and layers should be as indispensable to the statesman as the study of Roman and other laws to the lawyer, and anatomy and physiology to the physician and surgeon."

ANDRÉ DERAIN, *right*, a great and constant experimenter in art, a man almost always emotionally against the trend of the times, led, with Matisse, that famous band of artists in Paris called *Les Fauves*. Now Derain's self-portrait, painted when he was twenty-one, is part of the 110 paintings and 41 drawings at the Museum of Modern Art *Fauves* show. (Later, this exhibition will go to Minneapolis, San Francisco, and Toronto.)

In works by Derain, Matisse, Vlaminck, Rouault, Friesz, Braque, Dufy, the exhibition really commemorates that blazing period of French painting which reached its peak in the *Salon d'Automne* of 1905; then, a critic, walking into a gallery hung with the works of these young men, saw a piece of Italian sculpture, lonely in the blaze, and cried, "*Donatello au milieu des fauves!*" (Donatello among the wild beasts!).

Derain, a lone wolf, intelligent, shrewd, and amused, lives at Chambourcy, near Paris, in his old, closely-shuttered manor house, surrounded by fruit trees and his dogs. In the courtyard stands his racing Bugatti, the latest in a succession of racing cars in which he speeds.

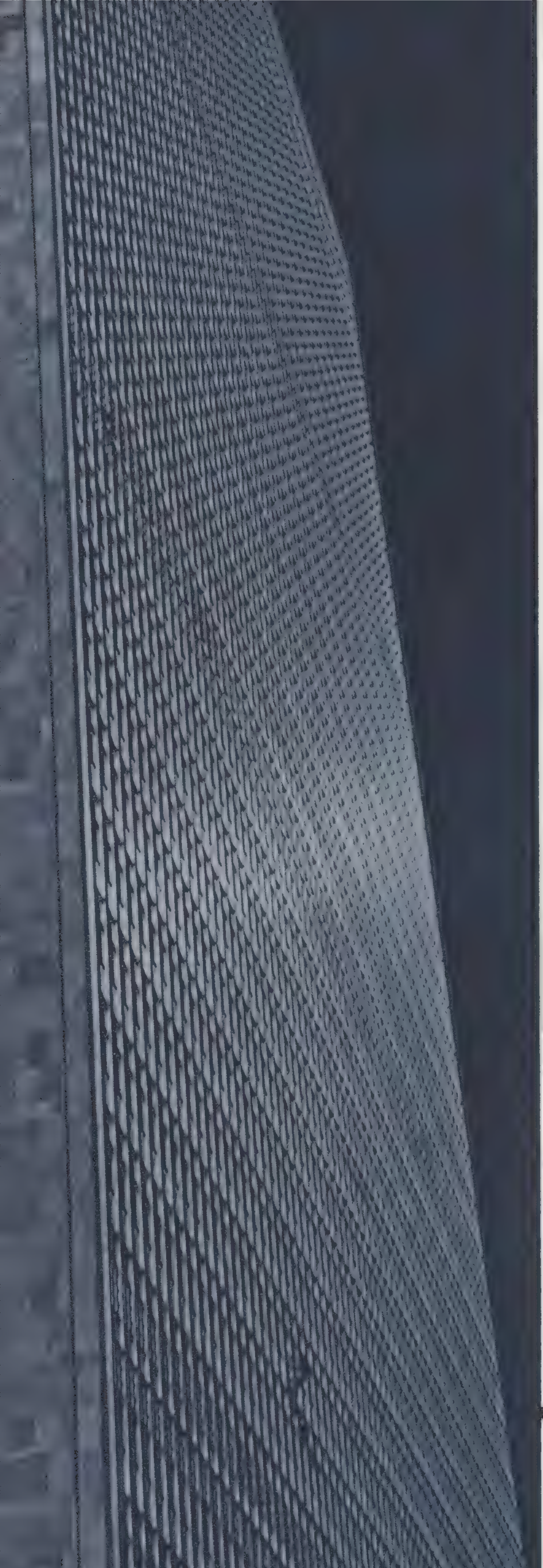
His fellow-artists, from Picasso to Giacometti, ask, "What is Derain doing?", for he has been at the head or the centre of such twentieth-century art movements as Fauvism and Cubism. In his house are three studios, one, richly cluttered, where he paints; one for engraving and lithography; another for storage; in the garden stands his sculpture studio. These days, his work is somewhat classical, suggesting often the Cretan, the Etruscan, or Pompeian frescoes. for Derain has chained himself to a classical discipline. It may be that Derain, again in the van. is leading the way back to realism. Now, at seventy-two, one of the major figures of French art. Derain dismisses theorizing about art, said recently: "Art should not be cerebral; art is for rejoicing."



ALEXANDER LIBERMAN

ANDRÉ DERAIN, DOUBLE PORTRAIT: THE ARTIST AT 72,

WITH HIS FAMOUS 1901 SELF-PORTRAIT, NOW IN THE "FAUVE" EXHIBITION AT THE MUSEUM OF MODERN ART.



THE UN

SECRETARIAT BUILDING

Vogue presents
for the first time
a cross section
of the interior of this
modern monument

As much monument as office, the Secretariat Building has been argued about since the day in 1947 when the plans became public. It looked fine (like an "ice-cream sandwich"), but did it work? After two years of operation, to the men who run the building it is slightly more efficient than the usual office tower of the same size. The ten international responsible architects, headed by Wallace K. Harrison, planned it like a model kitchen for long-run durability in glass, aluminum, marble, and asphalt tile. As busy as an ant-palace inside, this cool, handsome slab of a building (shaped like an ant-palace) gives no sense of the brimming hubbub actually within its walls.

Lift this page for its cross section

KERTÈSZ

THE UNITED NATIONS SECRETARIAT BUILDING

Drawn by Margaret Bloy Graham

(Editor's note: *For clarity the drawing has been slightly telescoped from the actual thirty-nine floors, three basements and penthouse.*)

Beginning in the top left corner and working down, the Secretariat Building shapes up like this:

On the thirty-eighth floor, overlooking the East River, Trygve Lie, Secretary General of the United Nations, has an office panelled in Norwegian pine, lit by Finnish lights, and sporting a head of Benjamin Franklin on the bookcase. Mr. Lie in this sketch is talking to Andrew Cordier, Executive Assistant to the Secretary General. In the window, the United Nations' flags.

Mr. Lie's conference room next door, with brown cork walls and a display of gifts from all over the world, has the look of a museum. Nearby (unseen), Mr. Lie has a complete small apartment where he sometimes entertains visitors at cocktails.

At the other end of the floor, past the private switchboard, the President of the General Assembly (elected at the start of each session), has offices. The thirty-eighth floor, with its own receptionists and the air of hush and anticipation of a maternity ward, is off-limits to most Secretariat personnel.

Over the thirty-eighth floor comes a final floor of machinery, and finally a penthouse, reached by stairs, housing more machinery, and in times of stress, official meetings.

Below Mr. Lie, Byron Price (U.S.A.), Assistant Secretary General for Administrative and Financial Services, supervises budget, personnel from 60 odd nations.

Salaries are based on American standards; living allowances take a cut or raise when the worker is transferred to a nation with a different cost of living. (England is considered 25 per cent lower.)

Konstantin Zinchenko (Russian), ASG in charge of Security Council Affairs, heads the table in his conference room on the floor below Price.

Next floor down, Ivan Kerno (Czech), former ASG for Legal Affairs, is seen on his way to a meeting in his conference room. The conference rooms have streamlined modern tables shaped like fat cigars, and chairs matched to the wood of the panelling. Each ASG's office is panelled in a different wood.

Down a flight, Dr. Victor Hoo (Chinese), ASG in charge of the Department of Trusteeship and Information for Non-Self-Governing Territories, talks in his office to Dr. Ralph Bunche, top-ranking Director of Division of Trusteeship.

Then comes ASG Guillaume Georges-Picot (French) being interviewed by the press who have left their office on the third floor almost empty. M. Picot heads the Departments of Economic and Social Affairs.

Next below is David Owen (English), formerly ASG for economic affairs, now chairman of the U. N. Technical Assistance Board which coordinates international agencies providing aid to undeveloped countries.

Skipping some condensed office floors to the twenty-first floor: In the left corner, ASG Shamaldharee Lall (India) has his offices and runs the Department of Conferences and General Services (the housekeeping department). His heaviest labour is with documents: a one-hour speech sets off 327 hours of later work.

The brothers Barbagallo on the twentieth floor probably run the highest barber shop in the world, with undoubtedly the best view. They recognize customers' nationalities by their haircuts.

At the next stop, seventeenth floor, the interpreters' lounge with an expansive view of New York, has all the most comfortable, shabby, overstuffed furniture from Lake Success, to the annoyance of other offices. Some sixty to seventy interpreters and translators, many of whom were with the League of Nations, are valued employees, famous for remarkable simultaneous translations of delegates' speeches.

The art and map departments hang out on seventeen. Map-makers have a lasting problem in the matters of phonetic spelling and the changing names in new nations.

Machinery floors turn up at the sixteenth, eighteenth, twenty-eighth, and thirty-ninth floors, "basements" for heating and cooling machinery, pipes, and plumbing.

Eclipsing to the tenth floor (next in drawing), the Assistant Secretary General in charge of Public Information, Benjamin Cohen of Chile, has a typical corner office.

In Mr. Cohen's conference room (with the green table), a U.N. film is being televised. Next door, visual publicity offices, files, and dark rooms keep up a constant stream of outgoing information.

The seventh floor: Here the girls of the Information Office (two Chinese, one American, one Canadian, and one Belgian) handle all questions, spinning answers from huge, rotary files. To the right is the U.N.'s great switchboard.

The fifth floor until recently held a temporary cafeteria, shown here, for the 3,500 employees. Now there is a delegates' dining room where Mrs. Roosevelt is apt to collect a party of eight at a table for four.

On the fifth floor a big plywood bulletin board shows U.N. bridge team scores, offers cars for sale, lists apartments wanted. Volunteers run an alcove service counter to help U.N. personnel with sight-seeing, theatre and train tickets.

Half of this floor belongs to the health clinic, complete with X rays, and windowless cubicle bedrooms for emergency cases. In one room a huge chart of bright dots tells what shots are necessary for each of about 150 countries. Deep in a maze of neat consultation, medical insurance, and examination rooms, the nurses share a cosy, rumpled sitting room (not shown).

The fourth floor makes a junction, a second lobby. In a light, airy hall like an airline terminal, a Brooklyn shoeshine man calls "Shoeshine" in some twenty-five languages. Even the high-rise elevators stop here. (The electronic buttonless elevator buttons work by the heat of the hand, sometimes won't react to a heavy glove.)

Low steps sweep up to the fifth floor, and from the landing opens the cafeteria, a penthouse on the (unseen) conference-room wing. At the right is the U.N. branch of the Chemical Bank and Trust Company.

The second and third floors, given over to press offices and meeting rooms, are collapsed here to show the third floor's big grey rooms and long reporters' desks. In the room at the right newsmen get morning briefings.

Anyone can see the marble lobby—as clearly from outside as in. Women volunteers of the American Association for the United Nations (one here has four children in tow) lecture on the United Nations. Guided tours, begun in the Assembly Building, pass in and out all day. About 120 guards, like the one at the front door, rotate duty through the building, travel all over the world on U.N. missions.

Personnel (Arabs and Chinese often in traditional dress) beat a diagonal across the high empty lobby to the aluminum escalators (shown here in grey) and three green marble elevator shafts. The U.N. makes a decided policy of mixing nationalities in each office, like fruit in a fruitcake.

In the first basement the only U.N. post office in the world (the grey door in the yellow wall) was swamped opening day by philatelists hunting stamp cancellations.

The U.N.'s three garages take care of employees' cars and its own six trucks. Also in this basement, behind the steel fire doors, the U.N. cuts and screens its own educational films for circulation to schools and organizations.

In the second basement a huge brainy machine collates twenty pages of documents at a time. (The U.N. prints its own, always in two languages, French and English, sometimes in five.) Here too the maintenance men have lockers (unseen); five window washers work all week on the 5,400 windows.

In the third basement three official cats and unofficial kittens run the de-mousing department in a furnace room.

Nearby in the fire department is a little red fire engine small enough to run about indoors. At the right-hand end of this basement begins the document belt to all floors and the pneumatic tube to the library in a former City Parks building next door.

From this basement, diplomatic pouches start for Information Centres in London, Monrovia, New Delhi, and Mexico City, among other cities around the world for which the U.N. Secretariat Building serves as file cabinet, general office, nerve centre, and showplace.




Margaret Bourke-White

In America:

ITALIAN FASHION WITH A MATERNITY CLAUSE



This is Lisa Fonssagrives Penn, "the greatest fashion model of all time," according to a *Time* quote—exactly as she looked just before her new baby son, Tom Penn, was born. (Her husband is Vogue's photographer Irving Penn—as he took the pictures on these pages, this is a sort of family album.) The clothes Mrs. Penn wears are Italian designs that could not only successfully clothe a whole nine months of pregnancy, but also are important *fashion*. They came about the way most great maternity fashions are born—a designer (the young Italian, Madame Camujo, in this case) evolved them to fit her own needs. Everything here is based upon a new narrow skirt device: there's a hidden oval panel at the front, of self-adjusting elasticized fabric.

Above, left: A three-piece costume based upon fullness over narrowness (that's good fashion, with or without maternity considerations). A narrow black wool skirt with a self-adjusting elasticized panel; black silk faille overblouse; short black wool coat with a lining of black worsted jersey and a stand-up collar of mink. Skirt and coat, of Stevens wool broadcloth. The costume, $175. Striped velvet hat, by Tatiana (ready-to-wear).

Directly left: Mrs. Penn, like a good many women nowadays, likes to wear at-home trousers; she found that she could go right on wearing them—their cut permitting. These are self-adjusting, of black satin with an elasticized front panel. The overblouse: a fluted, airy smock made of three layers of chiffon, black over pink. The pants, in Burlington satin, $25. Blouse, $80. Bright diversion: two deep cuff-bracelets by Monet.

Opposite page: One of the prettiest maternity dresses ever invented (including Josephine's Empire dress): navy-blue silk taffeta with gilt coin dots. Stiff, standaway top, with pleated pockets; a narrow day-length skirt—for late-afternoon, evening. One reason the halter neckline is possible: the dress has its own built-in brassière. The dress, in Maxwell silk, $70. Kidskin gloves by Aris. Gold-plated carryall by Evans.

Everything, both pages, at Saks Fifth Avenue. Maternity clothes also at Neiman-Marcus.

PENN



VOGUE PATTERN 7855



PHOTOGRAPHED BY COFFIN IN AN APARTMENT DECORATED BY PAUL KENT

Summed up in two Vogue Patterns that took form in the sewing room and moved on into the sitting room: the news of the at-home dress. Now it's long, elegant, and able to go into dinner-for-ten; now it couldn't be mistaken for a winter version of play clothes. Very nice to see this look at home again. *This page:* A long, full-skirted at-home coat—in other words, a dress that can be slipped on without one's turning a hair. Important: the new, slightly-bloused back, the raglan sleeves. We used quilted dark blue rayon velvet by Martin; a black sash of Skinner acetate satin. Vogue Pattern 7855. *Opposite page:* A long at-home dress that slips over the head (the faraway neckline means that you won't ruin a coiffure). No waistline at all; you waist it with a gold kid fascia. Belt by Calderon. Dress, Vogue Pattern 7849 (made here in red Security worsted jersey). *Back views, sizes, page 169.*

Made with a Vogue Pattern:

THE AT-HOME DRESS MADE IMPORTANT

VOGUE PATTERN 7849





Memo to men: **NEW**

EVENING PLANS



1

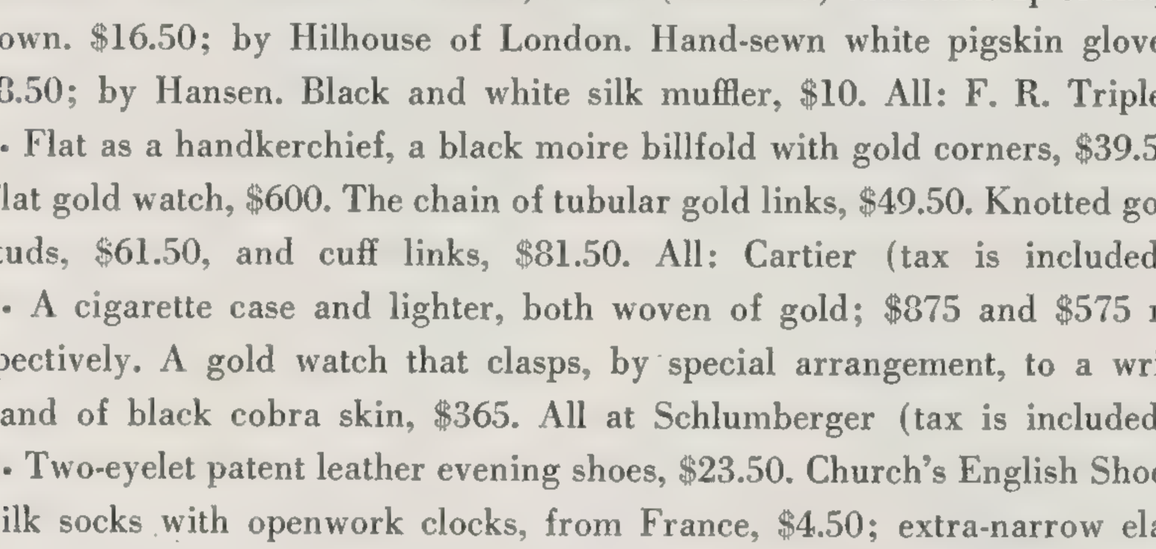


2



3

Here, everything needed to turn a man out handsomely for a holiday evening—even a fresh carnation. (Some fine material included for Christmas shoppers.)
Facing page: Much worn in England, and growing in favour here, the dinner jacket with peaked lapels. This one, extremely lightweight midnight blue worsted with satin lapels. It's single-breasted—synonym for "slimming." By Hickey-Freeman in British wool; about $155. At F. R. Tripler; Woolf Brothers; Littler's. For everything else (shirt and so forth), see below.
1. White cotton batiste shirt, pleated twenty times, $10; by Hathaway. Black satin cummerbund, cut like the lower section of a waistcoat, $12.50; by George W. Heller. Straight-end tie (preferred nowadays—neater), $3.50. White linen handkerchief, with an inch-wide hem, $2.50. All: F. R. Tripler.
2. In London, they call this the Regent's Park hat—black, soft, with a crown that can be worn dented or creased, a brim (unbound) that turns up or snaps down. $16.50; by Hilhouse of London. Hand-sewn white pigskin gloves, $8.50; by Hansen. Black and white silk muffler, $10. All: F. R. Tripler.
3. Flat as a handkerchief, a black moire billfold with gold corners, $39.50. Flat gold watch, $600. The chain of tubular gold links, $49.50. Knotted gold studs, $61.50, and cuff links, $81.50. All: Cartier (tax is included).
4. A cigarette case and lighter, both woven of gold; $875 and $575 respectively. A gold watch that clasps, by special arrangement, to a wrist band of black cobra skin, $365. All at Schlumberger (tax is included).
5. Two-eyelet patent leather evening shoes, $23.50. Church's English Shoes. Silk socks with openwork clocks, from France, $4.50; extra-narrow elasticized braces, also French imports, $6; garters, $2.50. These: F. R. Tripler.



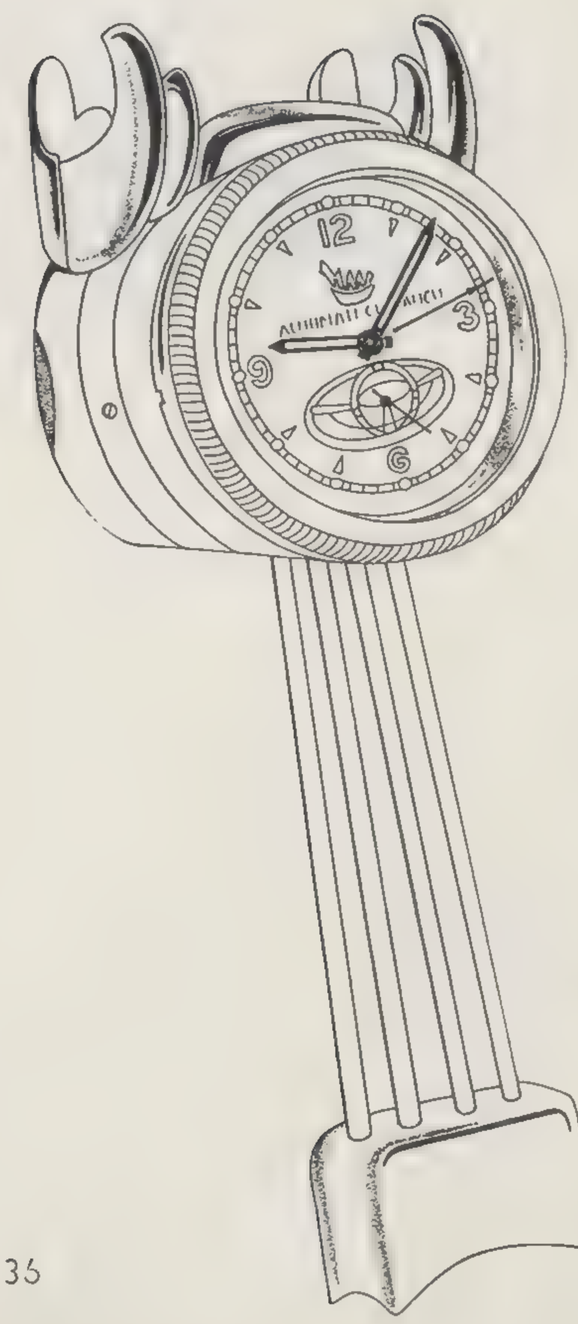
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4

OTTO
MAYA



RAWLINGS



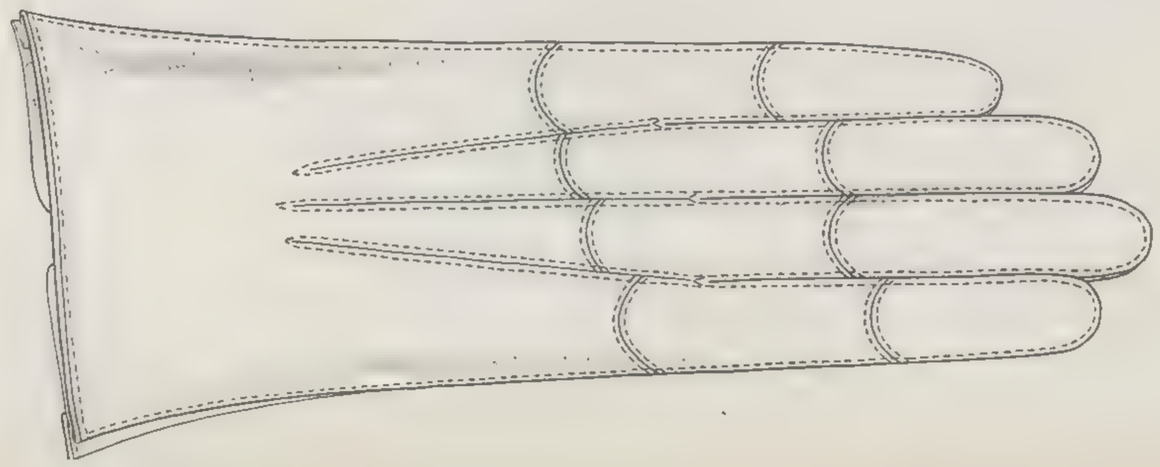


TOPCOATS: ENGLISH EXTRACTION

This page, above: New for the country (the country here; in England, it's well-known), the coat of giant Glen Plaid tweed. Made in London by Aquascutum, of British tweed, about $110. Whitehouse & Hardy; Kaufmann's; Neiman-Marcus. Riding gear, by Kauffman Saddlery. Photographed at Ward Acres, New Rochelle. *Directly left:* The "British Warm"—the English officer's winter coat, a coat with numerous (non-military) American adherents. For town, for business, we like its brisk air, shorter length. Taupe Juilliard wool, right with grey, brown, or blue business suits. By Hart, Schaffner & Marx, $85. Wallachs; Baskin, Chicago. *Below:* For a man's Christmas: First, a car clock that clasps to the wheel—that's shockproof, winds as you drive. $31.50 (tax inc.). Abercrombie & Fitch. Then (below again): lambskin driving gloves just landed from Italy, with—for flexibility—chamois inserts at the knuckles. These: $7.50; Saks Fifth Avenue.

WAISTCOAT: AT HOME, OR IN THE COUNTRY

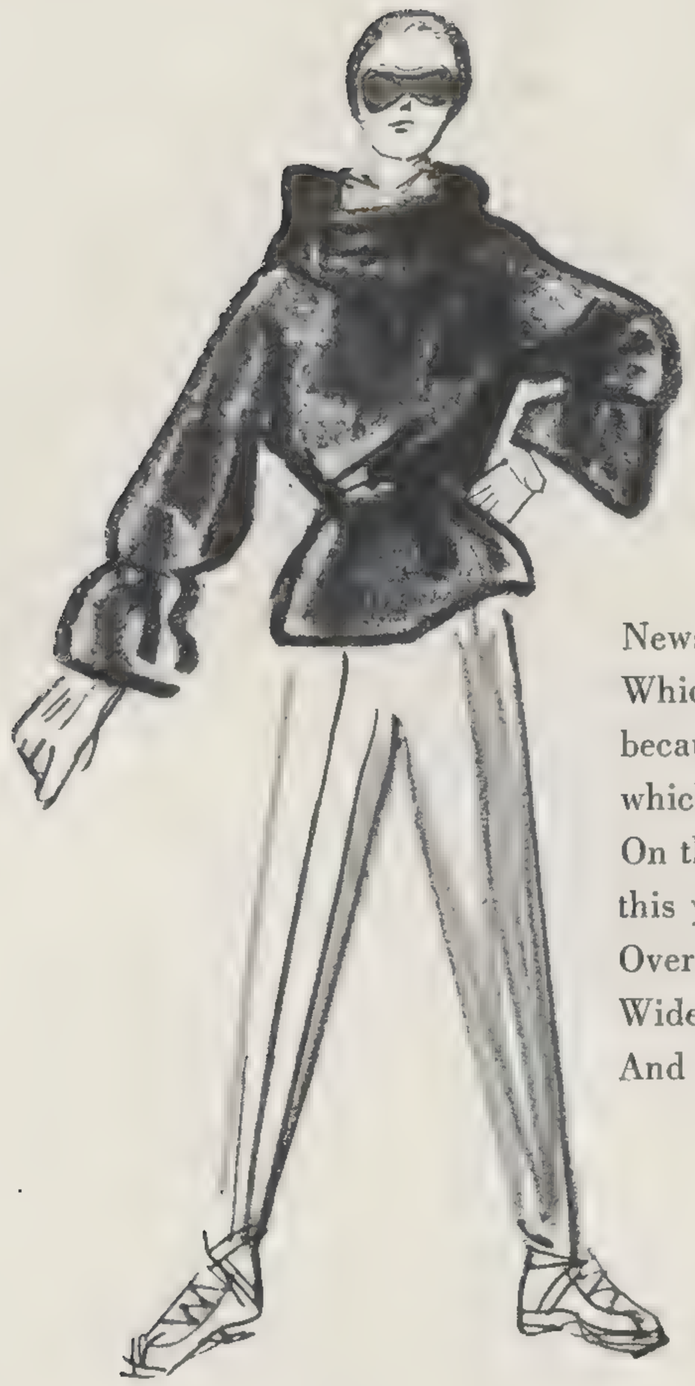
Facing page: Smartest way we know of to get colour into a man's wardrobe—the bright waistcoat; to be worn in the country with flannel, tweed, or corduroy jackets. In the city, *at home,* with dinner clothes. Always, with quiet ties. Standing, near right: black knitted tie, black and white shirt, grey flannel suit—and a paprika-red waistcoat made of felt. By Currick & Leiken; about $18. Standing, far right: green tie, grey flannel slacks, and a brown tweed jacket; worn with a checked waistcoat that's knitted of wool. By Jaeger; about $14. Seated, near right: a silk rep waistcoat by Currick & Leiken. Far right, a silk Paisley waistcoat. Each, about $18. *Everything* on this page: at Altman. The four waistcoats shown are also at: Filene's; Woolf Brothers; and Sakowitz. (Speaking of waistcoats: the exhibit at Cooper Union—Oct. 30 to Jan. 9.)



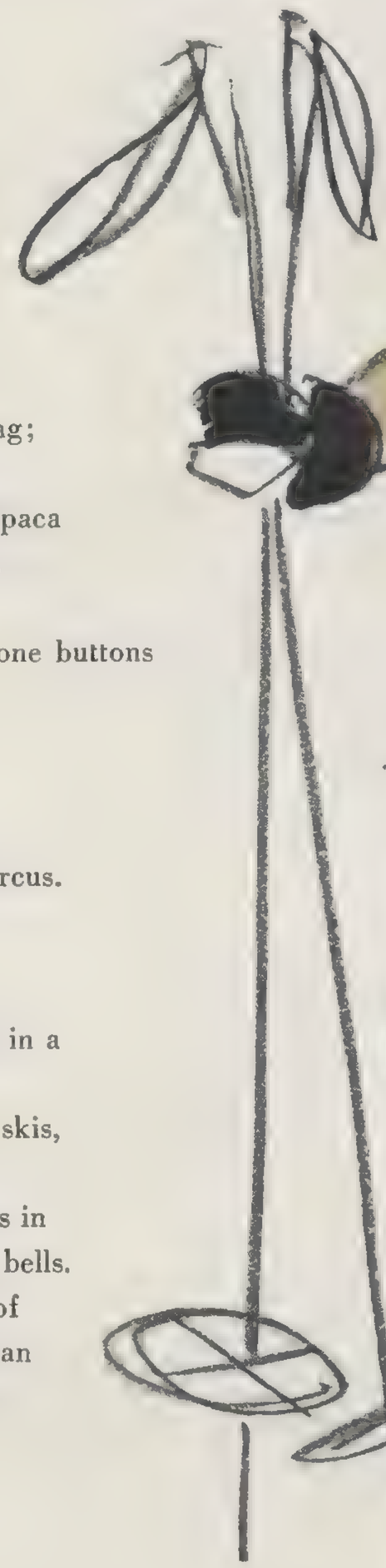




SKI CLOTHES FOR A LONG RUN



News in ski clothes turns up about as often as it does in men's evening clothes. Which is not exactly every day. But occasionally a bit of news breaks through because it's so good, and because it meets all the requirements—which are: the best fitting ski pants to be found, and tops that function. On these four pages, new ideas that you'll see on the slopes this year. Knickerbockers—European idea (and good only if you are). Overblouses—lighter and warmer, but looking furrier. Wide-away collapsible necklines, that rise and fall with the weather. And a new colour, famous for looking wonderful against white—pink.



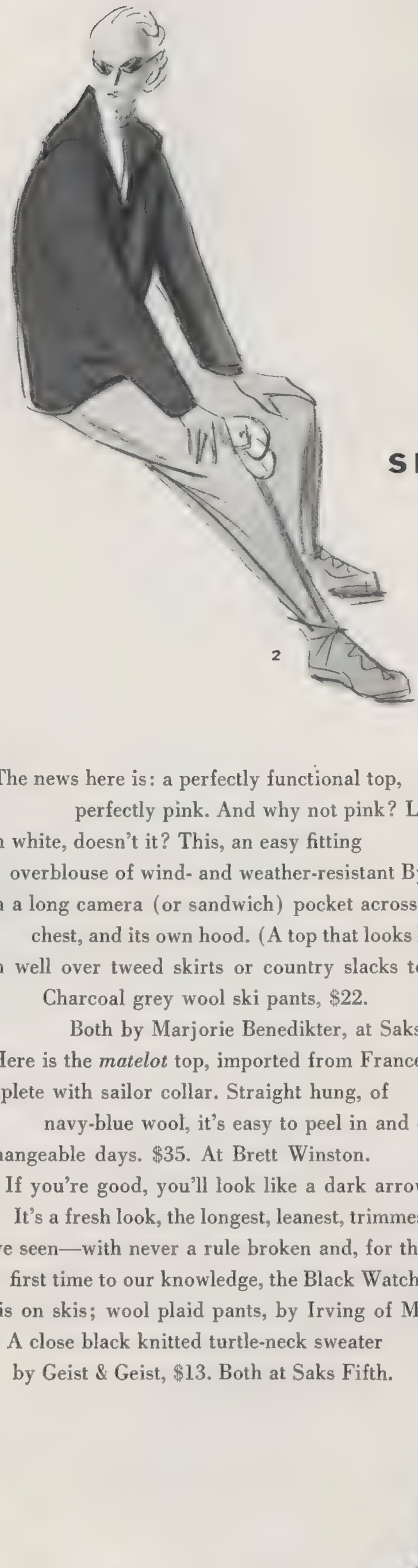
Above: This is the new overblouse with the wide-away neckline (a fashion that isn't limited to the slopes, either). It's natural in action—no dragging or chafing; the cuffs are elasticized, the belt, a thin leather thong. By Bonnie Cashin, of black alpaca pile, $40. Ice-blue gabardine ski pants, $23. Both at Lord & Taylor.
Right: Another stand-away neckline: this one buttons high against the wind, or squashes down to show a turtle-neck sweater. An easy-to-park, front-buttoned parka, by Bonnie Cashin, of beige Element cloth. $40. Lord & Taylor; Hudson's; Neiman-Marcus.

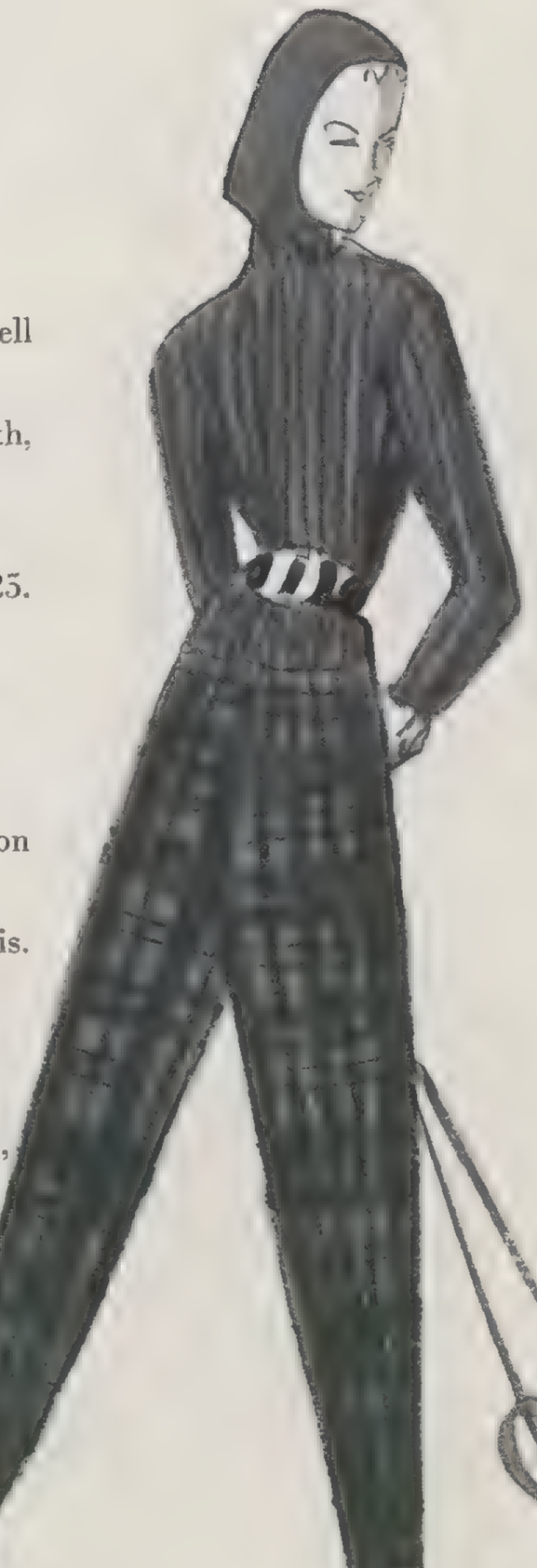
Skiing in the Tyrol *opposite:*

Skiing in the Tyrol is different from skiing in a resort because there, skiing is a matter of locomotion rather than a sport. Everybody skis, the *curé*, the children, the bakery boy. It's as much a part of village life as the cows in the square, the frosted sound of the church bells. Ski clothes are at their simple best; a pair of good ski pants, and those wonderful Austrian sweaters (like this one) which you pick up by the half-dozen right in the village.

SKI CLOTHES *continued*







1. The news here is: a perfectly functional top, perfectly pink. And why not pink? Looks well with white, doesn't it? This, an easy fitting overblouse of wind- and weather-resistant Byrd cloth, with a long camera (or sandwich) pocket across the chest, and its own hood. (A top that looks better than well over tweed skirts or country slacks too.) $25. Charcoal grey wool ski pants, $22. Both by Marjorie Benedikter, at Saks Fifth.

2. Here is the *matelot* top, imported from France, complete with sailor collar. Straight hung, of navy-blue wool, it's easy to peel in and out of on changeable days. $35. At Brett Winston.

3. If you're good, you'll look like a dark arrow in this. It's a fresh look, the longest, leanest, trimmest one we've seen—with never a rule broken and, for the first time to our knowledge, the Black Watch is on skis; wool plaid pants, by Irving of Montreal, $23. A close black knitted turtle-neck sweater by Geist & Geist, $13. Both at Saks Fifth.

Dagmar



4. This is another version, another view, of the easy fitting overblouse with the collapsible, stand-away collar we showed you on the preceding page. (This is how it looks when it's up.) By Bonnie Cashin, of beige Element cloth, lined with brown cotton plaid.

(You might wear this over tweeds, too, at field trials or duck shooting.) $25.

With it: dark brown worsted gabardine ski pants, $23. Both, Lord & Taylor.

5. These are the knickerbockers, new to this country, but standard equipment for Norwegian cross-country races, and in the Tyrol, where they've been worn since the '20s. Best on tall ladies (alas, what isn't?). These are of checked rayon-and-worsted—not for the coldest weather—with a tunnel waistband and plus-four construction. By White Stag, $17.

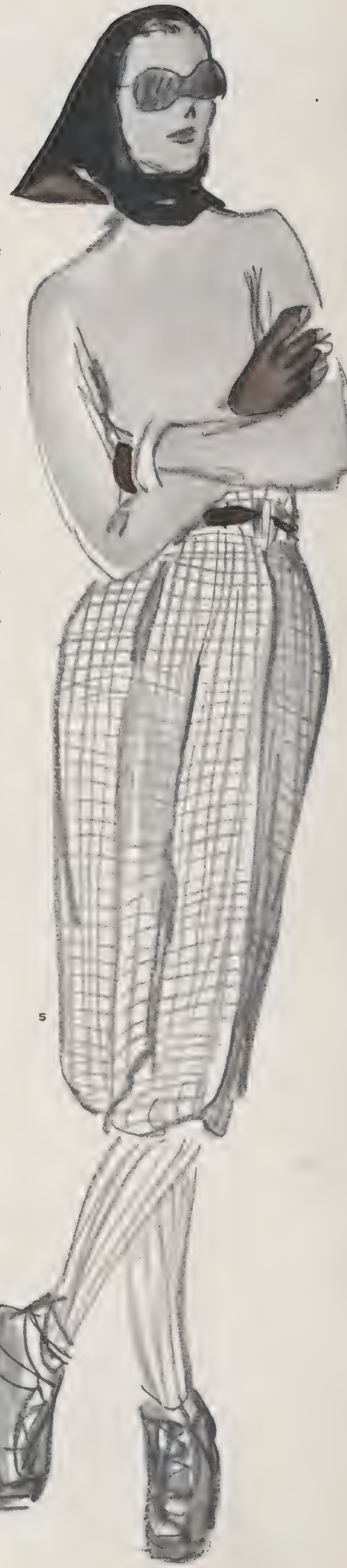
With them, a grey cashmere turtle-neck sweater, worn tucked in. By Premier, $23. Both, at Altman.

6. Here are knickerbockers again, this time of black wool, with a pleasantly lanky look to them. $23. With them, the kind of ski sweater you think of when you say ski sweater: thick white wool, tri-cable stitched, with a turtle neck. $26.

Matching white cable-stitched stockings, $9.

All at Saks Fifth Avenue.





4

5

6

EFFECTIVE IMMEDIATELY:

new Christmas shopping schedule

Beginning here, and continuing in the next two issues, a plan for doing Christmas chores with dispatch—it's Vogue's Christmas timetable. The important thing is to get aboard now, not to skip any stops. Object of the trip—a beautiful, unharried disposition during the holiday season ahead.

VOGUE'S

November 1—November 14

. . . . . Christmas cards: make up list; order; check addresses.

. . . . . **Christmas presents: make up list—time allowed here for extracting names from your husband—and budget it.**

. . . . . Put aside money for cash presents (cash is the only gift, sometimes; remember the *New Yorker* item about the cook who, given a housecoat for Christmas, cut it up and stuffed the turkey with it).

. . . . . *Organize your own post office. Buy a roll of heavy brown paper; plenty of strong twine and Scotch tape; stamps enough to cover both packages and cards; a small sponge for sealing envelopes—and put a chain on the household scissors.*

. . . . . **Boxes.**

The wrappings counter—and this fact is best faced now—will be a tough place to get to in another two weeks. Buy your paper and ribbon and tags today, and don't spare the white tissue paper. It's an inexpensive luxury and required ambiance for any present.

First presents to think of, obviously: the faraway. Packages to Korea (to many places outside the continental U.S.A., for that matter) must be mailed by November 15.♦

*Not a bad idea to get your transcontinental presents off now, also, Chosen with parcel post in mind, the fifty presents on the next two pages.**

. . . Next important stop: the monogram counter. In this issue of Vogue, in time for initialling: linen and silver and writing paper.

If you intend to send food and flowers, act fast. Though deliveries aren't made until the last minute, orders are taken now. See pages 173-174.

Try pages 134-137 of this issue on your husband/son/father/brother (perfect present for a young man at college: one of those brightly coloured waistcoats).♣

Mail all packages to be mailed

Carry own baggage in weightless nylon shopping bags

Advance section—no reclining seats

TICKET AGENTS ALL CITIES

♦ Ideas for Korea and Europe: page 156.

* *New Parcel Post regulations: nothing over 72" in length and girth combined is eligible for fourth class mail.*

♣ **More men's presents coming up in Dec. Vogue.**

CHRISTMAS TIMETABLE

November 15—November 30

Second section—no reclining seats
Daily including holidays

Find the key to the spare room closet and hide it.

In the November 15 issue of Vogue, practically all your shopping done for you—furs, jewels, perfumes, sweaters, luggage, men's presents, games, kitchen presents.

. . . **Order your tree and greenery.** And don't forget a holly wreath for the front door, even if the front door is an apartment door.

. . . *Go to the bank and get a lot of clean new bills for pressing-in-the-palm-of—tellers' queues get terribly long around Christmas. (Keep your change purse stocked with pennies—having tax on hand can save waiting at shop counters.)*

PILLOWS MAY BE RENTED

. . . The cards will arrive from the stationer's; address them (don't forget zone numbers), stamp them. Mail the faraways.

. . . . . **Wrap everything you've bought so far.**

. . . . . Make an appointment with your hairdresser for two days before Christmas and for the eve of New Year's Eve—put dibs on the manicurist, while you're about it.

. . . . . *Buy five $2.50 presents—you'll know for whom the day before Christmas. Presents without gender: beautifully packaged matches, a bottle of wine, or* foie-gras.

. . . . . **If you forgot to mail it, mail it anyway—that present to Korea, to England.**

. . . . . Check your stock of tree ornaments, lights, et cetera—and buy a big square of green felt to go under the tree (remember how you were picking tinsel out of the rug for weeks last year).

. . . *Gift subscriptions to magazines should be ordered now.*

Make an appointment at the blood bank. Any adult woman (21-59 inclusive) in good health is eligible.♥

BAR CAR NOW OPEN

December 1—December 14

. . . . . *Mail local cards; and clear the library table for the greetings you'll be receiving (we* like *card displays; they're pleasant and friendly).*

. . . . . **Christmas Dinner.**

Devote one entire evening to your cookbooks, and plan a really superb menu. Liquor? Better check your stock, not forgetting to lay in the nutmeg for the eggnog.

In the December issue of Vogue, look for: real jewels, beauty presents, stoles, children's presents. Look for art to give—we've found a Daumier, a Marin, a Bonnard, a Marini; none is over $500. Look for music presents, listed.✶

These, and Shop Hound's findings, should help to check off every name remaining on your list.

Through connections: no extra charge

. . . . . **Wrap everything you've bought so far—and by now that'll mean everything's wrapped.**

. . . . . *Dial the long distance operator and schedule your Christmas Day telephoning.*

. . . . . Packages beginning to arrive *for* you? Tell the family you're putting a new system in effect on Christmas Day—that all tags must be saved, and the name of the sender and the present jotted on them. This will make thank-you notes an easy matter.

. . . . . How's your nerve? This is the moment you're most likely to lose it—but remember that first instincts are pretty reliable, that every present in the past three issues of Vogue has been screened for its high C.Q.• So: no regrets, no exchanges—no need for them.

Move the vacuum cleaner into the vestibule closet—where it'll be handy for cleaning up stray bits of excelsior.

Third section—no reclining seats

December 15—December 25

Final section—reclining seats available
All seats reserved

✶Go to the plays, the parties—and take the children out to a gala lunch and a visit to Santa.

♥ Plan a high-protein diet for the week following your donation.

✶ Phonograph records are best ordered by phone or mail—these counters are swamped with discophiles even when it's not Christmas.

✻ If you've kept on schedule with Vogue's Christmas timetable—there's nothing else left to do but enjoy Christmas.

• **Christmas Quotient**

FIRST STOP: 50 SMALL PRESENTS

Whistle-stops on our Christmas timetable: 50 small presents. All are little—the easier to carry, wrap, pack, store, and mail. Some are little of price—the easier to, et cetera. Keep in mind new Parcel Post regulations: unless a package is under 72 inches in length and girth combined, it's not eligible for fourth-class mailing.

1. TRAVELLING CLOTHESLINE. Packed in a blue leather envelope five inches long, a nylon clothesline no thicker than a fishing line; six tenacious clothespins. $3.50. MM Co., 400 Park. Ave.

2. BAGGAGE CHECK. Handsome red leather luggage tag, the size and shape of a small butter plate. Slot for name and address; window for reading same. $1.20. MM Co., 400 Park Ave.

3. MINIATURE LADY'S MAID. The smallest serious electric iron we've ever seen: the size of a doll's iron, but the weight of a professional laundress'. For all voltages, from 100 to 250, A.C. or D.C. Has an asbestos-covered stand; comes in a good leather case. $16.50. From MM Co., 400 Park Avenue.

4. MINIATURE BUTLER. A tray, wired for heat. Keeps casseroles, or an invalid's meal, warm. 16″ long. Black and silver-coloured metal. $12. At Lewis & Conger.

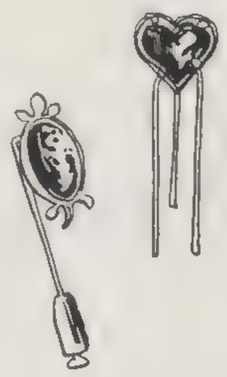
5. LITTLE PRICE. That's what's small about the gilt watch-bracelet, sketched at right. $35 plus tax. Remarkable, for such good looks; for a 17-jewel movement. By Pedre, at Bonwit Teller.



6. SMALLEST SMOKING JACKET on record—that which encloses in bright felt the bowl of an Italian briar pipe. Fancy pipe for pipe-fanciers. $5.95. Brett Winston, 29 E. 48.

7. LITTLE PRESENT—an instead-of-a-card present—a shoeshine strap of bright flannel; leather ends. $1.95. Brett Winston, 29 East 48th Street.

8. JOOLS—$12.50. Sketched at right, a present that's a special pleasure to give: a small, real jewel. The gold is gold; stones are semi-precious. Veil pin, with three securing legs. Lapel pin, a turtle. $12.50 each, plus tax. From The Studio, 1101 Lexington Avenue.





9. BABY ALARM CLOCK. Sketched left, that looks like an alarm clock—only difference, it's only 2½″ tall. Like most babies, when it cries, it intends to be heard. By Luxette, $6.75 plus tax. Lewis & Conger, 1154 Sixth Ave.

10. LIGHT LAUNDRY. For a child's room, a laundry bag made in Rome, sewn of cotton, and designed to look like a very smartly-dressed duck. $13. Brett Winston, 29 East 48th Street.

11. SHORT DRINK. Cocktail shaker, 4″ high. Dismantles into jigger, corkscrew, bottle opener, and funnel. Or mantles a cocktail for one person. By Napier, $5, tax inc. At Altman.



12. POSTAGE STAMP CASE of red leather, shaped like a tiny envelope (exactly the width of an air-mail stamp). Can hold, and separate, a variety. $1.50. MM Co., 400 Park Avenue.



13. SMALL PENCIL CHEWER—the useful sort. A sharpener that's a pigskin-covered cylinder, easy to handle, pleasant to look at. Oh, and is its own vacuum cleaner, too. $4.50. From MM Co., 400 Park Avenue.

14. BABY CAMERA. A working camera, made in Germany, with all the trappings of focusing lens, light and distance meters—but the size and shape of a stick of sealing wax. Takes small pictures that enlarge well. Nicely cased. $129. Lugene, 604 Madison Avenue.

15. MINIATURE STAGE SETS in painted tin, from the 17th Century. Subjects: fashion trades—bootmaker, milliner. $13. Brett Winston, 29 E. 48.

16. LITTLE LIFE SAVER: An electric road-flare, to keep in a glove compartment; to use when an automobile tire is being changed. Lifesaver—literally—on a dimly-lit road at night. $10. At Hammacher Schlemmer.

17. CAPSULE VIEW of what's going on in the distance. Opera glasses that look the image of miniature field glasses. $120. Lugene, 604 Madison Ave.

18. POCKET-SIZE FAMILY ALBUM. A gold-tooled, leather-bound book—its stiff, gilt-edged pages slotted to pocket, and at the same time to show, eight or so small pictures. By Laura Lee Lindner, $7. Georg Jensen.

19. ONE-EGG FRYING PAN. A copper frying pan, tin-lined, square. Cooks one egg and squares it perfectly. $4.65. Hammacher Schlemmer.

20. TWO-INCH LUNCH BOX of blue enamelled metal—and what's for lunch? A thimble, apparently, and needles, and black and white thread. $1. By mail, from "Four Maples," Ossining, New York.



21. MODERN SCULPTURE: 25c. The most beautiful wooden cooking spoon in the world. Asymmetrically oval, with a hole in the centre for better beating. Looks like something by Brancusi. Hammacher Schlemmer.

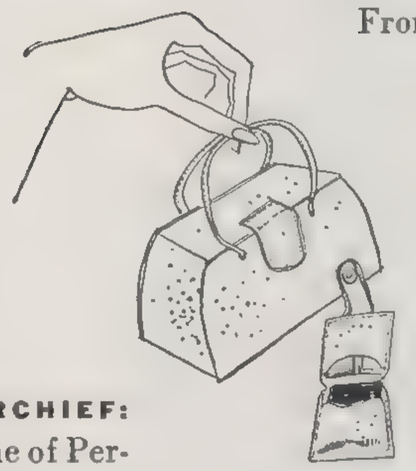
22. SMALL REMINDER. Probably the smallest memo book ever bound: 3″ tall. In red leather with pencil. Named: "That Reminds Me." $2. MM Co., 400 Park Ave.

23. LITTLE SALT. Or pepper? Containers for same—white clay obelisk bodies; baguette tops of black polished wood. Set, $6. Bonnier's.



24. BABY SAMOVAR. Sketched at right, a copper samovar with its own copper tray and heating unit. Brew the coffee elsewhere and transfer it to this for heating and serving. Holds about four demitasses. The whole thing, $14.95. From Hammacher Schlemmer, 145 East 57th St.

25. SUITCASE—3 INCHES LONG. Sketched directly right, a jewel case that looks like a doll's suitcase—a wonderful size to slip into a week-end case. Red leather lined with beige suède. $6. MM Co., 400 Park Ave.



26. MINIATURE RAZOR. Directly left (alongside the jewel case): the smallest razor in captivity. Measures an inch long; was made in England, specifically for women. $2.75. MM Co., 400 Park Avenue.

27. A LITTLE FRENCH READING... A wallet of cotton printed to look like a French newspaper, and lined with soft green kid; wallet, $12.95. Oilskin-lined tobacco pouch to match, $8. Brett Winston, 29 East 48th.

28. HOUSE JEWEL. A Venetian glass doorknob—a ten-lb. jewel, this. Heavy, beautiful dome of flecked green glass, smoothed over with clear glass. The shape: that of a six-leaf clover. Base: brass hardware. Price: $12.50. Bergdorf Goodman.

29. HANDKERCHIEF: A triangular one of Persian lamb—a soft, supple thing that lies easily across the shoulders of a coat or suit. $129 tax inc. Muff to match, $240 tax inc., from Alfred Rainer, at 17 East 55th Street.

30. PINT-SIZED HONEY POT. An ivory-white china beehive; raised against it, a family of gold bees. A band of gold encircles the base. Lenox china. $11. At Altman; Marshall Field.

31. QUIET KEYS. Pigskin key case, shaped like a tag; inside, a firm leather ribbon that draws the keys into the case and silences them. $5.10 includes tax. MM Co., 400 Park Avenue.

32. STEEL MEASURING TAPE spins to its full six feet out of a tiny, gold-tooled leather spool. $3.50. From Georg Jensen.

33. SILVER FRAME—SNAPSHOT SIZE. It's 3¼ by 4¼. And that's the point. A nice little size—and price. $7.50 plus tax. Bonwit Teller.

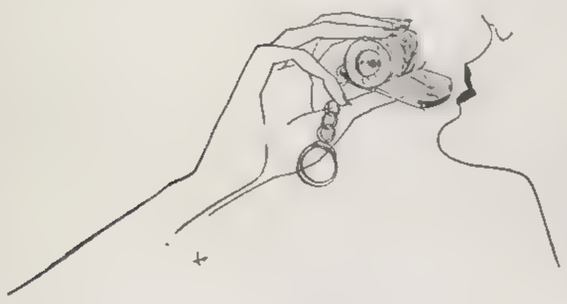
34. SIMPLIFIED TAPE RECORDER. In a case about the size of a portable typewriter, a reliable tape recorder that works by "Prest-O-Matic" buttons. These, reading from left to right: "record," "play," "stop," "forward," "reverse." And that's that, excepting that the machine is absolutely fascinating. Wilcox-Gay Recordio, $160. At Haynes-Griffin.

35. POCKET COMBS of tortoise shell in entertaining shapes—a fish or a hand or a tennis racquet. In leather cases covered with miniature travel stickers. $2.50 plus tax, each. From a shop new to New York—Stark-Valla, at 157 East Eighteenth Street. Prepared for mail order.



36. FLASK NO BIGGER than the palm of your hand. Transportation for lotion, cologne, or "I-only-drink-Dubonnet." In sterling silver. By Napier, $12.50 tax inc. Saks Fifth.

37. CITY UNDER GLASS. A box big enough for lots of cigarettes or for two packs of playing cards. The lid, a shadow box involving an old French engraving of a city, cut out and re-set for perspective, and surrounded by gilt *découpage*. $18.50. Robert Stevenson, 816 Third Avenue.



38. WHISTLING KEY RING. It's a bona fide whistle, copied from a French policeman's (in America, it'll call a cab; in Paris, Monsieur le Flic). Made of gilt metal, it dangles a key-chain. $4. I. Magnin.

39. PICNIC EQUIPMENT, VERY CONCISE. Anyway, the beginning of a picnic. A nest of six shiny metal cocktail glasses that fit into a cylindrical pigskin case, three and a half inches high, with a zippered placket. $8. From MM Company, 400 Park Avenue.



40. SMALL HOUSEKEEPER: a very large ash tray. Of slate-coloured alabaster, eight inches in diameter. Shape: a hollowed stone. $7.50—carefully under the $10 top price Stark-Valla have set for themselves. 157 East 18th St.

41. SMALL PACKAGE OF SABLES—and not sable-tipped lipstick brushes, either. Ten real Russian sables worked into a most luxurious scarf that swings round the shoulders and ties at one side. $2,500 plus tax, altogether. Now: compute *that* per guard hair? At Ben Kahn, 150 West 30th.

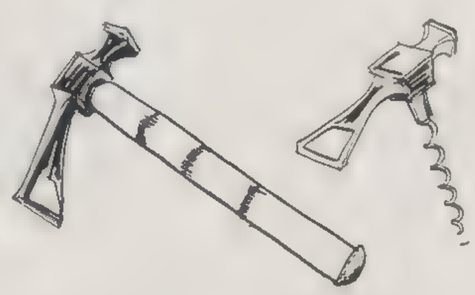
42. GENIUS—$1.25. To cook simple vegetables deliciously takes genius. This, in the form of an aluminum vegetable steamer; $1.25. Bazar Français, 666 Sixth Ave.

43. JAPANESE TEAKETTLE of aluminum with straw-wound handle. Shape: low, oval. For a 6-cup kettle, $3.50. Katagiri, 224 East 59th Street.

44. SPRINKLING SYSTEM—SALT. This belongs to the school of decoration of black, white, and absolutely modern. Four black wrought-iron cups, two inches across; four white plastic spoons. $2.50 altogether. McCutcheon's.

45. FIND. Lost and found system for an interrupted reader—a gold-tooled pale-blue leather bookmark that slips onto a page and grasps it, paper-clip-fashion. $1.50. MM Co., 400 Park Avenue.

46. BAR HAMMER with bamboo handle. To crack ice; provide a corkscrew. $4.80. Alice Marks. 18 E. 53.



47. SMALL HEAD-SIZE. Straw hats for highball glasses; these, made of a pretty, pale Italian straw lace. Eighty cents apiece. Stark-Valla, 157 E. 18th St.



48. BUTTONS. Fine present *when* the buttons given are a usable number. For a dress, give ten. For cuff links, give four. For earrings, of course, give two. Prizes found at the Old Button Shop, 50 E. 56th Street.

49. LITTLEST hand of cards we've ever dealt with: those inch-tall ones sketched at left. Actually, they're part of a small key ring. $2.95. Same general idea, same price: dice in a box. on a key ring. Both, Brett Winston, 29 East 48th.

50. MIDGET AUTO. This you'll have to order from France. A one-horsepower Reyonnah with folding front wheels to facilitate parking.

DRAWINGS BY ERICA

SILVER HEADLINES



The result? Lots of fine silver objects is a happy contradiction. Traditionally, handmade silver has been the work of small, independent silversmiths. The pieces shown on this page are lovingly made by hand *but* under the aegis of the biggest silver manufacturer in America. A merger of interests, big business and the hand-craftsman, this silver is the work of a young Italian-born silversmith, Alphonse La Paglia, and will be sold throughout the country under the name International Sterling-La Paglia Designed. *(For details, see page 102)*

Silver, even a small piece, is a flattering present.
For a silver Christmas, ten suggestions, classical in design,
and relatively easy on the purse
from six dollars for the strainer
to umbrella-baby dollars
for the richest middlin-
[illegible]

SILVER CHRISTMAS



Nineteen suggested linen closet delights shown on these two pages.
Above. Designed with a woman in mind:
White challis blanket-cover sprigged with flowers;
single size, $29.50; matching quilt, $49.50.
Wool-knit chaise-throw bound in velvet, $29.50;
add $12.50 for velvet monogram.
Utica sheet, Christmas fantasia, white with red-and-green
embroidered holly hem; single sheet, $16.50;
pillowcase, $7.95. All, at Léron.
Blue-on-white carnation print, in fabulously beautiful
French linen; the set of two double sheets
and 2 pillow shams, $170 at Porthault.
Red suède slipper embroidered with gold bullion
and made in India, $13 at Saks Fifth Avenue.
Left. For tray, table, and kitchen: Blue flowers
on a white linen tray cloth, piped in blue.
Tray cloth and two napkins, $16 at Porthault.
Italian white pottery bowl,
$8 at Bergdorf Goodman.
Grey linen circular buffet cloth with scalloped
edge. Comes in twelve colours; for
cloth and 8 napkins, $32.50 at Mosse.
Italian natural linen tablecloth
embroidered with yellow daisies; for
cloth with 6 napkins, $75 at
Saks Fifth Avenue.
Kitchen luxury: A green-and-white
set of 4 dish cloths, 2 oven mitts,
2 pot holders; 6 monogrammed linen
glass towels, $14.75 at Mosse.

HERBERT MATTER

LINEN FOR CHRISTMAS

Left: Designed with a man in mind, towels, sheets, and shoe horn. Martex "Terry Tweed" towel set, 2 bath towels, 2 hand towels, 2 face cloths; $10 at Lord & Taylor. Martex charcoal-coloured towel; a set of 2 bath towels, 2 hand towels, 2 face cloths, including black-and-white monogram, about $22.50. Like chambray shirting, Wamsutta's "Frosty Tone" Supercale sheets, particularly good in blue or beige. Single sheet, $15.75; pillowcase, $5.95. All, at Léron. No bending to this shoe horn of wicker-wrapped brass. $35, at Soupçon.

Below: More thoughts for a woman. Blue violets on a white terry-cloth bath sheet with blue-piped hem, $24; matching terry-cloth robe, $44, and face-mitt, a treasure for only 90 cents. All, at Porthault. Martex "Luxor" towel in white with new cording monogram in two shades of blue. Bath towel, $14.50; hand towel, $7.50, including monogram. Using the same monogram, Utica's hemstitched Lustercale sheet, single size, $8.25; pillowcase, $3.95. All, at Léron. Giant feathery powder puff, $5 at Henri Bendel. Guerlain's "Cologne Imperiale," $8* at Bonwit Teller.

*PLUS TAX

CHRISTMAS ON THE DESK



Note paper is a standard success on anyone's Christmas list, and one not to be chalked off as unoriginal. On these two pages are seventeen note paper choices plus seven desk accessories. Monograms, names, or addresses like those on the marked papers, could, of course, be used on the unmarked choices.

Left, top to bottom: Three note papers, three markings, three desk-drawer assets, all from Cartier: paper for the house, with a trim address, a slim dark border; paper for a man, with his name in bold letters; paper for a woman, monogrammed, white-bordered. Good ideas for desk-drawer supplies—a menu card, a bookplate, playing cards.

Above: A two-in-one accessory—a French silver paper-weight-clock, edged with gold, with a groove for a pencil, $350, tax included. From Cartier.

Below, top to bottom: Three unmarked note papers by White & Wyckoff: for a man, white crisp finish "Old Bond" paper; 100 sheets, 75 envelopes, $5. For the house, heavy white rib-finish "Royal Antique" paper with blue-lined envelopes; 45 sheets, 30 envelopes, $1.50. For a woman, grey, 100% rag note paper with white-lined envelopes; 30 sheets, 24 envelopes, $1.75. (All come in special Christmas boxes.) A good addition on any desk, this sterling silver magnifying glass, letter opener, and scissors, together in a silver case, $66, tax included, from Tiffany.

Right, top to bottom: Four unmarked note papers by Eaton:
for a woman, grey "Post Preferred," with
white-lined envelopes; 80 sheets, 40 envelopes, $2.
For a young girl, blue "Crystal Sheer,"
with white-lined envelopes; 120 sheets, 60 envelopes, $3.50.
For the house, large blue "Calais Ripple" paper;
72 sheets, 36 envelopes, white lined, $2.
For a man, white "Petersburg"; 72 sheets, 36 envelopes, $2.
Below, top to bottom: Seven note papers, seven markings,
all from Tiffany; the four top note papers,
all for a woman, each with a differently styled monogram.
Paper for the house, with the address
in heavy black letters; a heavy note card for a man,
with his name in the corner;
a monogrammed paper for a man or woman.
To open the return mail, a sterling silver letter opener
from Tiffany; $12, including tax.
P.S. On the desk, for a chain smoker: a German
brass-and-black-enamel lighter; $2.95, plus tax, at Lord & Taylor.





FRANCES MCLAUGHLIN

Above: First present she'll try on—a sweeping white satin
peignoir, the shape held this way by quilting;
the embroidery, a garden of moss roses.
The chaise cover is made of the same material. By Perfect;
of rayon satin. Peignoir, $90. Cover, $60.
Both at Henri Bendel; Garfinckel's; Neiman-Marcus.
Right: One of the loveliest things to happen in nylon—
a mutation called nylon chiffon tricot, which gives
its delicious new brand of smoothness to this white bed cape.
Iced over with hand-run nylon lace from France.
By Odette Barsa, $30 at Lord & Taylor.





EARLY CHRISTMAS MORNING

A look into the futures (not many days from now)
of some women who will be given
their most wished-for presents—pretty new lingerie.



Above: Perhaps she'll wear this slip under one of the crêpe dresses shown on pages 106 to 109—it follows exactly the same easy new figure; sculptures a particularly smooth line from just above the waist to below the hips. Of nylon tricot with fluted bands. By Faerie, $9 at Lane Bryant.
Right: Just out of the wrappings: pale-blue nylon tricot nightdress with a bodice of embroidered white nylon chiffon; by Rhythm, $13. Red suède and gold slippers from India, $13. Both, Saks Fifth. Satin lingerie cases from Belgium, $40 at Bournefield. Floral bouquet sachets, $9 at Gertrude Heaney Kane.





Above: As fresh as the tissue paper it just emerged from, a white nylon tricot peignoir with a new idea—a V-shaped cape edged with lace and caught to the waist with black velvet ribbon. By Kickernick. Peignoir, $40. Nightdress to match, $20. Tailored Woman; Strawbridge & Clothier.
Above, right: The lightest warmth—a reading-in-bed jacket of white nylon tricot, quilted with Dacron, and piped in pale blue. By Laros, $25; at Milgrim.
Below, right: From the wish-granter in her life. . . . A fabulously beautiful petticoat of midnight-blue nylon tulle, minutely pleated, and bordered with a depth of pale-blue lace. By John Norman, $45, at Bergdorf Goodman.
Below, left: Serious bed jacket—one that adds not just charm, but a little warmth to a chilly morning—in blue-embroidered white albatross (this fabric is a very thin, lightweight wool crêpe). $30, at Bonwit Teller.







FRANCES MCLAUGHLIN

Above: A peignoir and nightdress as weightless and drifting
as a wash of colour across the sky—of pale-pink nylon tricot,
with a big cape collar veiling the peignoir's close,
elbow-length sleeves. Around the collar, tracings of pink net
and white lace. Peignoir, $40; nightdress, $30. By Vanity Fair,
at Gunther Jaeckel; Hudson's; Frost Bros.; I. Magnin.
Right: Candlelight—the colour. Empire—the line.
Exactly what she likes about a nylon tricot nightdress
with pale-blue cording around the neck and sleeves. By Vanity Fair;
$13, at Jay Thorpe; Hudson's; Frost Bros.; I. Magnin.
All the lingerie, photographed in the apartment of decorator Iris Barrell.
More lingerie presents on page 160.



CHRISTMAS OVERSEAS

When is a wonderful Christmas present a White Elephant? When it is a jewel (with a 100% tax) to England, a dozen white handkerchiefs to Korea, a basket of delicate foods to France. Here are the hazards, restrictions, and rules for presents to Armed Services in Korea, to friends in England and France, as well as lists of sure and desirable gifts for each of these groups.

KOREA

Any Christmas present *must* be sent by November 15. Follow Post Office rules for packing; no package can be too sturdy. Inflammables and liquor can not be sent.

Wanted:

Canned spreads—lobster, shrimp, crab, cheeses, salmon, sardines, et cetera, plus tinned crackers and mayonnaise, are high on the list
Air mattress, small, compact (if you know one has not been issued)
Canned chicken or turkey
Dried or glacé fruits; fruit juices
Books, pocket-size and paper-covered
Writing paper with the self-sealing envelopes that don't stick to each other when damp
Waterproof bag for toilet articles
Entirely waterproof cigarette case
Ball-point fountain pen with a long-life ink cartridge
Playing cards
Waterproof wrist watch with a sweep hand
Flat, well-protected snapshot case
Pipes and tinned pipe tobaccos
Unusual candies, cookies, cakes; standard makes of chocolate bars, Life Savers, et cetera, are available at PX's, as are all standard brands of soaps, shaving creams and the like

Front line only:

Socks, especially heavy ones
Candles
T-shirts
Candy
Pocket combs, lots; pocket mirrors, not stainless steel; soap

FRANCE

Customs duties on all presents run to about 40% to 50% of stated value. State lowest possible value in sending it. People in France with few shortages are not eager to pay heavy customs on articles available in that country. The best bets are American specialties, as desirable to the French as their specialties are to us.

Wanted:

Nylon slips, stockings, gloves, nightgowns
Nylon-and-wool cardigans
The classic, button-down-collar Brooks Brothers shirts
Shoes definitely American, such as Capezios
Record players and long-playing records (with transformers for French current)
Sturdy, compact cigarette lighters, like Zippos
Electrical appliances and American kitchen gadgets

ENGLAND

The person receiving is subject to heavy fees on all presents, even those marked Unsolicited Gift, with the exception of food. In addition there is a full-fledged purchase tax on all items normally taxable in England. When sending presents subject to duty and tax, state lowest possible value.

Wanted:

Meat—beef, lamb, ham, bacon; fresh, frozen or canned. A fresh boneless rolled roast of beef between 5 and 6 pounds can be sent for about $10 (by refrigerated plane, $12).
Scotch whisky; this can be sent duty-free if ordered through a firm which will have it sent directly from the British source to the recipient, avoiding customs duties. This way a bottle costs the sender about $7; the receiver pays nothing.
Gifts subject to no duty may be ordered through many American stores handling British imports. Alice Marks, for example, carries flowered English china breakfast sets, not available to the English, but which can be paid for in dollars and sent from British source to British receiver duty free.
Butter, frozen or canned; also cooking fat
Eggs, fresh or powdered
Sugar, candy, ready-mix cake preparations
Raisins and canned pineapple, cashews and peanuts (most other fruits and nuts are available)
Subscriptions to American periodicals
In many cases nylon underwear, long-playing records, special soaps or American kitchen gadgets are appreciated. *But*—you should know what is wanted before choosing one of these.

These lists are edited from information contributed by men and women currently in Korea, England, and France as well as from the accumulated experience of firms specializing in packages for other countries, such as Fraser, Morris; Huntley-Withington; and Marshall Ellis. On page 173 are more than forty Christmas presents of foods and flowers, some perhaps for overseas, all to order early.



YOU SEE—YOU FEEL

"FACE-LIFTING" ACTION

Frances Denney

INVISIBLE BEAUTY STRAP

This amazing new flowing cream gives you the instant thrilling sensation of a "face lift." You can actually *see* and *feel* the bracing, firming, lifting action as Invisible Beauty Strap does wonderful things for your face. It tends to tighten flabby skin, wrinkles seem to smooth away. Wonder of wonders—jawline puffiness, mouth-to-nose lines and that tired look seem to disappear. You are transformed—you look years younger!

This is the original "face lift" created to be worn under make-up. Massage it onto your skin until it disappears and then apply foundation and face powder. Your make-up is smoother, lovelier because your skin is firm, lifted, tight. Your glorious new beauty lasts hours and hours. FRANCES DENNEY preparations are on sale in the cosmetic department of fine stores or you may order direct, FRANCES DENNEY, Philadelphia.

INVISIBLE BEAUTY STRAP, $5*



FORMULA A·B·C . . . Because the skin is acid it may become "plus" or "minus." Normalize your skin with Formula A·B·C. This soothing, clearing normalizer aids surface skin blemishes, pimples, whiteheads, irritation. **$6.50***



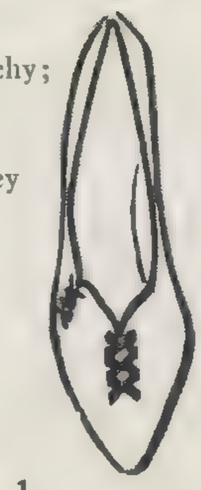
TEXTURE TINT . . . glamorous liquid make-up foundation. The pigments are of impalpable fineness to cover the skin with a sheer veil of color. You look beautiful all day—no touch-up needed. Now in new Highlight, a clear pink. **$5***

**plus 20% tax*



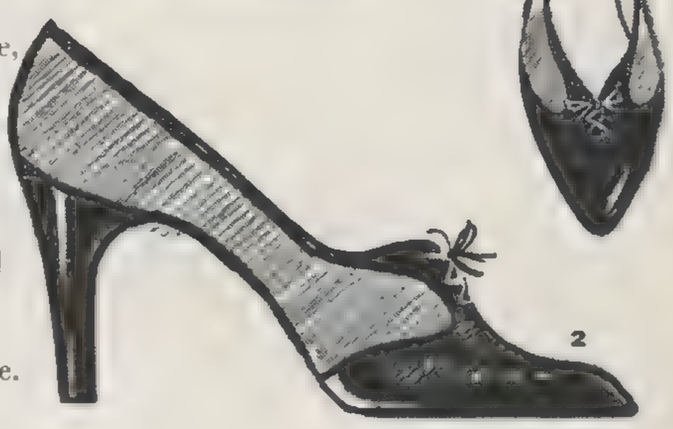
SHOES FROM THE PARIS COLLECTIONS

Some of these shoes were designed especially for the collections of Dior, Fath, or Givenchy; all of them are walking around Paris right now. We show them because they are trends—to watch for in shoes being designed in America now.



1. Strongest trend—shoes with a higher waistline. These, designed by Georgette, are almond-green kidskin with patent leather stitching.

2. Another version of the same idea—tobacco-coloured suède surrounded by patent leather. By Georgette.



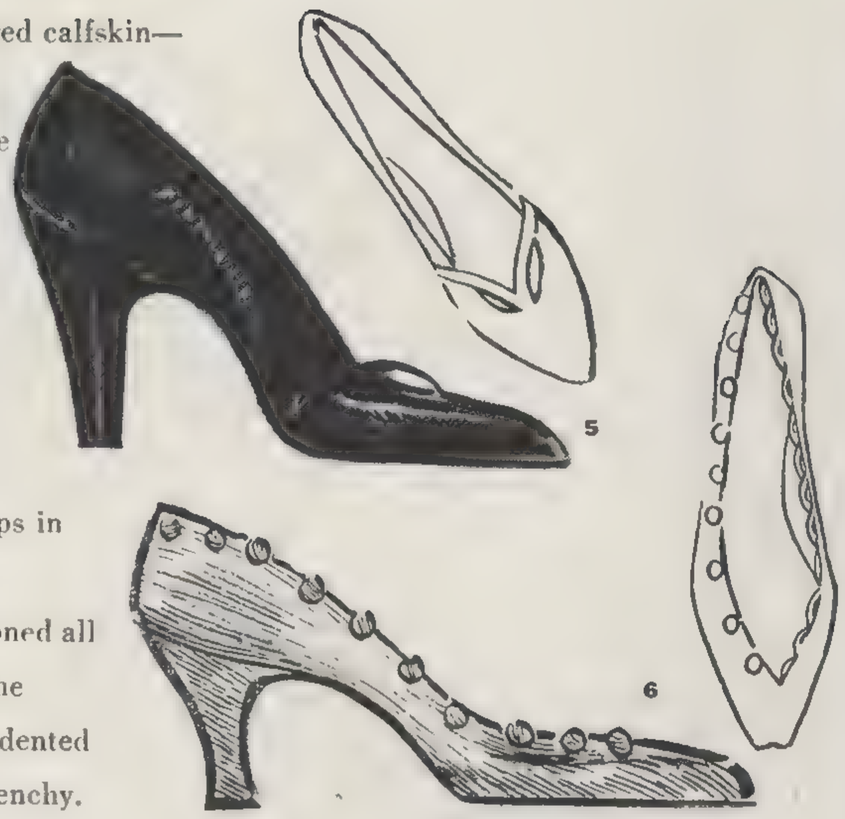
3. One pair of shoes that walked in with the Givenchy collection—Louis XV opera pumps in black velvet, very high-heeled. (You'll probably see many more shoes with soft, draped tongues from now through spring.) By Mancini.

4. Perhaps the most important shoes in Paris—all the Dior mannequins wore them, in black or beige. Essentially plain satin opera pumps, with the insteps cut a new way—straight across. Designed by Perugia.



5. Cream-coloured calfskin—one version (exciting) of the opera pumps that Jordan did for Fath.

6. Mancini's new idea: "cloven-hoof" opera pumps in red grosgrain, shoe-buttoned all around. (The cloven hoof, a dented toe.) For Givenchy.



DRAWINGS BY BOLIN



7. The asymmetric look—another strong trend in the shoes designed for the Paris collections.

Here exemplified in tobacco brown suède opera pumps, laced and tied at the sides.

Designed by Mancini for—who else?—Givenchy.

8. The T-strap sandal for evening—a very new, very delicate method of engineering the bare shoe. These sandals were designed by Georgette; are made of black satin with incredibly thin T-straps of small, glittering rhinestones.



9. More of the asymmetric look (and expect to hear still more about it soon): opera pumps of grained black calfskin looped with puffs of grosgrain ribbon. These shoes also have Mancini's new signature—the narrow, slightly dented "cloven-hoof" toes.

Also designed for the Givenchy collection.



KNOCABOUT DOUBLETON
—a super-spacious two-suiter with Knocabout's exclusive Spartanized frame, $125.

KNOCABOUT SINGLETON
—a super-slender one-suiter, only one of its kind. Ideal for his one to-four day trips, $115.

Does he know of such leather in luggage?

Hartmann

BELTING LEATHER

. . . an imported leather, rich with natural hide oils. Stays "alive" and supple . . . and the scuffs of travel just polish themselves away. Only in Hartmann Luggage will you find this deep lustrous leather . . . and only in this leather will he find such satisfaction. Choose from our illustrious Christmas collection.

All prices plus existing tax

Write for the name of your nearest Hartmann Retailer

HARTMANN COMPANY
RACINE, WISCONSIN

KNOCABOUT FOURSOME
—a four-suiter—wise choice for the traveller who "has everything," $150.

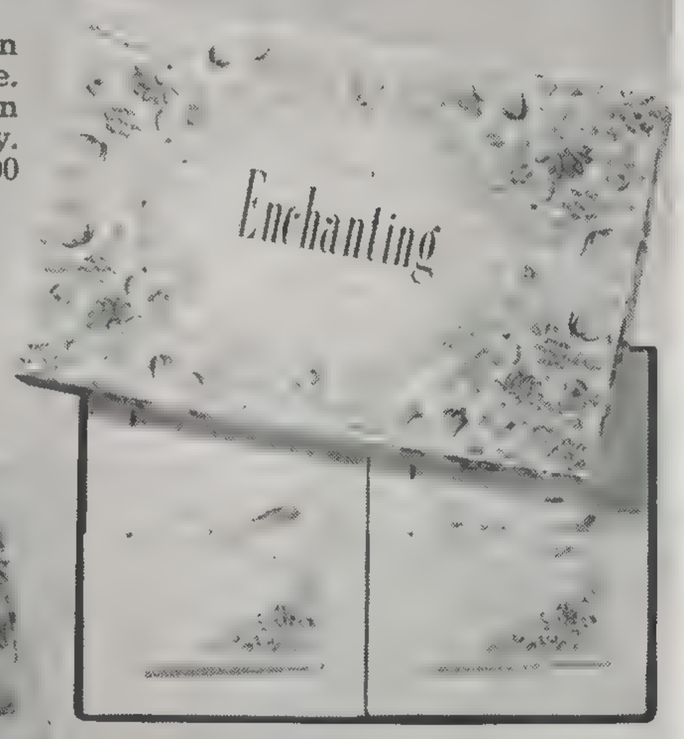
Belting Leather
ENVELOPE BRIEF CASE
$25

Belting Leather
TOILETRIES CASE
$19.75

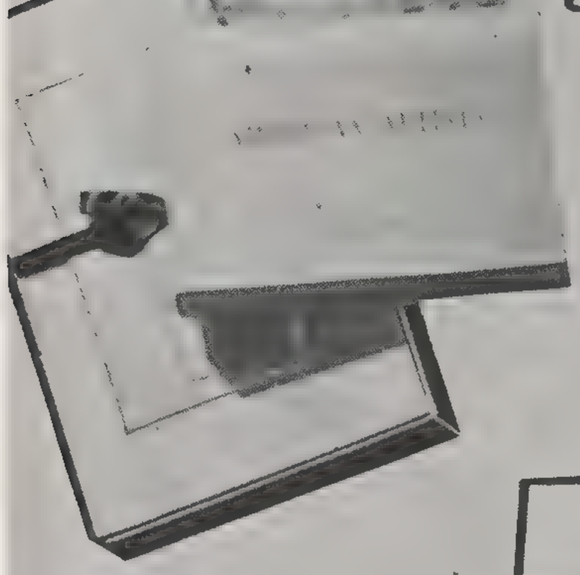
Socially Correct
Stuart Hall
FINE WRITING PAPERS



MR. & MRS. Clever idea in Writing Paper for every couple. Monarch Size for him, Queen Size for her. Our finest quality. About $2.00



ENCHANTING. Very dainty, very modern! Quaint floral design highlights the envelopes and box top. A perfect gift. About $1.25



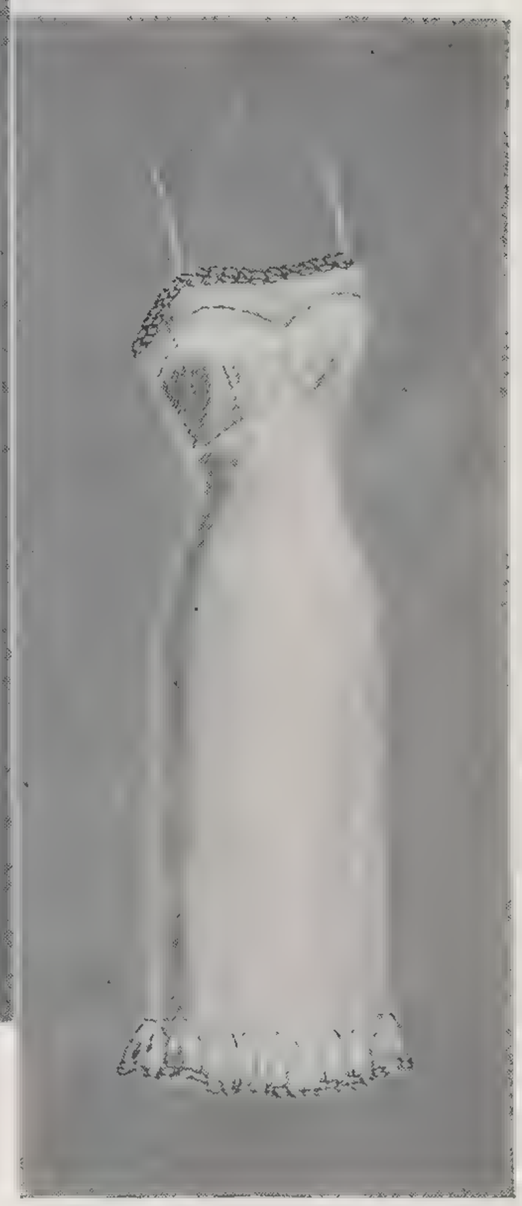
FASHION PRINTS OF 1863. Authentic Period Fashions decorate letter and sheets and envelopes of this high quality Writing Paper. Beautifully packaged. About $1.00.



CONTEMPORARY AMERICAN ARTISTS. Soft white high quality paper in large size sheets for those *important* letters. Matching envelopes have deckle edge. About $1.10.

Stuart Hall
FINE WRITING PAPERS
Kansas City, Missouri *Los Angeles, California*





EARLY CHRISTMAS MORNING

Above, left: Present for a woman who likes pretty but un-lavish lingerie: a pale-blue nylon tricot nightdress with just a little embroidery. That little, vines of embroidered leaves around the bodice and the hem. Cut to a deep V under the shoulders. By Luxite, $17 at Best's and Himelhoch's.

Above, right: New addition to a wardrobe of nylon slips ("Remember when slips had to be *ironed?*")—white nylon tricot with bands of sheer embroidery. The high, straight-cut top makes it good underlining for any more or less sheer blouse. By Sans Souci, $9; Arnold Constable.

Below: Ecru, re-discovered as a creamy and very flattering lingerie colour (we showed four pages of it in the October 1 Vogue). Here, a bed jacket—a little cover of ecru nylon tricot; with a yoke and sleeves outlined in net and a lace-edged collar. By Luxite, $9 at McCreery's and Jelleff's.



DRAWINGS BY DE MARSAN

THE DAY SHE LEFT ME

(Continued from page 117)

scholarship is so high, she is learning plenty in all this time.

Mrs. Millicent Carey McIntosh, now president of Barnard College, was probably the first headmistress of a "fashionable" school (The Brearley) to think more in terms of modern education for modern life than of the fashionableness of her students. In this, she herself set a fashion for private schools for girls that is tremendously far-reaching. Nowadays, the adolescent privileged to go to a good private school has to earn that privilege in large measure. Only one thing she has to be born with (besides parents who can somehow manage to get up the annual fee), and that is an I. Q. of at least 115. Less than that amount of acumen, and the girl finds she can not keep up with a curriculum which is far tougher, far more advanced, far more scholarly—and infinitely more interesting—than her mother's ever was. And everything is related, as far as possible, to life and current living. This makes studying not the separate compartment, the lonely chore it used to be. It is made now an alive thing, with daily and satisfying results.

If the teen-age daughter can be momentarily jerked out of her absorption in herself, her friends, and the high comedy or deep tragedy of her emotions, she can be a scintillating and challenging conversationalist for parents. She is often unexpectedly informed on world affairs, and the parents can *not* then find the refuge they find when they are asked some esoteric question about Latin grammar, or Renaissance history, or algebra. They can not say: "I don't remember." There is so much of newspapers, the theatre, popular magazines, trips to the U. N., to museums, along with the textbooks, that parents find it wise to be on their toes currently and constantly. Competition in class is keen for marks. The girls often think it's fun to study. And calling another girl "A Brain" is a form of high esteem.

Most girls whose parents are financially lucky enough to afford one of the good private schools today are extremely aware of taxes, both yearly and inheritance. Most of these girls do not count on being supported in their old age (after college, that is) and are happily looking forward to careers as a matter of course. The mother of a thirteen-year-old will be amazed at how concrete these ambitions are—when she thinks back to herself at that age.

Mother probably thought, if she thought at all about a career, more in terms of being an actress, a ballet dancer, an aviatrix, or possibly a nurse (just taking temperatures, you understand, for handsome young men who, while deathly ill, would of course recover—and be grateful). Now, they start being very curious about business life, about science, about painting for profit, about turning a nice knack for English Composition into something saleable to a magazine. And they all plan to go to college as a prelude to this; almost all of them do go. Many girls of thirteen plan when they are fifteen to take summer jobs; many of them do.

Since the schools have taken on so much of what used to be the untrained parent's job, and since the schools are far from untrained, many an emotional problem which might have become serious is now overcome. The good school, working closely with the parents, is turning out (except for the flurry of adolescence) a more emotionally mature, thoroughly adult graduate in far greater numbers, than ever before. Mrs. Osborne bears out the psychiatrists' warning: beware of the adolescent who is *not* some problem, who is unemotional, biddable, and no trouble at all. She may never grow up.

One child in the eighth grade was recently heard to say that her class was divided into two sections. Her mother said, "How is that?" Her daughter replied, "Half the class is crazy about boys, and half the class is crazy about horses." In the city, the boy-meets-girl situation is a formal, unreal little minuet—which begins very tentatively at thirteen, and which is masterminded by mothers and their friends. But, while the parents are left pretty much on their own with this problem, the schools' influence is evident even here. The girls are better able to enjoy their first parties because of a certain maturity from their education.

A mother is apt to find her daughter rather a prim creature in the beginning of the first party life. All girls moan to other friends and parents about chaperonage; but at the same time they tend to ostracize as scandalous the daughter of a mother who is careless about her party-toting chores. And the mother who "trusts" some worthy and innocuous boy (probably intimately known since he was a baby and the son of a dear friend to boot) to do the taxiing for her is really doing her own girl a disfavour. The girls can be thoroughly "trusted" too, as a matter of fact; but in the city the old formalities linger on—and a girl likes to conform, likes to think she is a precious commodity.

Before a home dinner-party of boys and girls going on to an evening dancing class, I was startled to have my own Miss Diana Lynn come into the library for her inspection (baby-blue tulle, slippers to match, pink lipstick) and linger long after the approval. Finally she blurted out: "Don't you think you ought to clean up this room a little bit before they come?" We looked at our shining, orderly room and raised our eyebrows in question. Her own eyes turned silently to our usual evening Scotch-and-sodas, our cigarettes. We got it. We took our drinks to our bedroom and guiltily sipped them there. And we could hear the window being raised on the frosty night, to clear the room of any telltale pub traces.

But when the first party has been and gone, the teen-ager has already changed. One sure sign is that a mother finds herself stuck with some animal on her hands. The dogs,

(Continued on page 162)



Here is where you can buy

MARTEX

Terry Tweed Towels

Aberdeen, Wash.	George J. Wolff Co.
Akron, O.	The M. O'Neil Co.
Albuquerque, N. M.	Hinkel's
Allentown, Pa.	Hess Brothers
Ardmore, Pa.	James A. Ritchie
Atlanta, Ga.	Davison-Paxon Co.
Atlanta, Ga.	Rich's Inc.
Austin, Tex.	E. M. Scarbrough & Sons
Baltimore, Md.	Hochschild Kohn & Co., Inc.
Baltimore, Md.	O'Neill & Co., Inc.
Billings, Mont.	D. J. Cole Co.
Birmingham, Ala.	Loveman's
Boston, Mass.	Wm. Filene's Sons Co.
Boston, Mass.	Jordan Marsh Co.
Boston, Mass.	R. H. Stearns Co.
Boston, Mass.	T. D. Whitney Co.
Bowling Green, O.	F. W. Uhlman & Co.
Brooklyn, N. Y.	Abraham & Straus & branches in Hempstead & Garden City
Brooklyn, N. Y.	Rothstein's
Buffalo, N. Y.	Adam, Meldrum & Anderson Co., Inc.
Burlingame, Cal.	Levy Bros.
Carmel, Cal.	Putnam & Raggett
Charleston, W. Va.	Woodrum Home Outfitting Co.
Charlotte, N. C.	Belk Bros. Co.
Chattanooga, Tenn.	Miller Bros. Co.
Chester, Pa.	Speare Bros. Inc.
Chicago, Ill.	Carson, Pirie Scott & Company
Chico, Cal.	M. Oser & Co.
Cincinnati, O.	The John Shillito Co.
Cleveland, O.	The Halle Bros. Co.
Cleveland, O.	The Higbee Company
Columbus, O.	The F. & R. Lazarus Co.
Corpus Christi, Tex.	Fedway Stores
Dallas, Tex.	Neiman-Marcus
Danville, Va.	L. Herman
Dayton, O.	The Rike-Kumler Co.
Denver, Colo.	Daniels & Fisher
Des Moines, Ia.	Younkers of Iowa
Detroit, Mich.	The J. L. Hudson Company
Detroit, Mich.	The Linen Closet
Duluth, Minn.	Duluth Glass Block Store
East Orange, N. J.	R. H. Muir Inc.
El Paso, Tex.	American Furniture Co.
Englewood, N. J.	Craig Dry Goods
Erie, Pa.	Erie Dry Goods Co.
Eugene, Ore.	Russell's
Flint, Mich.	Herbert N. Bush Inc.
Fond Du Lac, Wis.	O'Brien Dry Goods Co.
Fort Wayne, Ind.	Wolf & Dessauer
Fresno, Cal.	Gottschalk's
Glendale, Cal.	Webb's
Grand Rapids, Mich.	Paul Steketee & Sons
Great Falls, Mont.	Buttrey Associates
Great Falls, Mont.	Paris of Montana
Harrisburg, Pa.	Bowman's Dept. Store, Inc.
Harrisburg, Pa.	Pomeroy's, Inc.
Hartford, Conn.	G. Fox & Company
Helena, Mont.	Fligelman's
Houston, Tex.	Foley Bros. Dry Goods Co.
Huntington, W. Va.	T. A. Nasser Co.
Hutchinson, Kan.	Wiley's
Jacksonville, Fla.	French Novelty Shop
Jersey City, N. J.	Rosen Decorators
Kansas City, Mo.	Macy's
Las Vegas, Nev.	Ronzone's
Long Beach, Cal.	Buffums'
Los Angeles, Cal.	Broadway Dept. Store
Los Angeles, Cal.	Bullock's—Downtown
Los Angeles, Cal.	Bullock's—Westwood
Los Angeles, Cal.	Coulter Dry Goods Co.
Los Angeles, Cal.	Grande Maison de Blanc
Los Angeles, Cal.	The May Company
Madison, Wis.	Harry S. Manchester, Inc.
Memphis, Tenn.	B. Lowenstein & Bros. Inc.
Milwaukee, Wis.	Gimbel Brothers
Minneapolis, Minn.	The Dayton Company
Minneapolis, Minn.	L. S. Donaldson Co.
Missoula, Mont.	Missoula Mercantile Co.
Mobile, Ala.	L. Hammel Dry Goods Co.
Modesto, Cal.	Kiernan & Gerow
Muncie, Ind.	Ball Stores
Newark, N. J.	L. Bamberger & Co. & branch in Morristown
Newark, N. J.	Hahne & Company & branch in Montclair
Newark, N. J.	Kresge-Newark Inc. & branch in Summit
New Britain, Conn.	Davidson & Leventhal, Inc.
New Haven, Conn.	The Edw. Malley Co.
New Orleans, La.	D. H. Holmes Co. Ltd.
New Rochelle, N. Y.	Greentree Linens
New Rochelle, N. Y.	Kashar & McCourt
New York, N. Y.	B. Altman & Co. & branches in White Plains, Manhasset & East Orange
New York, N. Y.	Fertig's Fifth Avenue Inc.
New York, N. Y.	Lord & Taylor
New York, N. Y.	James McCreery & Co.
New York, N. Y.	James McCutcheon & Co. & branches in White Plains, Manhasset & East Orange
New York, N. Y.	Mosse, Inc.
New York, N. Y.	Stern Bros.
New York, N. Y.	John Wanamaker & branch in Great Neck
North Hollywood, Cal.	Rathbun's
Norwich, Conn.	Reid & Hughes Co.
Oakland, Cal.	H. C. Capwell Co.
Oklahoma City, Okla.	Kerr's
Omaha, Neb.	Thomas Kilpatrick Co.
Pacific Grove, Cal.	Holman's Dept. Store
Painesville, O.	Carlisle-Allen Co.
Palo Alto, Cal.	Walster's
Pasadena, Cal.	Bullock's—Pasadena
Paso Robles, Cal.	Paso Robles Mercantile
Passaic, N. J.	Wechsler's
Paterson, N. J.	Meyer Brothers
Peoria, Ill.	P. A. Bergner & Company
Philadelphia, Pa.	Gimbel Brothers
Philadelphia, Pa.	Henry A. Hurst, Inc.
Philadelphia, Pa.	Lit Bros., Inc.
Philadelphia, Pa.	Strawbridge & Clothier
Philadelphia, Pa.	John Wanamaker
Phoenix, Ariz.	Korrick's
Pittsburgh, Pa.	The Joseph Horne Co.
Pomona, Cal.	Orange Belt Emporium
Portland, Ore.	Lipman, Wolfe & Co.
Portland, Ore.	Meier & Frank Co.
Providence, R. I.	The Shepard Co.
Reading, Pa.	C. K. Whitner Co.
Redding, Cal.	C. M. Dicker, Inc.
Reno, Nev.	Gray, Reid & Wright Co.
Richmond, Va.	Miller & Rhoads
Richmond, Va.	Thalhimer Bros. Inc.
Riverside, Cal.	Rouse's
Rochester, N. Y.	B. Forman Company
Rochester, N. Y.	Sibley, Lindsay & Curr Co.
Roseburg, Ore.	Miller Mercantile Co.
Sacramento, Cal.	Weinstock Lubin & Co.
St. Louis, Mo.	Stix-Baer & Fuller Co.
St. Paul, Minn.	The Golden Rule
St. Paul, Minn.	Schuneman's
St. Petersburg, Fla.	The Willson Chase Co.
Salt Lake City, Utah	The Auerbach Co.
San Bernardino, Cal.	The Harris Company
San Diego, Cal.	The Marston Company
San Francisco, Cal.	City of Paris
San Francisco, Cal.	Macy's
San Francisco, Cal.	Raphael Weill
San Francisco, Cal.	The Emporium
San Luis Obispo, Cal.	Rileys
San Mateo, Cal.	Levy Bros.
Santa Ana, Cal.	Rankin's
Santa Barbara, Cal.	Trenwith's
Santa Cruz, Cal.	Samuel Leask & Sons
Santa Monica, Cal.	Henshey's
Seattle, Wash.	Rhodes Department Store
Seattle, Wash.	The Bon Marche
Seattle, Wash.	University Book Store
Schenectady, N. Y.	H. S. Barney Company
South Bend, Ind.	George Wyman & Co.
Spokane, Wash.	Spokane Dry Goods Co.
Springfield, Mass.	Albert Steiger Co.
Stockton, Cal.	Smith & Lang
Syracuse, N. Y.	Dey Bros. & Company
Syracuse, N. Y.	E. W. Edwards & Son
Tampa, Fla.	Maas Bros. Co.
Toledo, O.	Lasalle's & branches in Bowling Green, Tiffin & Sandusky
Tucson, Ariz.	Jacome's
Tulsa, Okla.	Seidenbach's
Ventura, Cal.	The Great Eastern
Walla Walla, Wash.	The Bon Marche
Washington, D. C.	The Hecht Co.
Washington, D. C.	S. Kann Sons Co.
West New York, N. J.	Benjamin's
Wichita Falls, Tex.	Fedway Stores
Wichita Falls, Tex.	McClurkan's
Wichita Falls, Tex.	Perkins-Timberlake
Wilmington, N. C.	Belk-Beery Co.
Winston-Salem, N. C.	William McCall Art Linen Shop
Yonkers, N. Y.	Kashar & McCourt
Youngstown, O.	G. M. McKelvey Co.
Youngstown, O.	Strouss-Hirshberg Co.
Havana, Cuba	El Encanto
Honolulu, T. H.	The Liberty House
Ottawa, Canada	A. J. Freiman, Ltd.
Toronto, Canada	T. Eaton Co.

THE DAY SHE LEFT ME

(Continued from page 161)

the cats, the canary birds, the hamsters left over from Science Class—all so recently adored and coddled—might now starve to death if it weren't for mothers. The love that was lavished on these poor creatures is now reserved for some youth (often he is totally unsuspecting) who cut in on her *twice*. The heated discussions about horsemeat versus hamburger for dogs, or whether the cat has had enough calf's liver at these prices, or why doesn't our store carry bird food are superseded by heated discussions about human dieting. The girls are all terribly calorie-conscious, as they dive into the afternoon's second soda. Their just-emerging figures are a constant source of interest to them. For the first time they seem aware of some horror which has mercifully escaped their notice before. "My feet are so big!" "My eyes are too small!" "I'm taller than all the boys!" And they become exceedingly vain about something that's hard for other people to understand. "Mummy, don't you love the way my nose tilts up at the end?" "I'm going to wear blue, because my eyes are my best feature." Watch out for all this. It means they not only have left you, but you have a rival.

They tell us one generation can never bridge the gap to another. And certainly no one realizes it more than the parent of a teen-age daughter. I often think I'm almost getting there when we have a serious discussion, and I forget for an instant the years between. But then, I know, she never does. Well—just once in her life, maybe. It was one day when I came upon her with three of her friends practising the Charleston very earnestly, and getting nowhere (*I* don't think the new music is right for it, myself). I couldn't resist giving them a slight assist—and twenty-five years seemed not to have dimmed my once-proud achievement in this important contribution to culture. In a few minutes we were all doing it together, laughing like four people who were really intimate. Soon I found myself going it all alone, by request, and the girls looking at me with real respect. I had a giddy, happy sense of being a human being, even though I was somebody's mother. But I had the good sense to leave before the charmed moment shattered: I was winded a little bit anyway.

SILVER HEADLINES

INTERNATIONAL STERLING-LA PAGLIA DESIGNED

(PAGE 146)

Teapot with ebony handle and finial, $310*.
Creamer and sugar bowl, $115* each.
The water pitcher, $285*.
The bowl, $150*.
The bell, $65*.
The double jigger, $30*.

The beautifully embroidered and appliquéd round tea cloth with 8 napkins, $165 at Léron; Halle Bros.; I. Magnin.

*ALL PRICES INCLUDE TAX

The following is a list of shops across the country where the International Sterling-La Paglia Designed may be found.

Baltimore, Md.....Samuel Kirk & Son	Louisville, Ky.....The Stewart Dry Goods Co.
Boston, Mass.....Shreve, Crump & Low Co.	Milwaukee, Wis.....Bloedel's Jewelry Co.
Chicago, Ill.....C. D. Peacock, Inc.	Schwanke-Kasten Co.
Cincinnati, Ohio Frank Herschede Co., Inc.	Minneapolis, Minn.....J. B. Hudson Co.
Cleveland, Ohio.....Potter & Mellen, Inc.	New York, N. Y.....Georg Jensen, Inc.
Detroit, Mich.....Charles W. Warren & Co.	Pasadena, Calif.....B. D. Howes & Son
Kansas City, Mo.....Jaccard Jewelry Corp.	Philadelphia, Pa.....J. E. Caldwell Co.
Seattle, Wash.....Hardy's, Inc.	

INTERNATIONAL SILVER

(PAGE 147)

Triple silver plate tea kettle, $60*.
Triple silver plate tea strainer, Royal Danish pattern, $6*.
Sterling silver replica of a famous Paul Revere porringer, $17.50*.
Sterling silver beaker with thread border, $15*.
Three-branch sterling silver candelabrum, $77.50* a pair.
Sterling silver bottle opener, $7*.
Sterling silver stirring spoon, $14*.
Sterling silver cork screw, $11.50*.
Sterling silver jigger, $12.50*.
Sterling silver bread tray, Lord Saybrook pattern, $28*.

Italian linen luncheon cloth in natural, embroidered with yellow daisies, with 6 napkins, $75 at Saks Fifth Avenue.

*ALL PRICES INCLUDE TAX



downright handsome...

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new "Terry Tweed" towels



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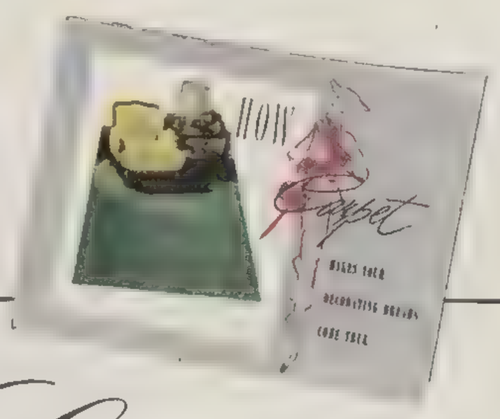


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wisely and well...knowing that quality is
always in good taste...*that good taste*
is always in Miller High Life.

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Frame—Julius Lowy

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Fabric—Thaibok Fabrics Ltd.

Glasses—Designed for Living

Photography—Leslie Gill

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CLOTHES FOR THE PARTIES

(Continued from page 96)

paragraph all to themselves. For the full-length dresses—the day-length coat, of fur, or silk alpaca; there'll always be a few magnificent full-length evening coats, and we've seen several ankle-length fur coats, one beauty of black sealskin.

The new stole will probably get around more than any single fashion. Some floor-length velvet ones, slightly shaped at the shoulders. There are silk ones, yards wide, sometimes gathered at the waistline, only to whoosh out again right to the floor. There are stoles with sleeves. Fitted stoles . . . no, seriously. Fur stoles, tulle stoles, jersey and knitted stoles; thick woollen ones that are fringed, or jewelled, or heavily embroidered. Anyway, nothing better for the kind of evening when you're in and out of cabs; going from dinner at Le Pavillon to hear Milhaud's *Christopher Columbus* opera-concert, and on to La Vie en Rose to listen to the *fado singer*. (Christmas thought .... about stoles: here is a wrapping that *is* a present.)

News, late in the day, about the kind of dress you want for restaurants, cocktail parties, theatre evenings that are *not* openings (you may not get to Katina Paxinou's *Electra* until after the opening on the nineteenth); for the night clubs, where music, rather than dancing, is the attraction—Eddie Condon's or The Embers, for instance. Here, what's new is—a soft-slim elegance; easy (almost flutteringly-easy) tops, bloused backs, skirts that cling, but don't hug the hips, often in silk crêpe, often in thin, thin wool.
A number of wide necklines. Not necessarily low, but wide . . . often ringed inches deep in spangles, jewels, or embroidery; or cowls, looking very soft and feminine.
Tiny spencers, busy making wide square necklines out of a lot of strapless dresses. Fur showing up, banding a neckline, a sleeve. Dinner hats have never been littler—which is why you'll see more of them this year: little caps, shaped hair ribbons, satin pillboxes, at Versailles (Piaf is singing there all this month), at "21", at the Cinerama.

The new shoes. There's less shoe than ever, in fact, some are invisible (made of Lucite). Evening slippers are largely a matter of bands, threads, ribbons, or cords over the instep, and a little less than half of that at the back. But if you keep your eyes lowered at any of the dances or openings or parties, you'll see: French ribbon, embroidered and jewelled, somehow binding a slipper to a foot (the ribbon's been secretly elasticized). You'll see rhinestone bands and topaz ones. T-straps in velvet, in crêpe. Almost the only shoe that's all shoe: the satin opera pump, dyed to match its dress.

The picture at home. Prettier than in a long time—in fact, *long* is the word here. Long, gentle dresses that could never be mistaken for winter versions of beach or play clothes.
Silk jersey flowing about the house. New separates, with softer tops and long, jewelled skirts. There's less of the tiger-skin glamour of strapless sweaters, tight pants, and barbaric bracelets-up-to-there. *(Continued on page 168)*



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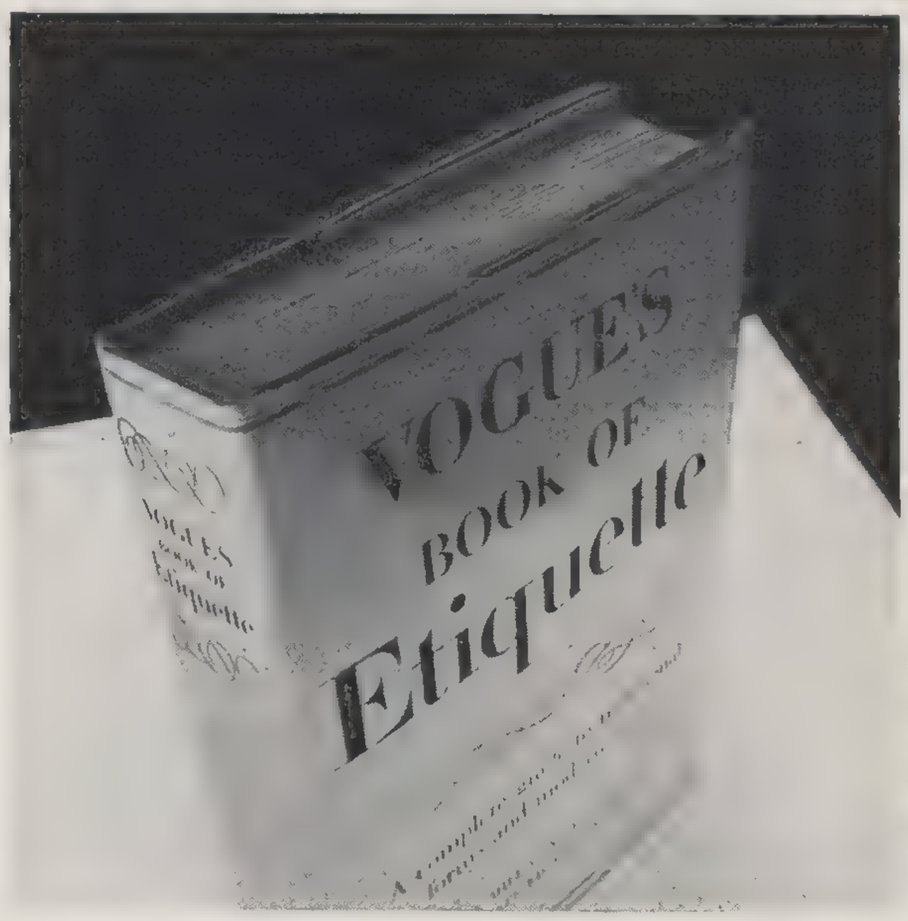
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CLOTHES FOR THE PARTIES

(Continued from page 167)

The new glitter. It's everywhere—including one place where *you* can't see it, which is on your own eyelids. Among the fire-and-ice: glittering sheath dresses. Glittering shoes, necklines, hair-mists. Enormous necklaces (often draped to the back, or the shoulder) and seven-inch bracelets of big, bright, many-shaped rhinestones.

And, finally, in little jewelled crowns—a new thing for the young, who'll wear them at the really gala parties.

THE ART OF SCEPTICISM

(Continued from page 115)

with communication between different parts of a person's mind. A writer composes a book in order to put down what the warring elements in him think on some subject which interests them all, and to arbitrate between them. But how often those warring elements must be wrongly informed, how wildly in error I was over this monastery, how probable it is that I was as wildly in error about other points in my book! That is why down to earth reviewing is much more important than it seems. A jog-trot review which questions facts is, if its questioning is on a proper basis, part of a scheme for stripping the earth of its wrapping of deceptive mists, which stripping can never be entirely successful but which should be made without cease lest those mists choke the human race.

More ambitious criticism, which concerns itself with the creative artists who produce works of imagination, often fails because it applies its scepticism at the wrong stage. It should apply itself simply to the results of the artistic effort, but too often it begins at the point where the creative artist himself is applying his scepticism. Bending over the raw eggs it sniffs and says, "But you could not make an omelet with these eggs, they are bad," or "This must be a good omelet, the eggs are good." This is the permanent danger besetting criticism: that it tends to judge a work of art by the conscious intention of the artist, by the ideas he thought he held when he initiated it.

Heaven knows that criticism is always difficult. Ideas are not eggs, and the mind has never developed any detective device as efficient as the nose, and facts and ideas do not advertise their corruption by a strong smell of sulphur. Indeed, by a most inconvenient coincidence, new facts and ideas often give off a distinctive odour which is mistaken by those with a dull intellectual sense of smell for the stink of rottenness. But it is adding to those inherent difficulties to look at the artist's material before he has treated it. It is to be remembered that an artist is something more than a cook; he is a magician. A cook can not make an omelet out of bad eggs. But there is something in an artist wiser than himself, which can work miracles, even on his own foolishness.

Very often the effect of an artist's work runs far faster than his conscious mind can follow, and it may drag his conscious mind after him in a direction he never meant to go. Many Europeans and Americans have been brought to Catholicism or to a comprehension of Catholic ideas by the writings of Charles Péguy and Simone Weil, neither of whom felt able to be Catholic communicants. Dostoevsky wanted to believe in the Tsardom, he would have liked to suppose that autocracy was justified because it saved the masses from the burden of freedom, of a responsibility which they could not discharge and which would oppress them. (The line of thought was analogous to his passion for gambling, which meant that he gave up the attempt to exploit financial opportunities which came his way and handed over his well-being to the autocracy of blind chance as it was at work in the roulette wheel.) But his genius led him to write "The Inquisitor's Dream" in *The Brothers Karamazov,* in which he proved that whether it makes man miserable or not, he can only attain an eternal value if he accepts the responsibility for deciding his temporal condition.

The artistic process is still a mystery. It is inherently improbable that a man holding certain political and social ideas should create valid works of art. For these depend on a sense of sacredness in human beings and their experience. A poem is a great thing because it reverences sensations and emotions enough to commemorate them beautifully. A novel must first regard its characters as having established an inherent claim to importance, whether they are good or bad. It is therefore unlikely that a person who believes in a political system which treats people as things and does violence to them should be capable of producing a work of art. But we can not be sure of this. It is perfectly possible, in the present state of the world, that we might be faced with a masterpiece written by an artist who appears to hold such a belief. He might be constrained to it because his upbringing had allowed him no vision of an alternative, he might be suffering from an infatuation with some person or group, he might be partially conquered by evil. But if we apply our scepticism to his work, and it tells us that it is a masterpiece, we have to accept its findings, or we and not he will be failing civilization.

VOGUE PATTERNS AT HOME

(Other views of Patterns shown on pages 132-133)



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PARIS COPIES FOR MRS. EXETER

The following is a list of stores throughout the country where the clothes shown on pages 110-111 can be found.

Abilene, Tex.....Minter Dry Goods Co.
Asheville, N. C.....Jean West
Baltimore, Md.....Schleisner's
Birmingham, Ala.....Burger-Phillips
Boston, Mass.....R. H. Stearns Co.
Canton, Ohio.....Stern & Mann Co.
Chicago, Ill.....Carson Pirie Scott
Cincinnati, Ohio.....Todd Bros. Apparel Co.
Clearwater, Fla.....Betty Lane Shop
Cleveland, Ohio.....The Higbee Company
Columbia, S. C.....Haltiwanger's
Columbus, Ohio.....The French Shop
Dallas, Tex.....A. Harris & Co.
Detroit, Mich.....Himelhoch Brothers & Co.
El Dorado, Ark.....El Dorado House
Erie, Pa.....Erie Dry Goods Co.
Flint, Mich.....Christie Shop
Jacksonville, Fla.....Marian Hamann Shop
Los Angeles, Calif.....Bullock's, Inc.
Lubbock, Tex.....Hemphill-Wells Co.
Macon, Ga.....Goldman's
Memphis, Tenn.....Levy's
New Orleans, La.....D. H. Holmes Co., Ltd.
Newport News, Va.....Nachman's
Norfolk, Va.....Nicholson & Marks
Norristown, Pa.....Helen Y. Fenimore Store
Oak Park, Ill.....Bramson's
Oklahoma City, Okla.....John A. Brown Co.
Omaha, Neb.....Fred & Clark Haas, Inc.
Orlando, Fla.....Frances Slater Shop
Parkersburg, W. Va.....Broida's
Philadelphia, Pa.
John Wanamaker Philadelphia
Roanoke, Va.....Samuel Spigel, Inc.
St. Louis, Mo.....Lockhart's, Inc.
Salem, Mass.....Royal Skirt Co.
San Antonio, Tex.....Joske's of Texas
Savannah, Ga.....Fine's
Shreveport, La.....Hearne Dry Goods Co.
Tampa, Fla.....Maas Bros., Inc.
Terre Haute, Ind.....Jame-Wolf Co.
Warren, Ohio.....The Rappold Co.
Washington, D. C.....Julius Garfinckel & Co.
West Chester, Pa.....Joel Weiss Store

DISCOVERIES IN BEAUTY

The days before the holidays: these are the days when you are busy—busy doing things, busy being seen. But it's no time for neglect. And, on your inevitable lists, we hope you make many memos to yourself reminding you to take care. Take care of your hair; take care of your complexion; take care of your nerves. Give yourself time for these breathers in beauty.

For many years, Mars of the St. Regis (2 East 55th Street) has been working on the Big Problem to all hairdressers—a successful method for waving baby-fine hair. The "thermo" permanent wave he has finally evolved seems to be the answer. This is a gentle waving process, with long-lasting, unfrizzy results. It gives this type of relaxed, seemingly lifeless hair a new buoyancy and body. Because he understands so well the qualities of this wispy-textured hair, Mr. Mars can also work out a series of simple, flattering coiffures that make an asset of its texture, that require a minimum of tending between settings.

No two face treatments, says Anne Gerard, should ever be identical. Miss Gerard believes only in the custom order facial; believes that every woman's contours and skin tones are different problems from every other woman's; and that even the individual problems change from season to season, from year to year. The treatments in her quiet salon at 34 East 51st Street are always given by her, personally, are a restful and rewarding surprise. Always, she changes her methods and the products she uses, but always, the results are glowing. The course of ten treatments, $70.

Berthold, long famous for his clever ways with coiffure, has added another attraction to his pleasant salon at 61 West 55th Street. It is a new Harper Method finishing lotion that speeds up the time it takes your hair to dry. When used for setting, it reduces the time you spend under the dryer to a mere 12 minutes: not enough time for a fidget. And, true to the Harper Method tradition, this lotion leaves your hair soft and lustrous, encourages it to hold a set longer, yet is not oily or drying.



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VOGUE'S BUYING GUIDE

Vogue's Buying Guide tells you where you can buy the fashion merchandise advertised. Under each illustration is the page number where the merchandise is shown. To find where you can buy it, look up the stores listed in your state or city. The numbers opposite each store indicate the page numbers of the merchandise they carry. You will appreciate, of course, that it is impossible for a store to maintain a complete range of sizes and colors in stock at all times. Here are the stores selected by Vogue in shopping centers in every state. We'd like to list all stores, but space prevents. So if no store is given, write the advertiser to learn where his merchandise can be bought.

*asterisk denotes stores that sell VOGUE PATTERNS

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2ND COVER



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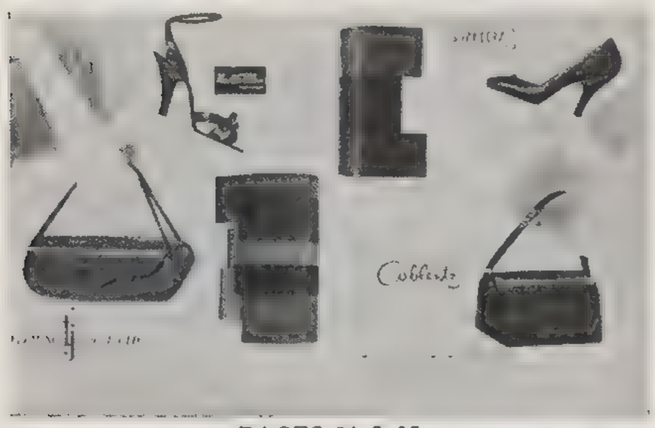
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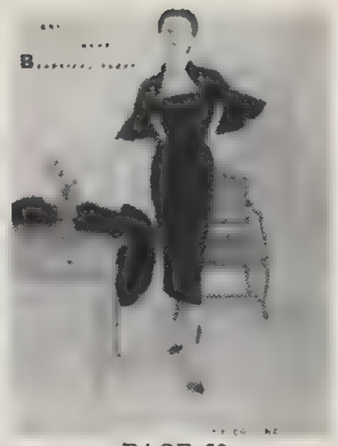
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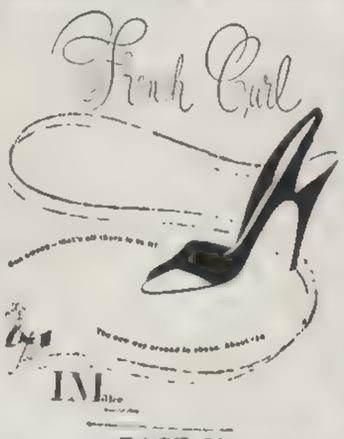
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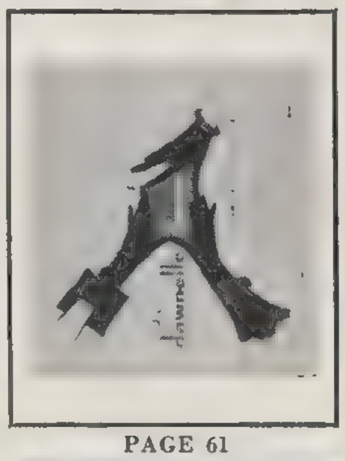
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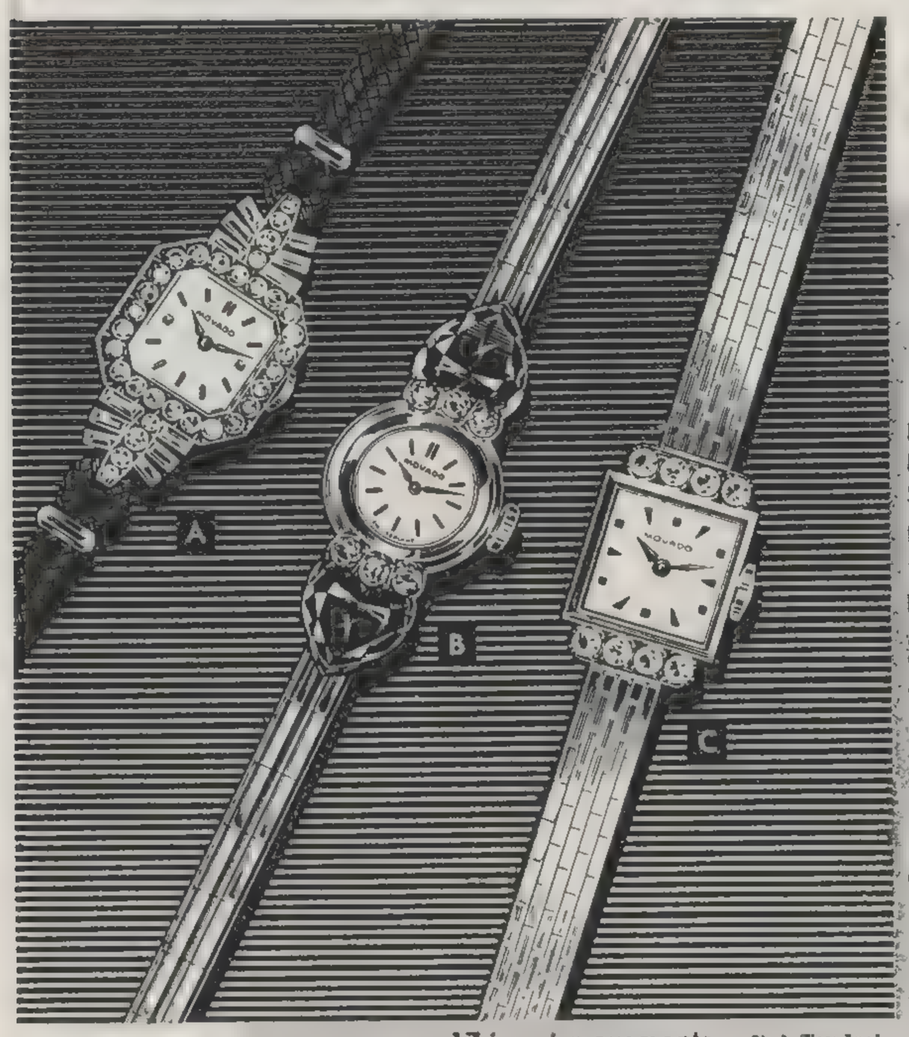
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MORE BUYING GUIDE

The most desired watch of all



A—
Diamond and Platinum $1400.

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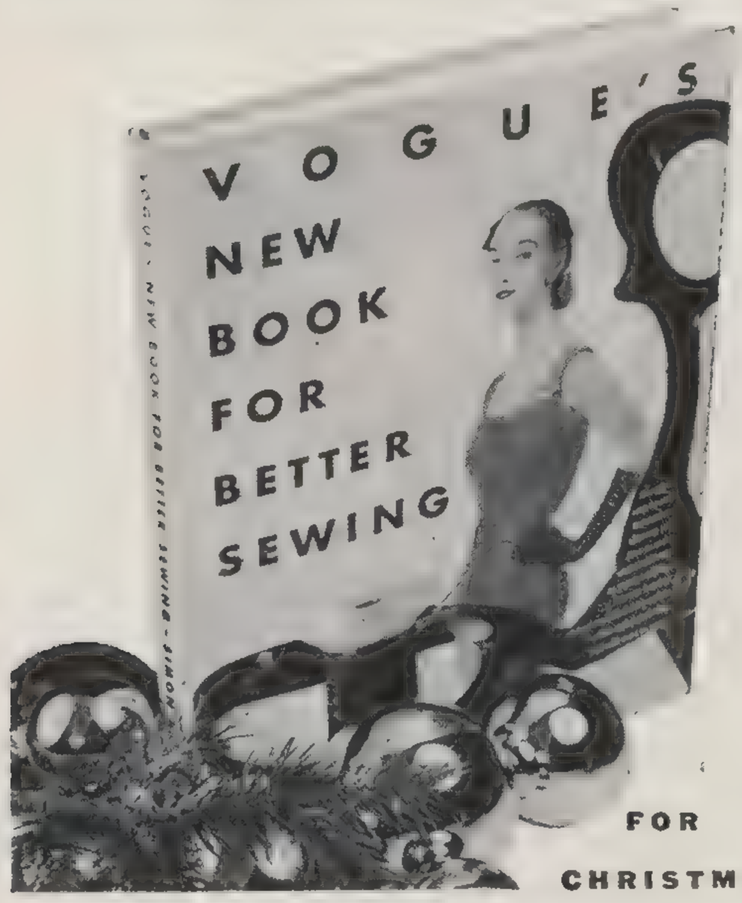
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CHRISTMAS PRESENTS: FOODS AND FLOWERS

Almost every rare food, every distant flower counts as a practicable Christmas present in these years of refrigeration and air service. Start with the wide-open question: What delicacy in the world would be most appreciated? Here, to implement decisions, are forty-six turns your choices could take—from lobsters, alive, from Maine, to fresh flowers from Hawaii.

CHEESES

Decorated Italian pottery cheese board with a 2-lb. red-cheeked Edam cheese. This, with a long-handled wooden cheese knife, for $7.75 plus postage. Maison Glass, 15 East 47th Street, New York.

A Japanese split-bamboo letter basket with an assortment of domestic and imported cheeses. The baskets, in natural or teak finish, are good desk accessories by themselves. From $7 to $10. Vendôme, 415 Madison Avenue, New York.

Package of seven imported cheeses on a good-looking wooden bread tray, $10. Bloomingdale's Gourmet Gift Shop, 59th Street and Lexington Avenue, New York.

The unique mellow Poona cheese, made by Mrs. Kent Leavitt, and gaily packaged, is only $3. You can leave an order for a cheese a month. Mrs. Kent Leavitt, Millbrook, New York.

Royal Danish box assortment of four imported cheeses: Kommen with caraway, Royal Danish Tilsit cheese, Danish Camembert Cheese—vacuum packed, Royal Danish Gamle. Packed in cardboard gift boxes; $6.25 and $12.50 plus postage. Old Denmark, 135 E. 57th Street, New York.

Aged, natural cheeses have been mixed by experts to produce club cheeses. These are packaged in barrel-shaped pottery casks on a butternut-finished wooden tray to be used later. Four 6-oz. casks of cheese with tray includes one each of Swiss Colony Club cheese with Port, Rum, Sherry and one Blue Cheese with imported Brandy, $5.45 delivered. The Swiss Colony, Monroe, Wisconsin.

SEAFOOD AND FISH

Nine lobsters, alive on arrival, cost about $12, from Saltwater Farm, Damariscotta, Maine.

Fresh frozen "game trout" cleaned and ready to cook are packed in a box like a creel. Creels hold either 6, 9, or 12 eleven-inch trout, sell for $6.80, $9, and $11, with recipes for cooking the fish, and instructions for boning. Express or parcel post charges included east of the Mississippi. The Green Spring Co., Inc., Newville, Cumberland County, Pennsylvania.

A basket of six tins of fat Norway sardines, packed in olive oil, has little flags of Norway and the United States tucked in; $5 postpaid anywhere in the U.S. Maison Glass, 15 East 47th St., New York.

A seafood basket filled with tins of Vendôme's own Crab Meat à la Newburg, Lobster Thermidor, Shrimp à la Creole, Shrimp à la Newburg, Seafood à la Newburg, Lobster à la Newburg, Shellfish Bouillabaisse, shrimp with rice and curry sauce. Each tin offers generous portions for two, and all are beautifully packed in a Japanese split-bamboo letter basket; $12. Vendôme, 415 Madison Avenue, New York.

HORS D'OEUVRES

An Italian wicker straw-footed compote garlanded with tiny blue Christmas tree balls. Nested in it, an imported *foie gras*, antipasto, stuffed artichokes, olives, caviar, fish pastes, cocktail mushrooms, and anchovies; $10. From Bloomingdale's Gourmet Gift Shop, 59th Street and Lexington Avenue, New York.

A long French bread basket with sliced Dutch meats, Swiss Gruyère spread, rainbow trout paté, Norwegian cheese spread, Dutch Gouda cheese spread, Pinesbridge Farm smoked shrimp paté, Strasbourg *foie gras truffé*, S.S. Pierce lobster paté, and maraschino cherries, $15. At Altman, Fifth Avenue and 34th Street, New York.

A 14-oz. tin of Giant Grain Beluga Malassol Caviar packed in dry ice for $25, air express, collect. . . . A gift package for $2.50, including postage, contains: Holland smoked mussels, French *crème de foie*, Danish sprats, Portuguese anchovies, Norwegian sardine paste, Japanese smoked oysters, Norwegian crabmeat paté, Canadian lobster paste. Both from Caviarteria, 114 East 56th Street, New York.

Fine Persian caviar at $32 a lb., shipped air express, collect. Ellen Grey Shop, 800 Madison Avenue, New York.

MIXED FOOD BASKETS

A handsome Dutch cast-iron casserole enamelled in Delft blue, filled with: A package of Butternut Farm *bouquet garni*, a tin of Belgian baby carrots, a tin of French *petits pois*, a tin of truffle-and-mushroom sauce, a tin of smothered onions in butter, a tin of button mushrooms, $15.75 postpaid. Maison Glass, 15 East 47th Street, New York.

A split-bamboo letter basket filled with Vendôme's own 1-lb., 5-oz. tins of boneless Duck Superb, curried chicken with rice, boneless Duck Bigarade, and braised sweetbreads—all ready to serve; $17.25. Vendôme, 415 Madison Avenue, New York.

A package of four jars of French onion soup base, with four individual casseroles and a booklet of menus and recipes, all for $7.70 postpaid. House of Herbs, Inc., Salisbury, Connecticut.

Homemade wild raspberry jam; artichoke hearts from Italy in white wine and olive oil, fresh herb garlic French dressing with imported olive oils and vinegars, button mushrooms in brine; pecans prepared in imported olive oil and butter, Dutch cheese sticks, "The Thing" (a homemade cocktail "nibbler") whole raspberries in syrup from France; Belgium almond butter wafers; $25 postpaid. . . . Lovely Italian pottery sauceboat, holding a jar of whole-cranberry sauce made with raisins and oranges; $13 with 1 qt. of cranberries, postpaid. Both from Soupçon, 203 East 61st Street, New York.

FRUITS

A gift box of 7 to 9 Royal Riviera Pears, each fruit weighing nearly a pound, is only $3.95. The supply is limited, order early. . . . New this year, is a Royal three-box gift series, $10.95 delivered. The first box, delivered at Christmas, contains about a dozen Royal Riviera Pears. The second box, delivered in January, is filled with Crisp Mountain Apples; the third box, grapefruit. Both from Harry and David Orchards, Box F, Medford, Oregon.

MEATS

Danish hams are famous for their flavour. A 2-lb. boneless ham, sterile-packed and requiring no refrigeration, $3.50 postpaid. Two 8-oz. tins of Hempel Danish bacon are $1.50 postpaid. House of Hempel, 105 Hudson Street, New York.

American hams, sassafras-smoked, and ready to eat; from 10 to 15 lbs. at $1.35 a pound. Gift package with 1 lb. sliced bacon, 1 lb. sausage, 1 lb. beef chips, 1 lb. cheese—all sassafras-smoked—$5.25 postpaid. Jugtown Mountain Smokehouse, Flemington, New Jersey.

SWEETS

Christmas sugar plums imported from Portugal. The fruit, dipped white with sugar, is packed in beautiful boxes made by Portuguese nuns, no two alike; about $8 for about 30 plums. The supply is limited. R. H. Macy & Co., 34th Street and Seventh Avenue, New York.

Henri's is known for French confections beautifully packaged. Their glacé nuts are $3 a pound; assorted French glacé fruits, $2.50 a pound. A two-pound French paper box in pink and blue houses chocolates and bonbons at $6. Henri, 15 East 52nd Street, New York.

A large collection of jumbo coffee cups from France, Italy, and England, ranging in price from $6 to $7.50 shipped, filled with assorted nuts. . . . A baby wicker hamper with two Delft-blue china jars filled with strawberry jam and raspberry-red currant jam; between them a decorated tôle box of Dutch Mixed Tea Biscuits, is $11.75 postpaid. Maison Glass, 15 East 47th Street, New York.

A two-tier Japanese split-bamboo hamper holding *marrons glacés;* Vendôme blueberry preserve, French Bar-le-Duc jam; Chanteclair crêpes suzette; and ½ lb. box of Vendôme miniature chocolates is $6.75 at Vendôme, 415 Madison Avenue, New York.

A plum pudding and a jar of hard sauce in a silver glitter package pretty enough for a centrepiece, $7.25 at Bloomingdale's Gourmet Gift Shop, 59th Street and Lexington Avenue, New York.

Four decorated white faïence

(Continued on page 174)

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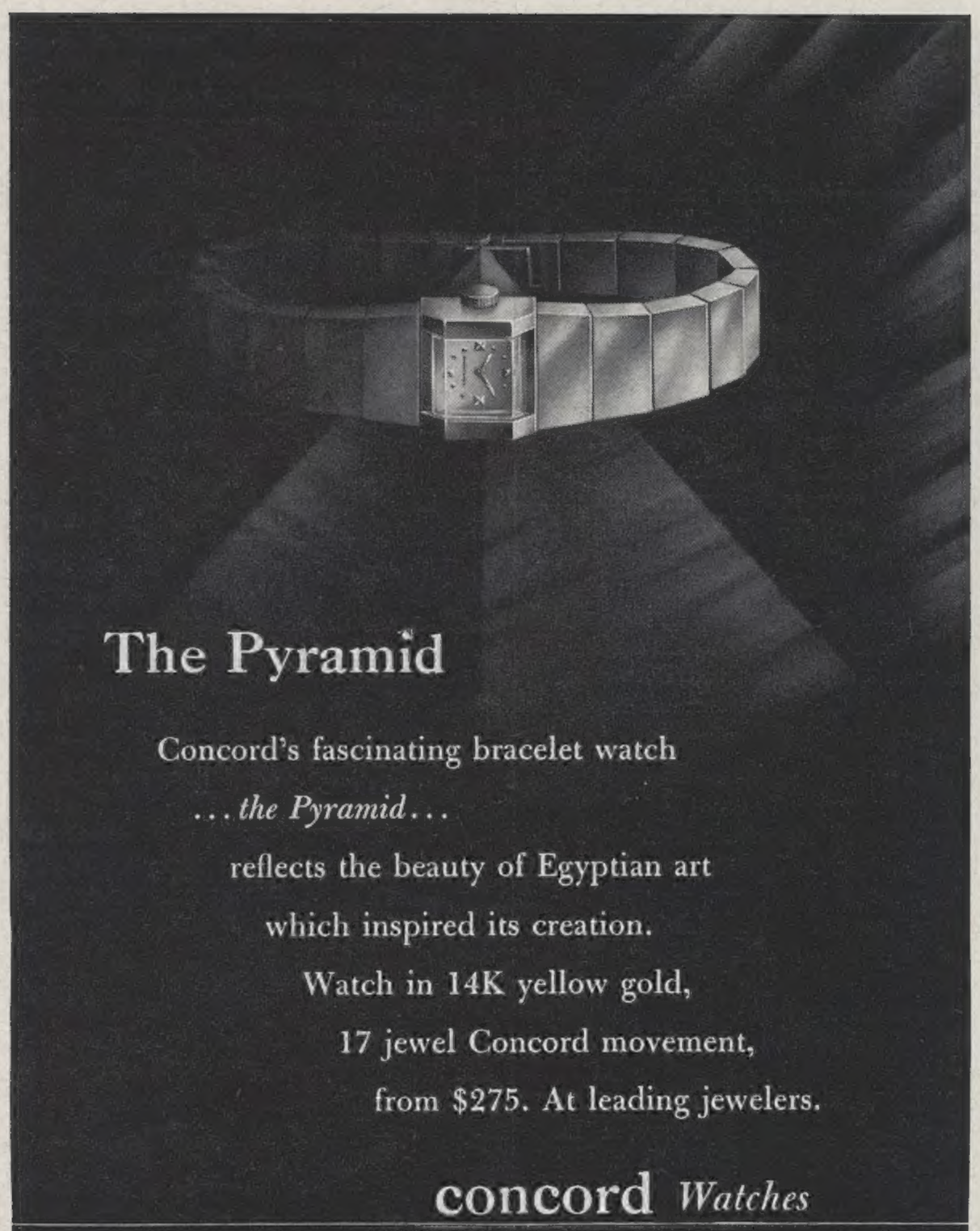
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CHRISTMAS PRESENTS: FOODS AND FLOWERS

(Continued from page 173)

pot de crème cups on a boat-shaped hand-painted green and gold tôle tray. Included are four French wooden paddles for serving cocktail spreads, recipes for a chocolate mousse and a special cheese custard; $48.50. From Soupçon, 203 East 61st Street, New York.

COFFEE

Freshly roasted coffee beans direct from the mountains of Guatemala, in moistureproof bags, run to $1.35 a pound; 2½ pounds $3.25; 5 pounds $6. This is the only coffee available in the United States today that is 100 per cent high-altitude premium coffee and one pound will make 36 cups. You may order this coffee ground, or include for an additional $5.95 a Colonial hand grinder. Pedro Pinto, Guatemala Coffee, Box 3208G, Carmel, California.

FLOWERS

Flowers and food from Hawaii include: Lauhala Basket, topped with a long-lasting three-flower wood rose spray, containing 2-oz. jars of guava jelly, poha jam, mango chutney, papaya-pineapple jam and a 3½-oz. jar of macadamia nuts. This is $8.50. . . . A larger basket, topped with one dozen wood roses, priced at $18.50, includes: guava jam, guava jelly, poha jam, hot pepper jelly, papaya-pineapple jam, mango chutney—all in 2-oz. jars. In 8-oz. jars, coconut syrup and keawe honey, a 4-oz. jar of coconut chips, and a 3½-oz. jar of macadamia nuts. . . . Special Christmas boxes of beautiful Anthurium are packed with the waxen heart-shaped blossoms in water-filled vials. These long-lasting beauties come in rich red, dark pink, light pink, coral, orange, or white, packed with glossy green ti leaves. Specify colour when ordering. From $8.35 a dozen to $17.50 a dozen depending on the size of the flowers ordered. All from Hawaiian Exotic Flowers, P.O. Box 1051, Hilo, Hawaii, T.H.

Christmas roses come ready to be transplanted to the garden. The Helleborus Niger, the white Christmas rose with green tint, is $1.50 per plant. It blooms intermittently through the winter until late March. The Helleborus Atrorubens, a red rose with a tinge of burgundy, is $2.50. The Atrorubens blooms from November to January, lovely against the snow. Orders of $5 or more are postpaid. Bobbink & Atkins, East Rutherford, New Jersey.

Christmas wreaths of glossy Virginia boxwood do not shed as the evergreens do. Decorated with red berries and bows these will last all through the holidays. About $12 for an 18" wreath. Other sizes to order. Max Schling, 765 Fifth Avenue, New York.

The beautiful German and Danish lily-of-the-valley pips are available planted in a variety of attractive wood or metal pots and containers. These plants will bloom shortly after shipment and when planted outdoors, in the spring, will bloom the following year. Prices range from $3.95 postpaid for 10 lily-of-the-valley pips in a plastic pot to $22.50 postpaid for a woven brass and mahogany planter with 33 pips. . . . Max Schling specializes in orchid plants which even the amateur can raise successfully. A broad selection covers categories for cool, intermediate, and warm temperatures and different blooming seasons. These make beautiful gifts for as little as $10 a plant. Write for information. All from Max Schling Seedsmen, Inc., 618 Madison Avenue, New York.

"The Rock Garden," opened by producer Joshua Logan and his wife, specializes in carnations grown in their Connecticut greenhouse. A carnation arrangement for a man's office in a small brown square pottery bowl can be had for $7.50. . . . A Swedish cone, gilded and fringed with Christmas tree balls banked with white carnations in water-filled tubes with a red Santa Claus in the middle, or shades of red-to-pink carnations with a white snow man in the middle, is approximately $5. . . . Door-knocker decoration: old wicker collection baskets, painted any colour, are filled with holly, white pine, and carnations (in water-filled tubes) with velvet streamers, each ending in a silver bell; $17.50. State colour. All from The Rock Garden Flower Shop, 31 East 74th Street, New York.

Rare and beautiful huge Royal Dutch Hybrid Amaryllis are found only at the White Flower Farm and a few English houses. Guaranteed to bloom this year, they come in solid shades of pink and rose, dark red, salmon-pink, violet, and violet-rose, $3.50 each. The pure white Amaryllis is $4.50. All are sent postpaid, anywhere in the United States. Order early. The White Flower Farm, Litchfield, Conn.

A Christmas package called "Treasure Flowers": long silver boxes hold a selection of dried plant materials to make into your own everlasting arrangements. Wonderfully varied shapes and textures are boxed in all-beige, in shades of pink, shades of yellow, and shades of green; $5.95 postpaid. Ann Hagan, 671 Second Avenue, New York.

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